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MAD^{IND}®

SUPER SPECIAL

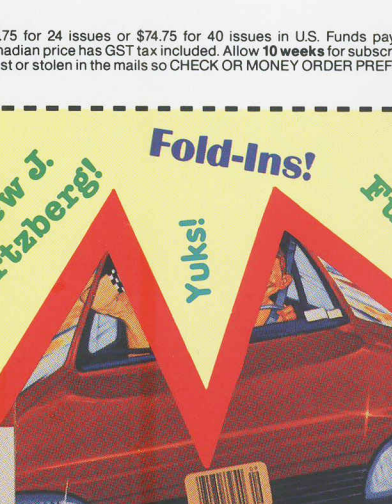
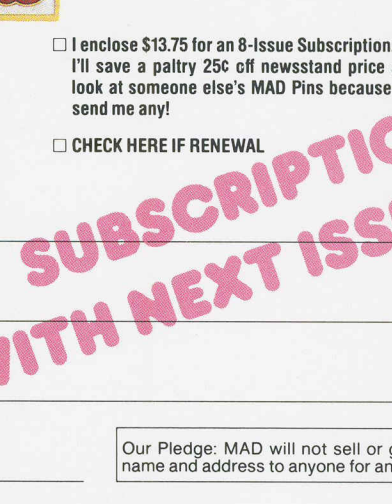
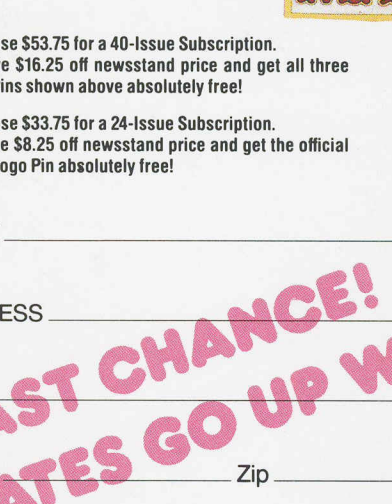
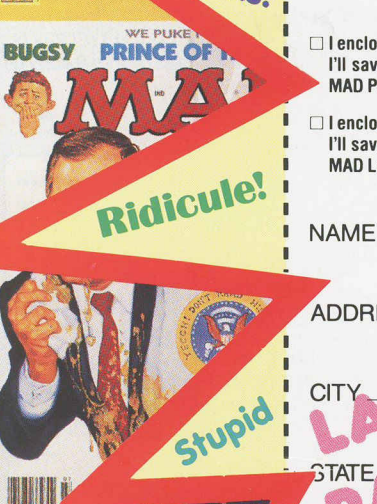
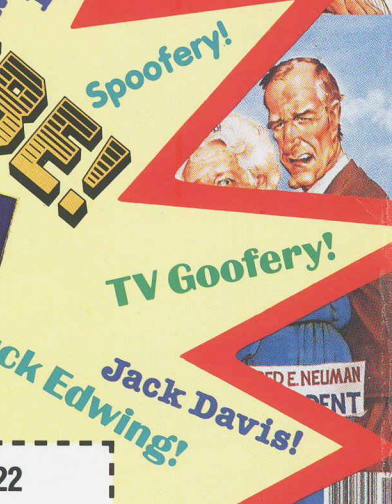
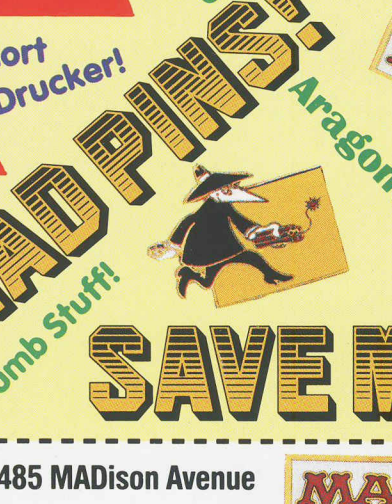
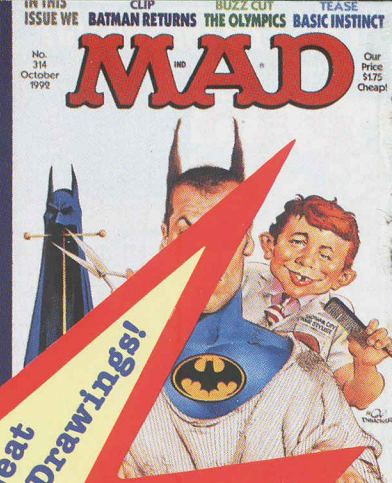
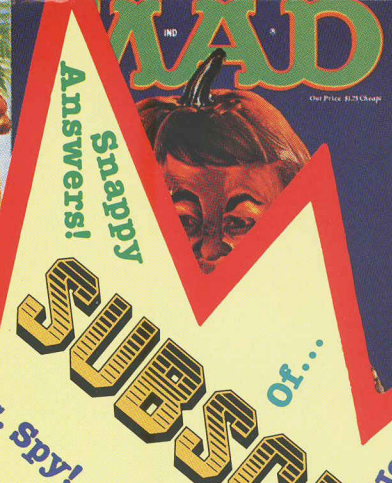
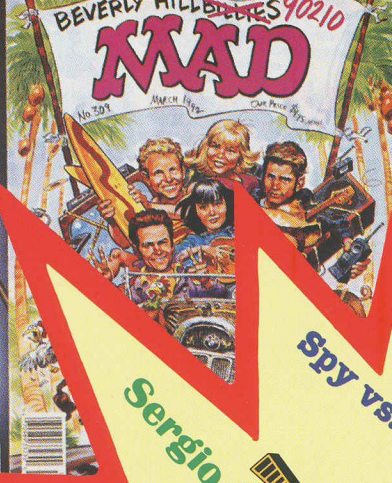
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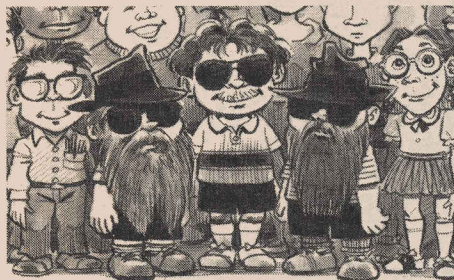
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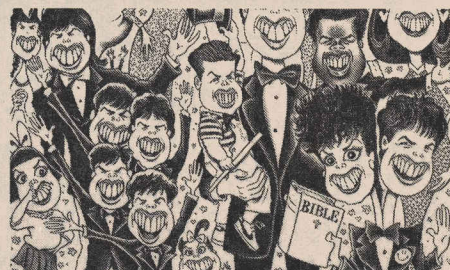
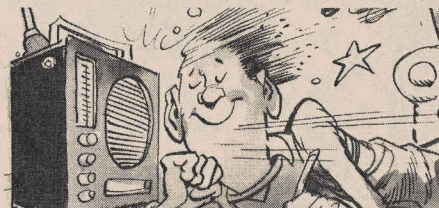
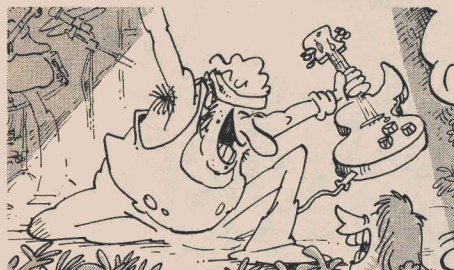
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MAD UNPLUGGED



MAD SUPER SPECIAL 93 MAY 1994



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FRONT COVER ARTIST: MARK FREDRICKSON

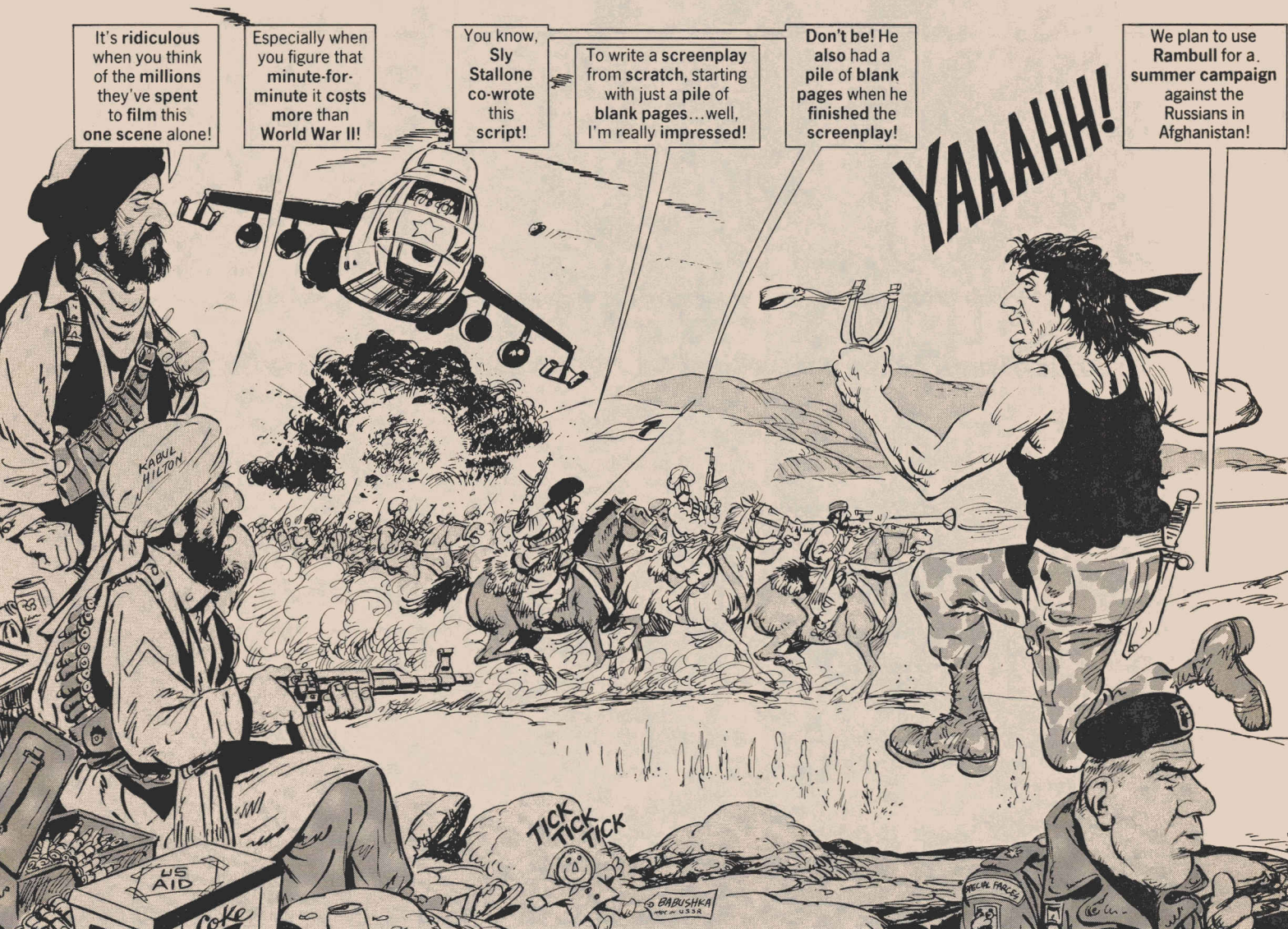
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CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

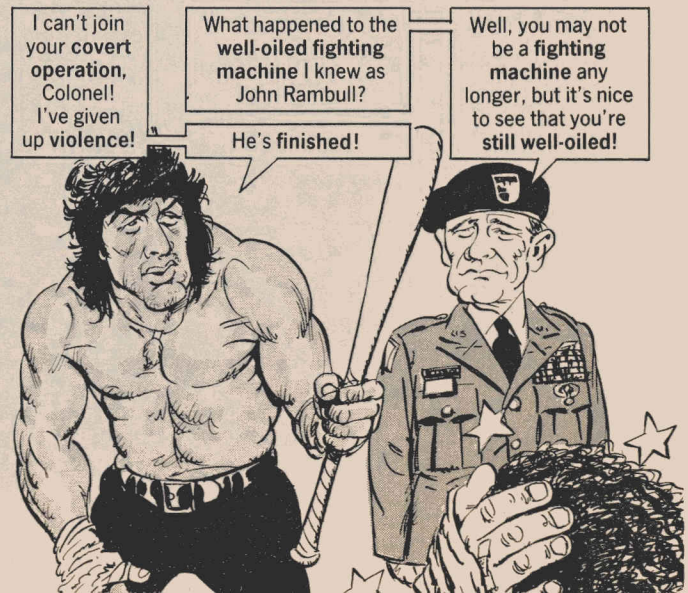
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AFGHANISTAN HART DEPT.

THE FOLLOWING MOVIE NEEDS NO INTRODUCTION. THEREFORE, MAD PRESENTS...



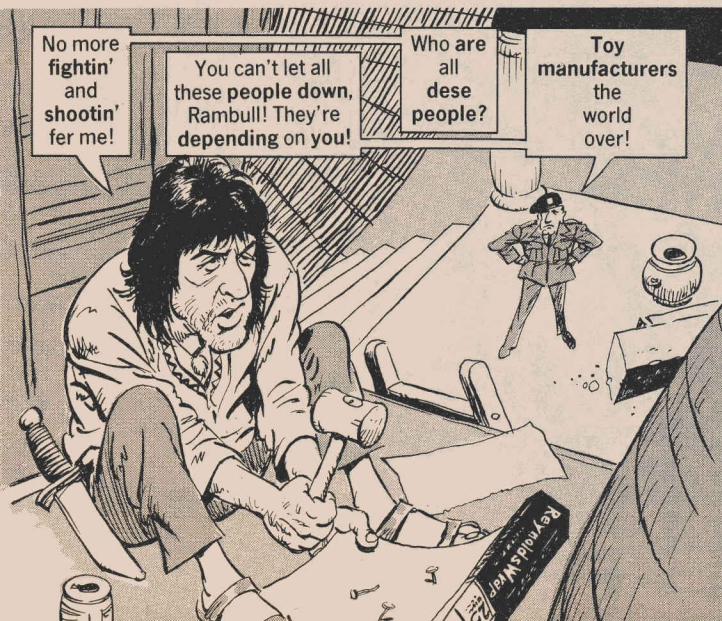
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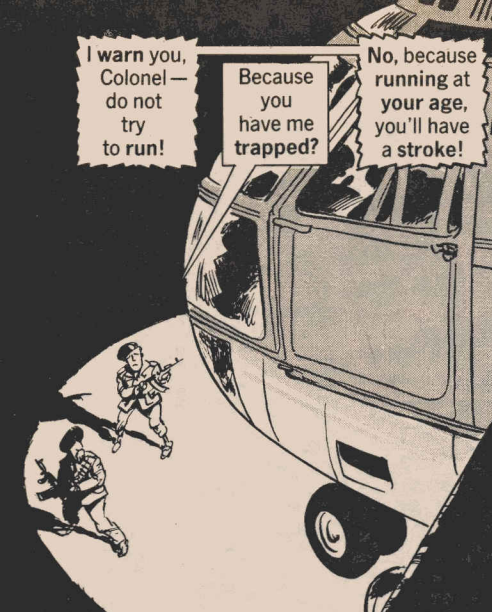


RAMBULL III



WRITER: STAN HART

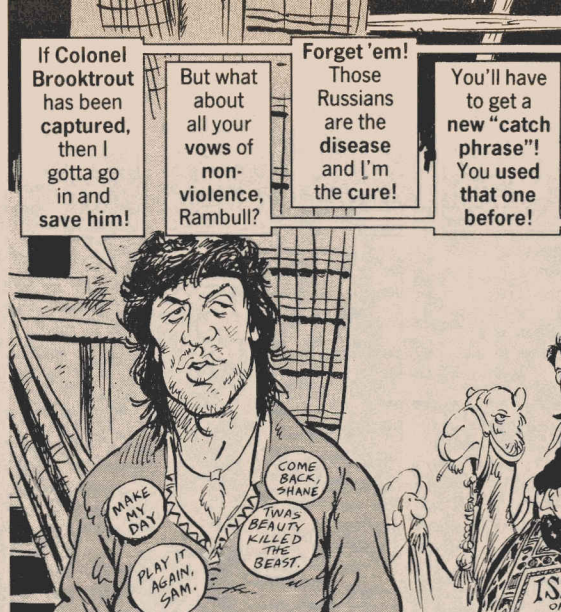




I warn you, Colonel - do not try to run!

Because you have me trapped?

No, because running at your age, you'll have a stroke!



If Colonel Brooktrout has been captured, then I gotta go in and save him!

But what about all your vows of non-violence, Rambull?

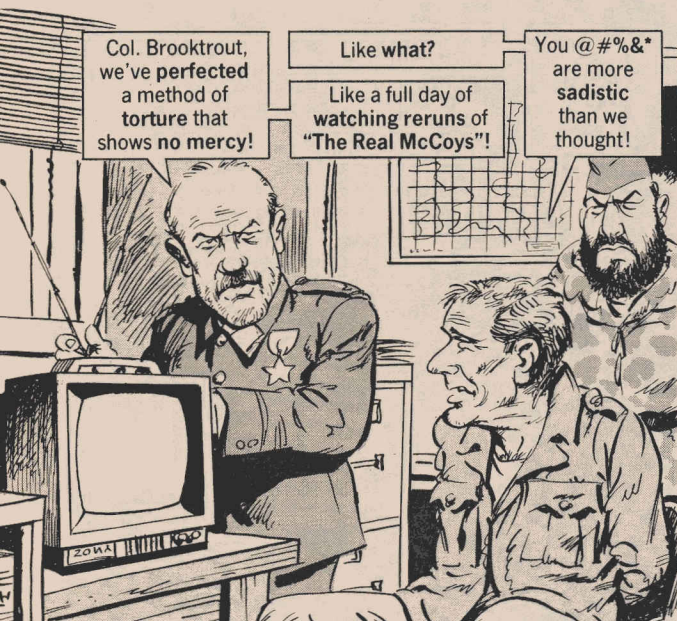
Forget 'em! Those Russians are the disease and I'm the cure!

You'll have to get a new "catch phrase"! You used that one before!

How 'bout "Yo, Adrian!" You used that one too, big guy!

"Eye of the tiger"? "I'll make them an offer they can't refuse"? "I coulda been a contenduh"? "E.T., call home"?

Frankly, my dear Rambull, I don't give a damn!

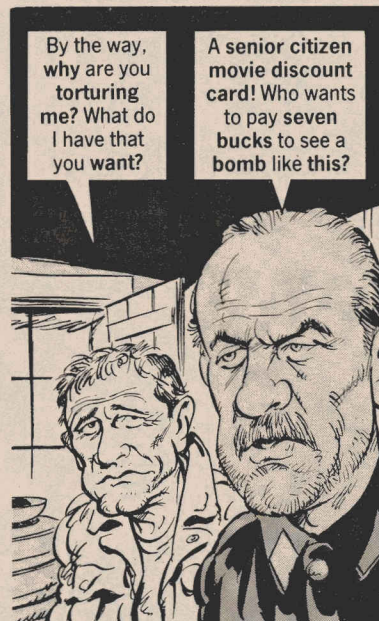


Col. Brooktrout, we've perfected a method of torture that shows no mercy!

Like what?

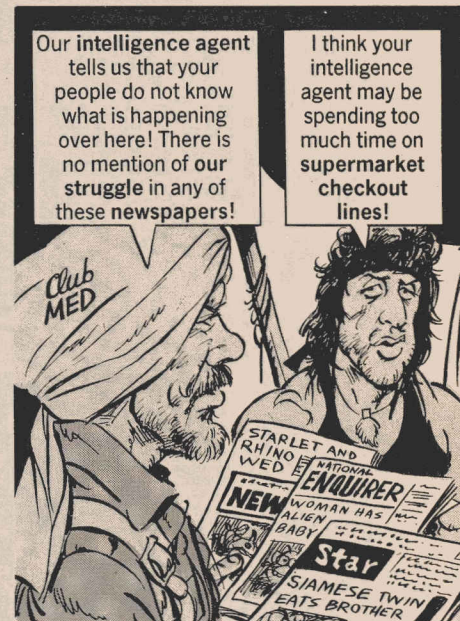
Like a full day of watching reruns of "The Real McCoys"!

You @#%&* are more sadistic than we thought!



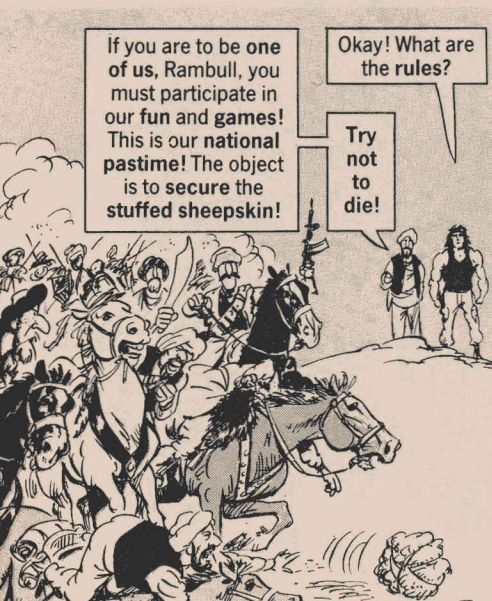
By the way, why are you torturing me? What do I have that you want?

A senior citizen movie discount card! Who wants to pay seven bucks to see a bomb like this?



Our intelligence agent tells us that your people do not know what is happening over here! There is no mention of our struggle in any of these newspapers!

I think your intelligence agent may be spending too much time on supermarket checkout lines!



If you are to be one of us, Rambull, you must participate in our fun and games! This is our national pastime! The object is to secure the stuffed sheepskin!

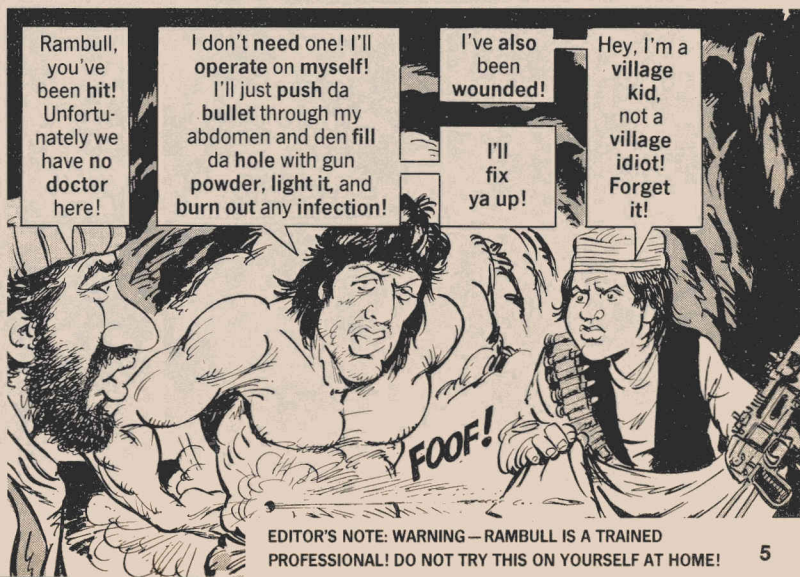
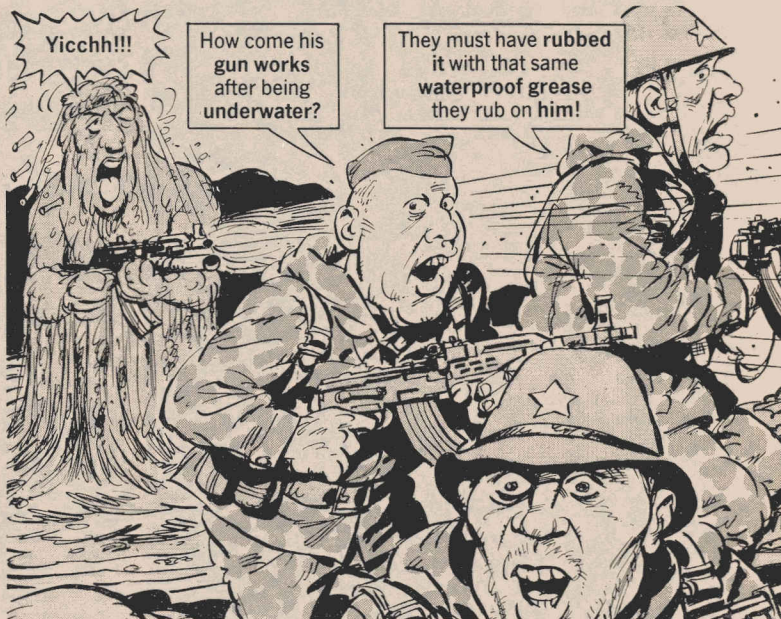
Okay! What are the rules?

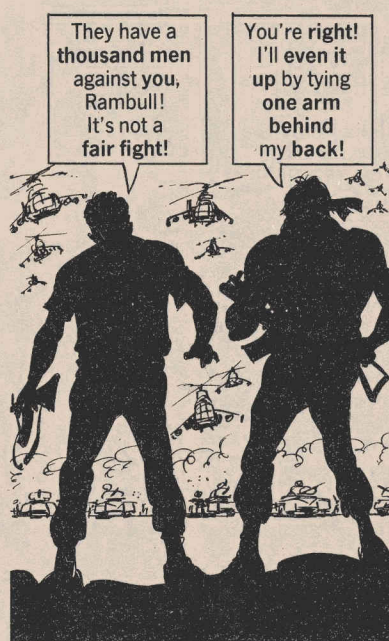
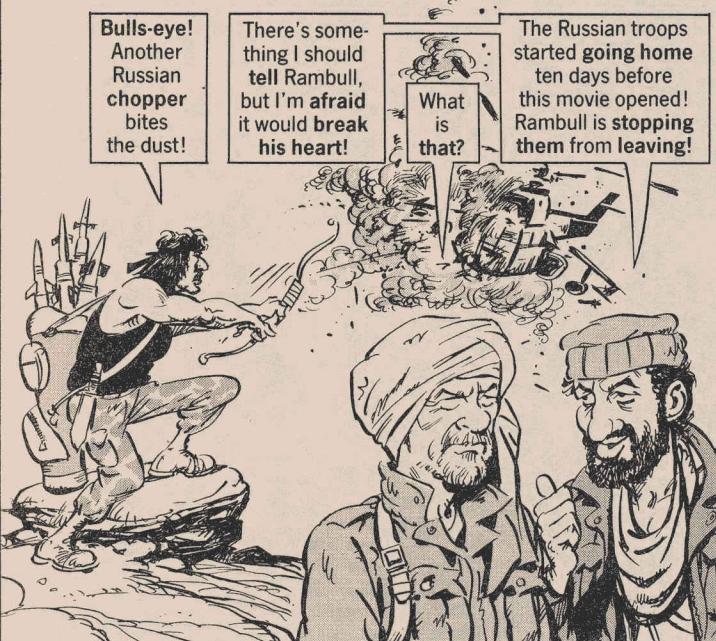
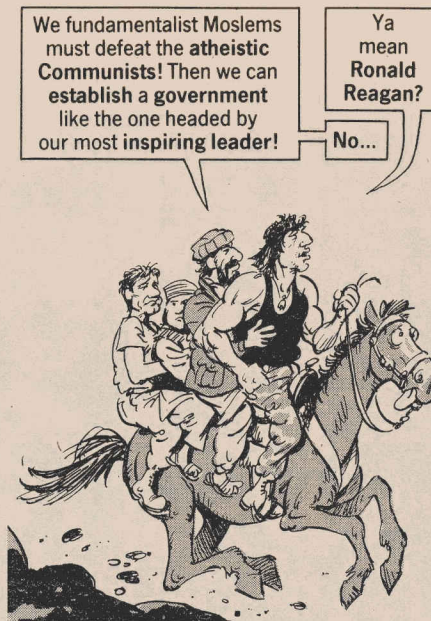
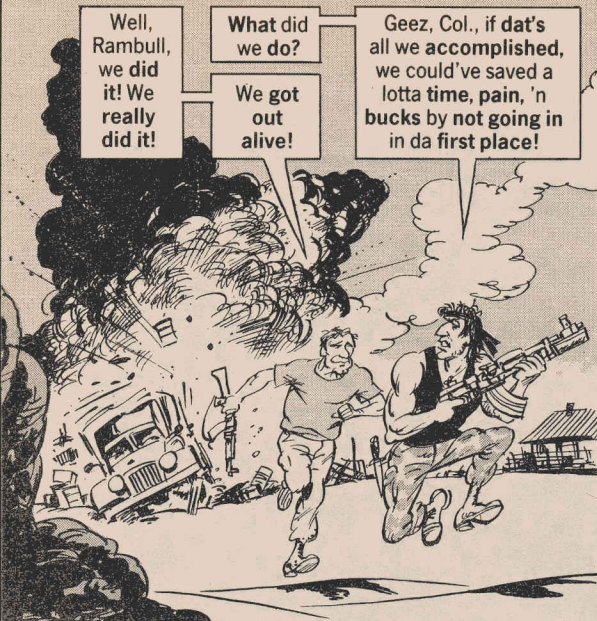
Try not to die!



Hey! This game is rough! What do you get if you win?

The stuffed sheepskin! That's supper!





"Demographics" is a fancy word TV networks and ad men use to describe who's watching what on television. Demographics provide a statistical breakdown of an audience by age, sex, income level, buying habits and other factors. Demographics, in our opinion, are useless, because they don't break down audiences according to the reasons they're *really* watching a specific show! Demographics is the word we've been using to begin every sentence of this introduction with! Demographics, however, is the *third* word of the title of this article, which we call...

THE REAL DEMOGRAPHICS OF VARIOUS TV AUDIENCES

ARTIST: BOB CLARKE

WRITER: MIKE SNIDER

THE TYPICAL TODAY SHOW AUDIENCE



59%

VCR owners waiting for their tape of last night's Carson and Letterman shows to rewind

8%

People who like complex social issues boiled down into 1½-minute segments

1%

Women about to drop dead from excitement when Willard Scott announces their 100th birthday on the air

14%

Ex-CBS *Morning Show* hosts

6%

Day workers watching Dr. Art Ulene for the latest trendy disease to call in sick with

1%

People still asleep who thought they were turning on the microwave

11%

Rock musicians just coming down off their drugs

THE TYPICAL DAYS AND NIGHTS OF MOLLY DODD AUDIENCE



67%

TV Critics

12%

Regular viewers of whatever show the network "bumped" that week to try out a new time-slot

10%

Guys who have been hooked on Blair Brown since her nude scenes in the movie *Altered States*

3%

Divorced, unstable and insecure women trying to convince themselves that they're normal

6%

Flashback and "fantasy-sequence" fanatics

2%

People who've waited years for another funny elevator operator to show up on TV



THE TYPICAL FAMILY TIES AUDIENCE

27%
Pudgy blonde
girls who don't
talk much

22%
Ex-*Cosby Show*
viewers who want
slightly less
"preaching" in
their sitcoms

19%
Mallory
"wanna-be's"



17%
Skippy
"wanna-be's"

13%
Childless couples
looking for good
reasons to stay
childless

2%
"Ubu" devotees

THE TYPICAL MIAMI

39%
Drug dealers
seeking current
fashion tips

26%
Yuppie airheads
seeking current
fashion tips



THE TYPICAL FACTS OF LIFE AUDIENCE

37%
Other
unsuccessful
dieters

29%
People who
haven't seen the
old sitcoms these
jokes were
lifted from

11%
Girls with
nicknames that
make "Tootie"
seem dignified



10%
Folks who
haven't noticed
that these girls
have been going
to school for
10 years

7%
Cellulite freaks

6%
TV viewers who
think most sit-
coms don't use
their laugh-
tracks enough

24%
People who used
to watch *Dynasty*
before that cheap
"Moldavia" stunt

19%
Horny college
guys hoping for a
glimpse of
Victoria
Principal's thighs

18%
Upwardly mobile
corporate back-
stabbers looking
for pointers

15%
Total losers who
look up to Cliff
Barnes

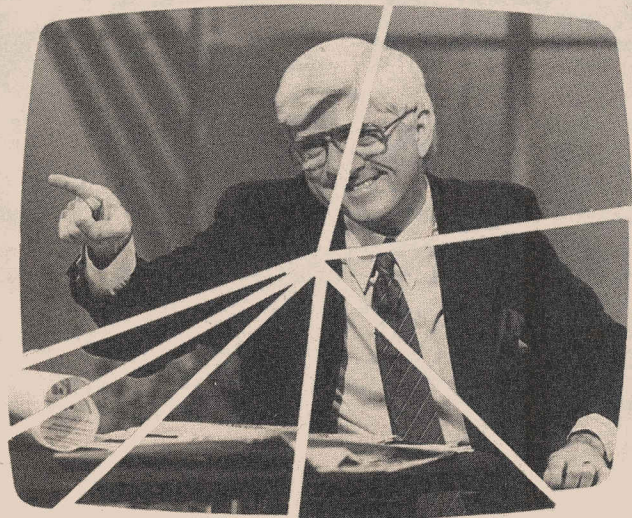


THE TYPICAL PHIL DONAHUE AUDIENCE

34%
Surrogate
mothers

20%
Neurotics
catching up on
problems they
don't know they
have yet

18%
Guys with a thing
for fat, dumpy
housewives
spouting clichés
in studio
audiences



12%
Women who
"love too much"

10%
Men afraid of
"expressing their
feminine side"

4%
People who enjoy
interrupting
others

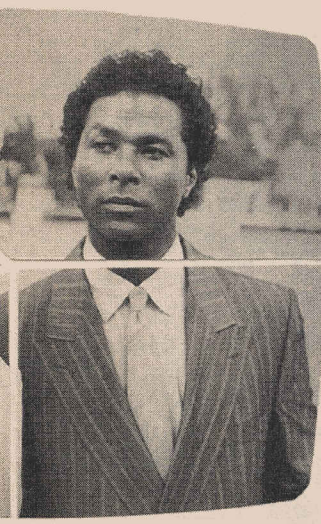
2%
People sick of
game shows and
soaps who never
thought of turn-
ing off the TV

THE TYPICAL THIRTY

99%
Yuppies

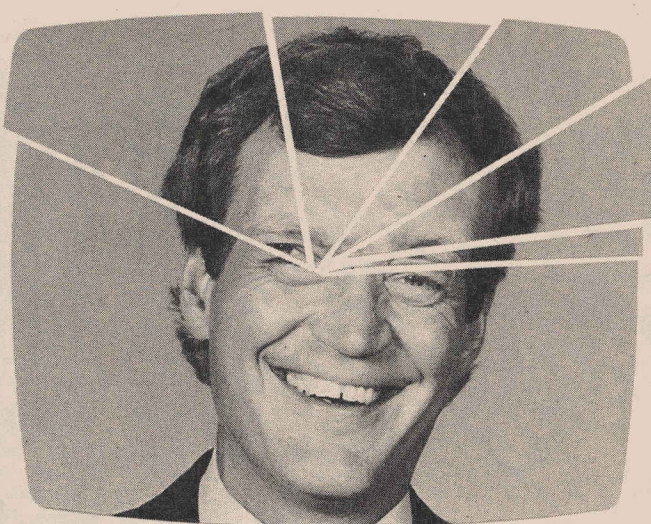


VICE AUDIENCE



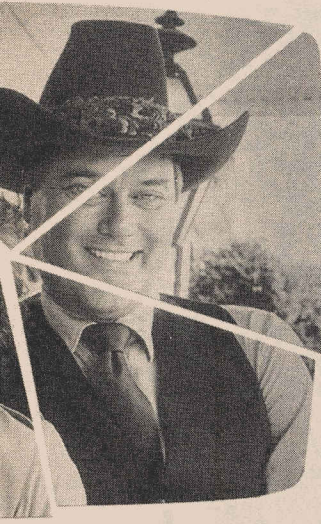
- 17% Car-crash junkies
- 12% People with the ability to tolerate Don Johnson
- 6% Real vice cops laughing their heads off
- 56% People whose TVs are still tuned to NBC because they fell asleep after Johnny Carson's monologue
- 15% Muggers and burglars getting ready for work

THE TYPICAL LATE NIGHT WITH DAVID LETTERMAN AUDIENCE



- 12% Sleep-deprived night-shift workers who'll laugh at anything
- 8% Stupid pets
- 8% Other talk show hosts wondering how this jerk got to be so big
- 1% NBC lawyers

DALLAS AUDIENCE



- 12% Dowdy housewives who regard Miss Ellie as a "fashion goddess"
- 8% Militant anti-smokers who'll watch anything Larry Hagman is on
- 4% Teenage guys pretending to be great Dallas fans so they won't have to admit they can't get a Friday-night date
- 41% Near-sighted Webster viewers wondering why Emmanuel Lewis got so hairy
- 35% Apprentice Muppeteers
- 9% Members of the ASPIC (American Society for the Prevention of Ingestion of Cats)

THE TYPICAL ALF AUDIENCE



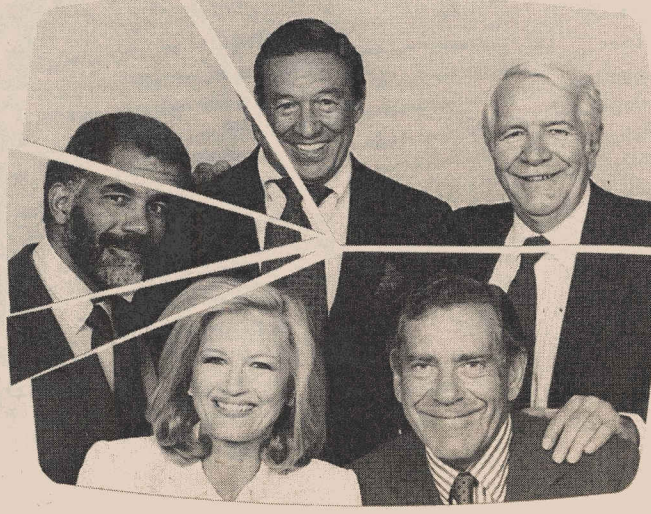
- 8% Child actors wondering if they'd be better off emulating Brian...or Alf
- 7% Toy and doll makers wondering what they can license Alf as next

SOMETHING AUDIENCE



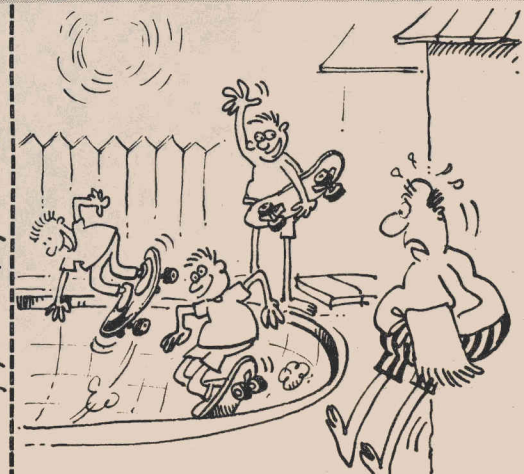
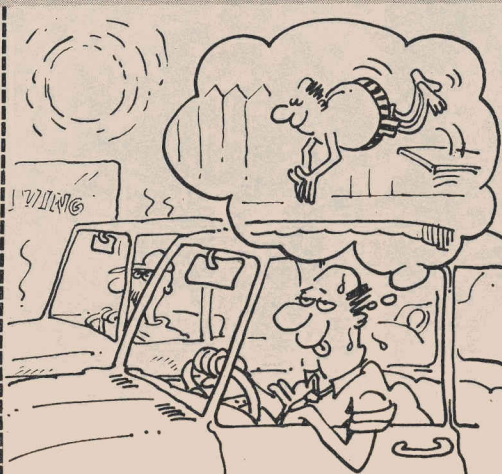
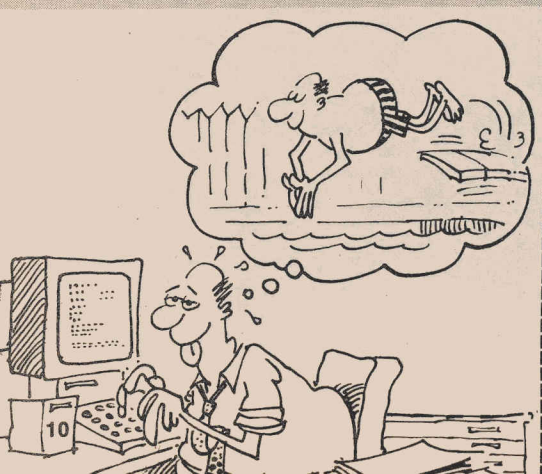
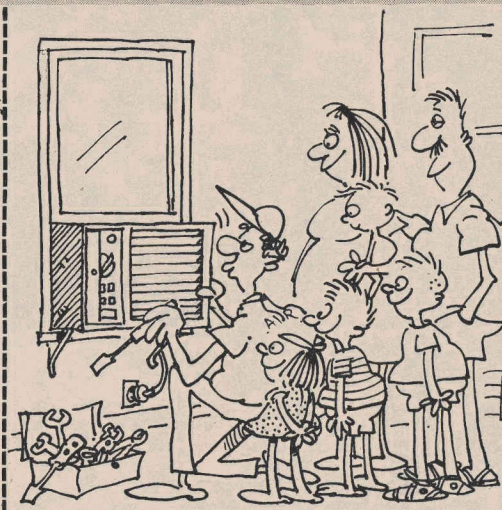
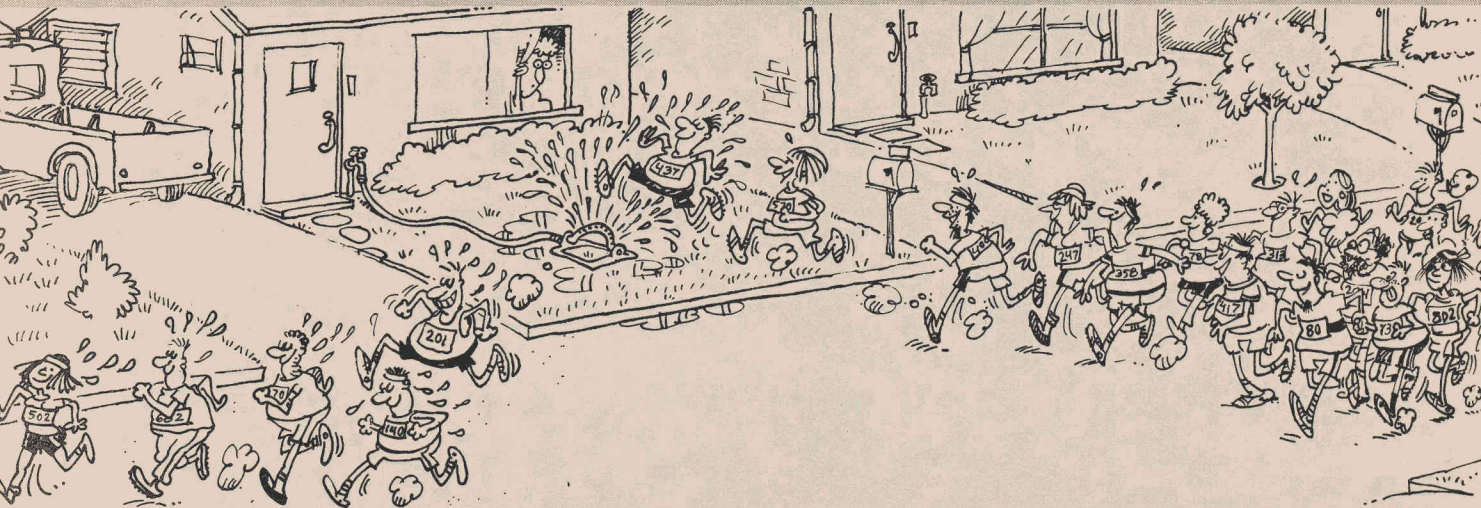
- 1% Stand-up comics working on Yupie material
- 44% Corporate executives worried that Mike Wallace has "found them out"
- 32% Football fans too drunk to get up to change the channel after the CBS Game of the Week

THE TYPICAL 60 MINUTES AUDIENCE

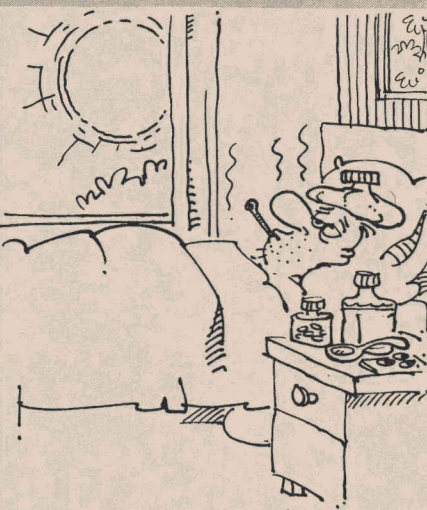
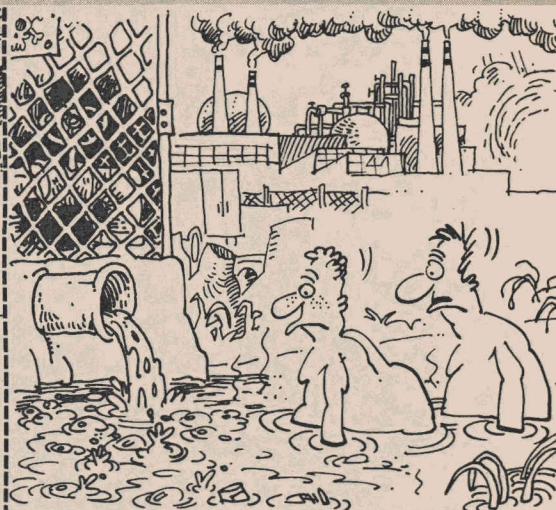
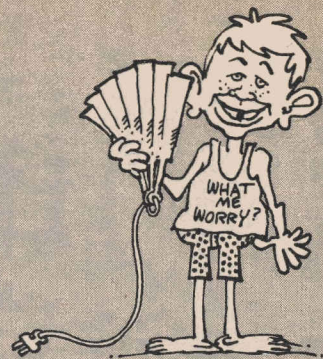


- 13% People who mistakenly believe Andy Rooney is funny
- 8% Nerdy guys who think they'd stand a real shot with Diane Sawyer if the lighting was "just right"
- 3% Morley Safer groupies

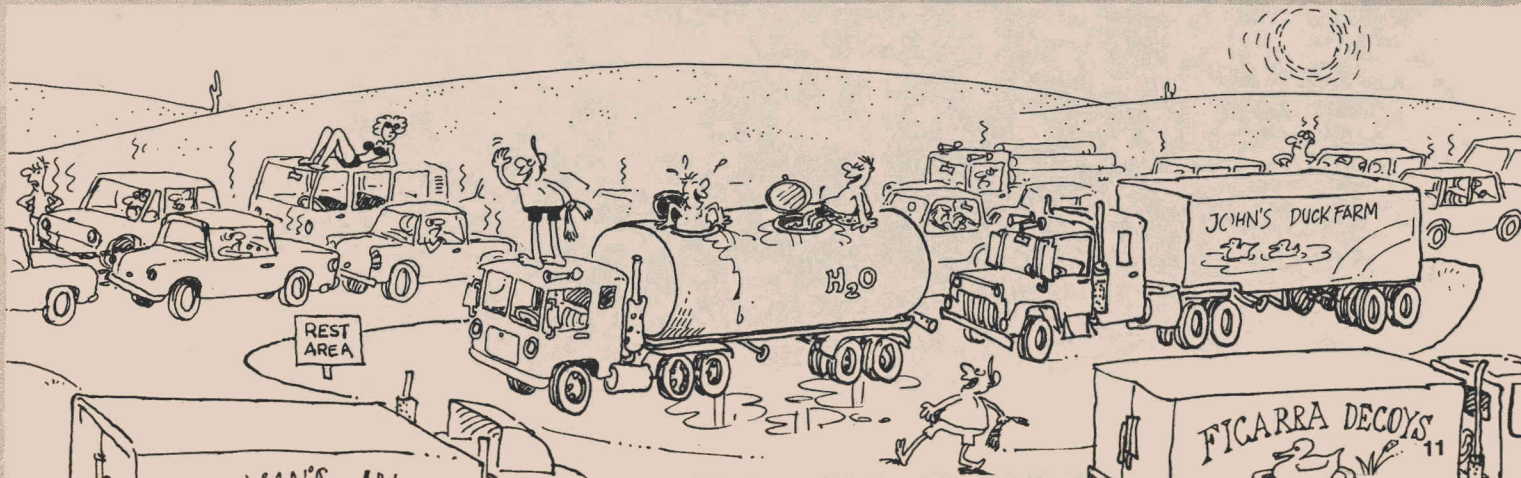
A MAD LOOK AT STAY

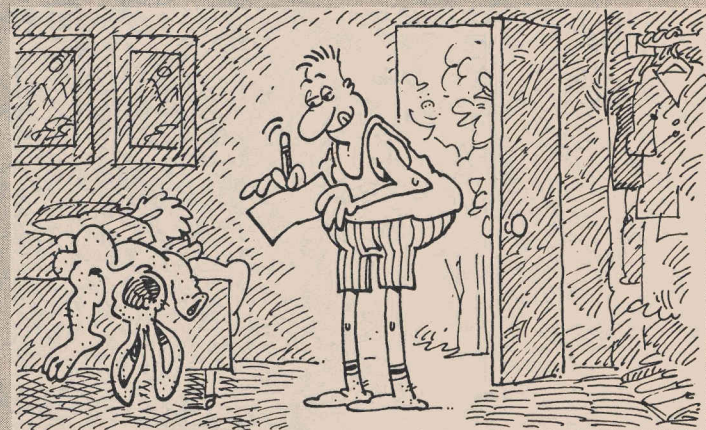
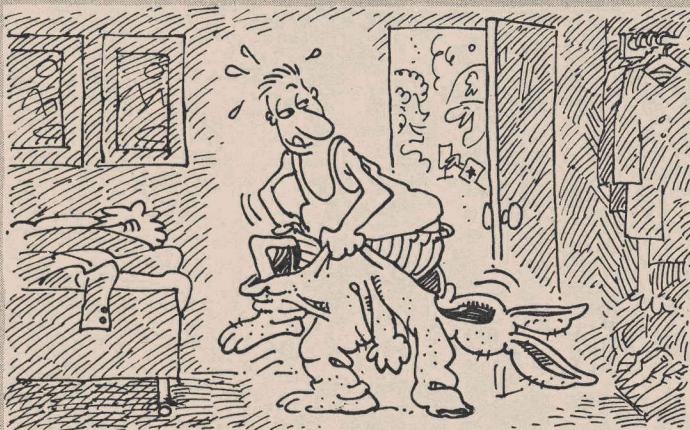
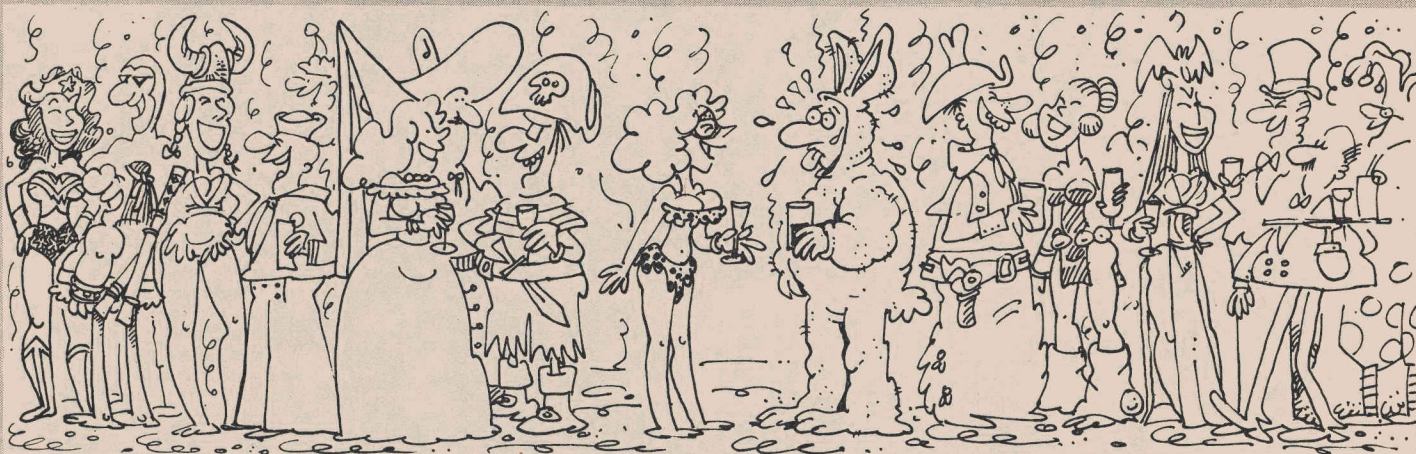
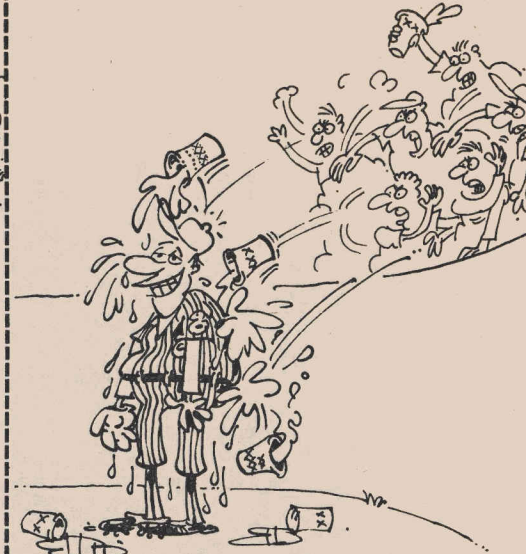
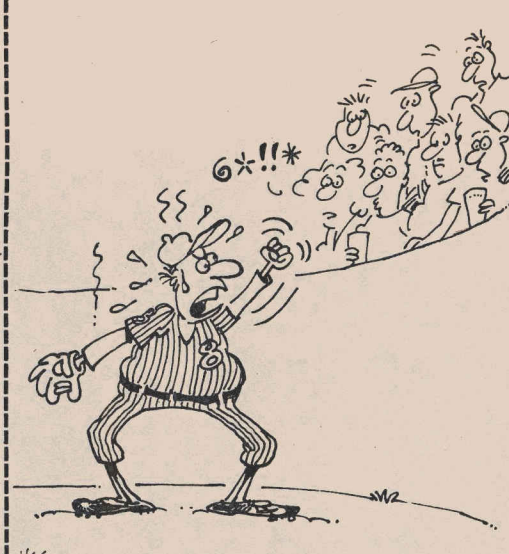
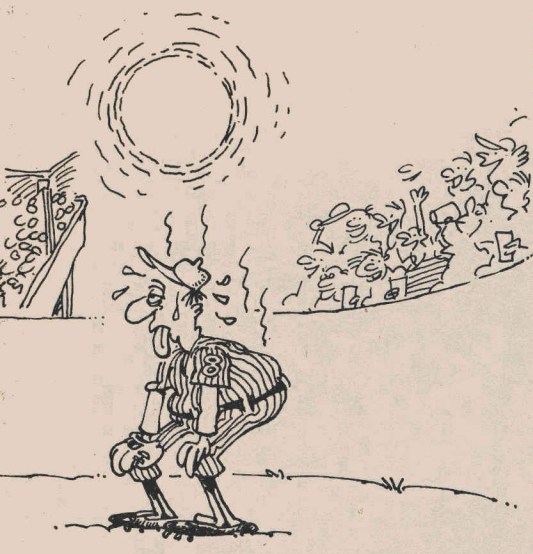


ING COOL

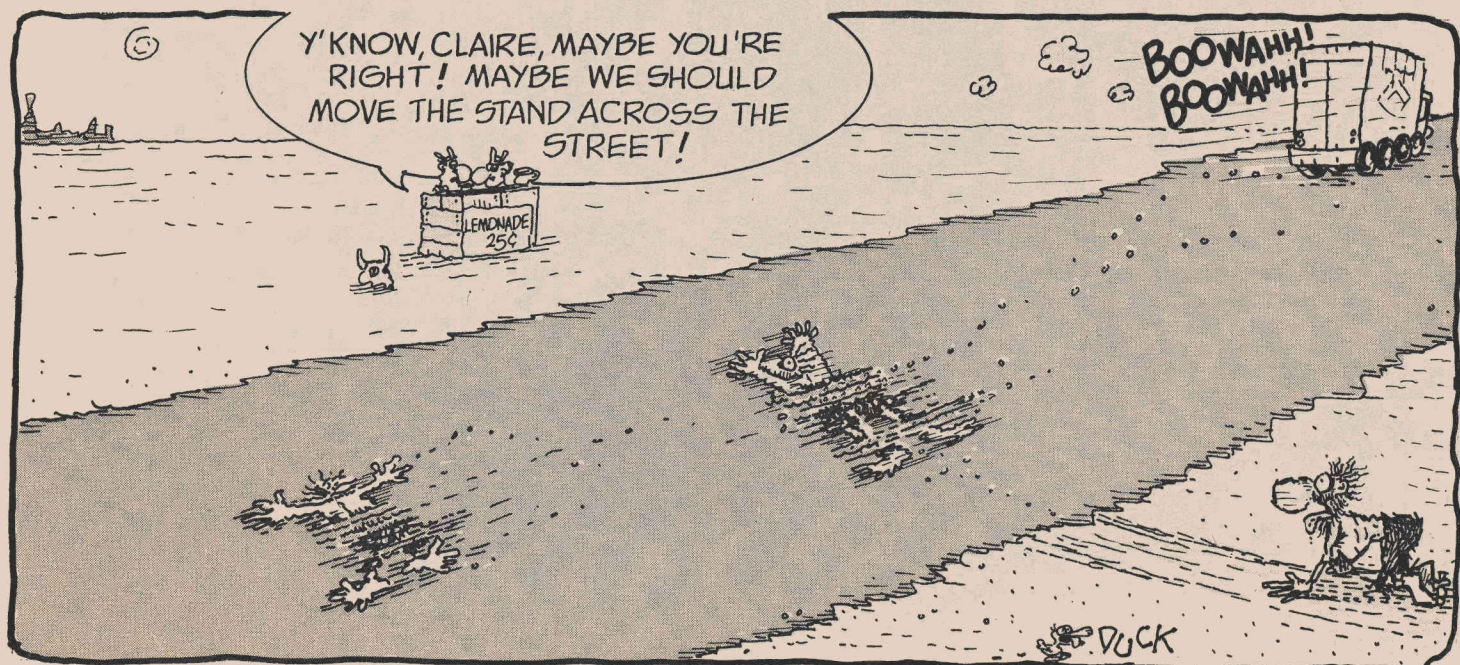
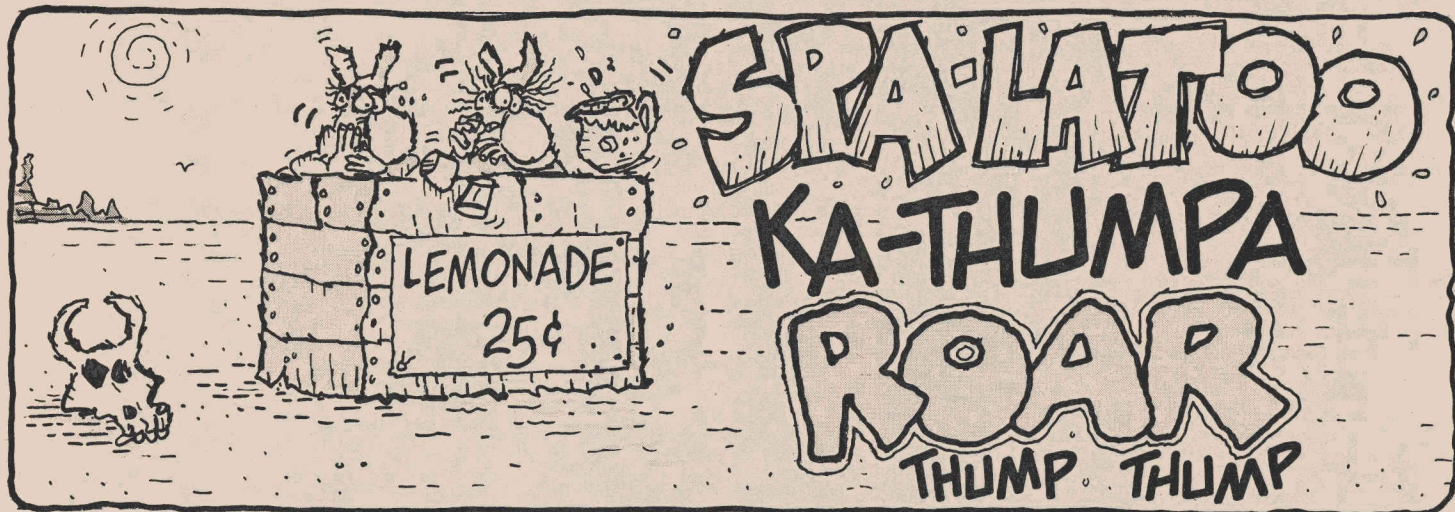
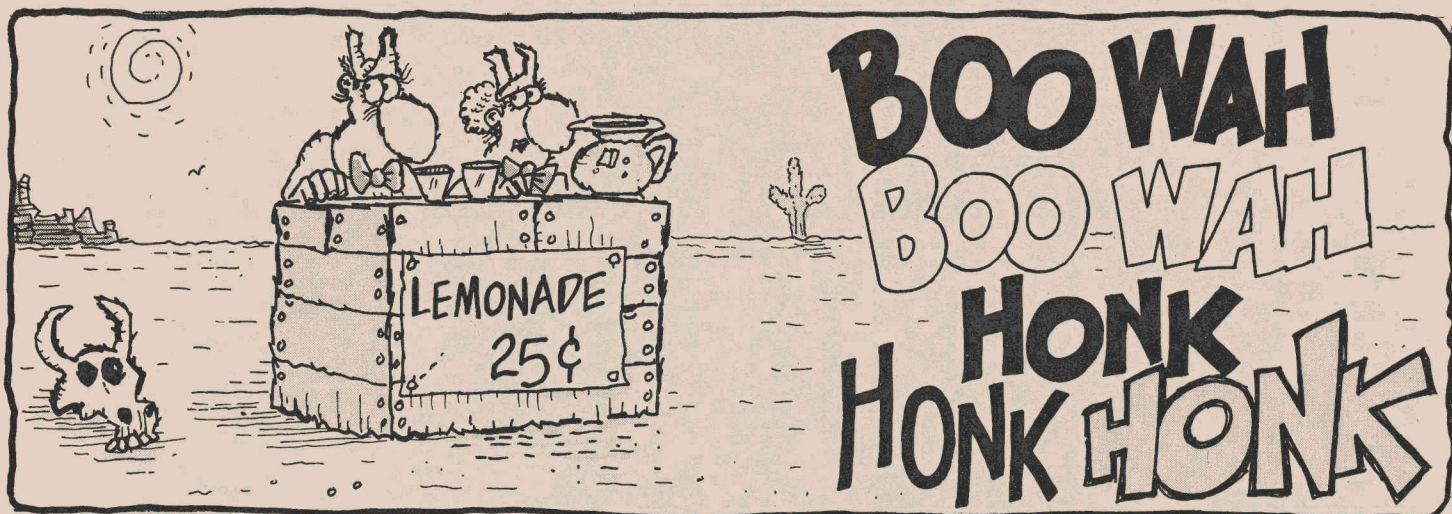


ARTIST AND WRITER: SERGIO ARAGONES





THE DISASTROUS DESERT DRAMA

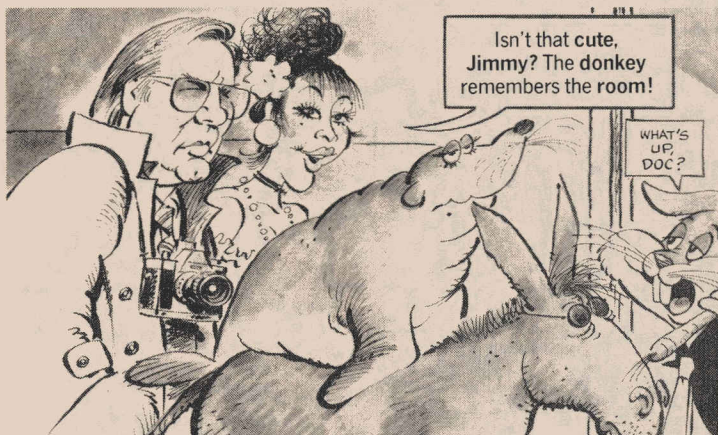


To Fundamentalist zealots, some sins are a lot worse than others. Apparently, some sins

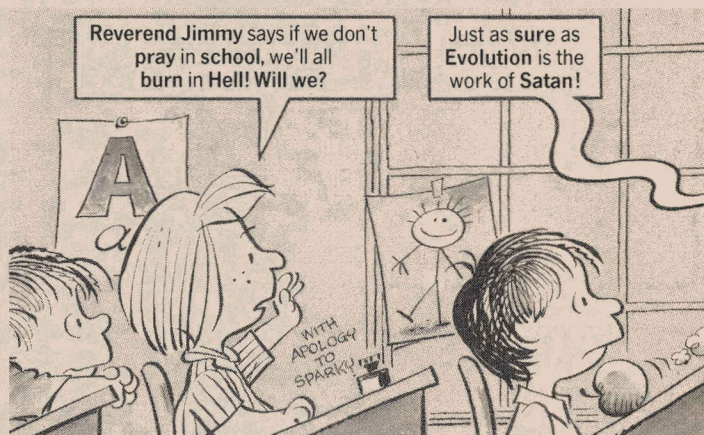
THE MAD GUIDE TO "FORGIVABLE" AND (According to Certain

ARTIST: MORT DRUCKER

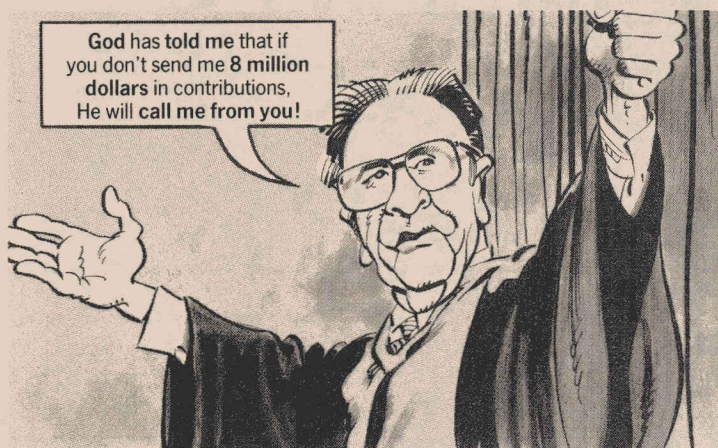
FORGIVABLE SIN: PATRONIZING A PROSTITUTE



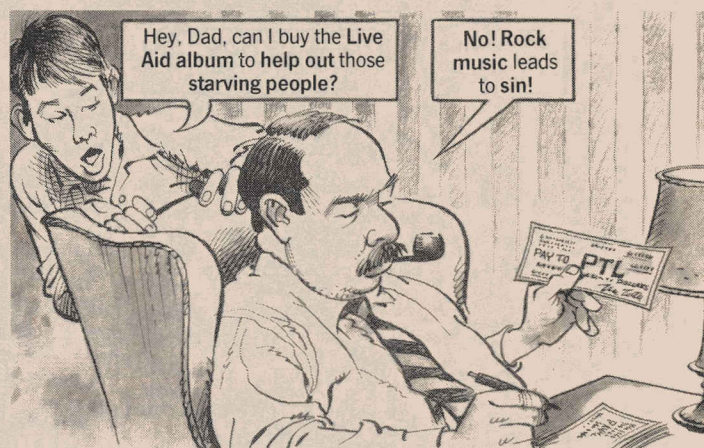
UNFORGIVABLE SIN: NOT ALLOWING SCHOOL PRAYER



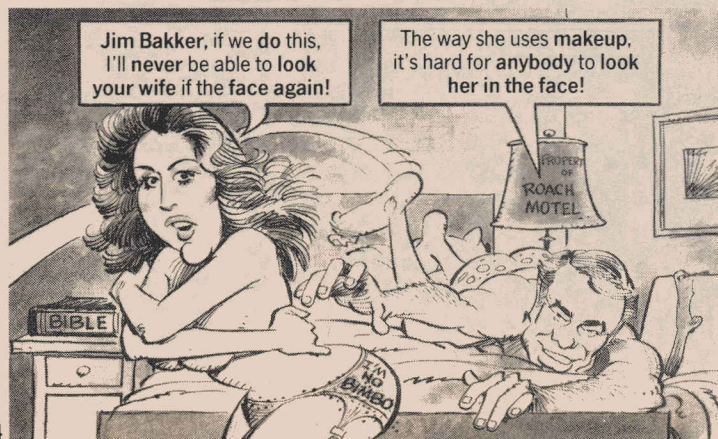
FORGIVABLE SIN: EXTORTION



UNFORGIVABLE SIN: ROCK MUSIC



FORGIVABLE SIN: ADULTERY



UNFORGIVABLE SIN: FREEDOM TO CHOOSE ABORTION



are forgivable and others are *unforgivable*. To make it clear which is which, we present

"UNFORGIVABLE" SINS

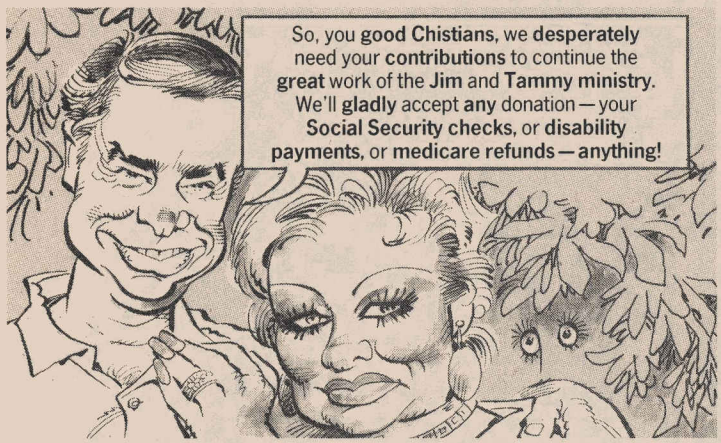
Fundamentalists)

WRITER: STAN HART

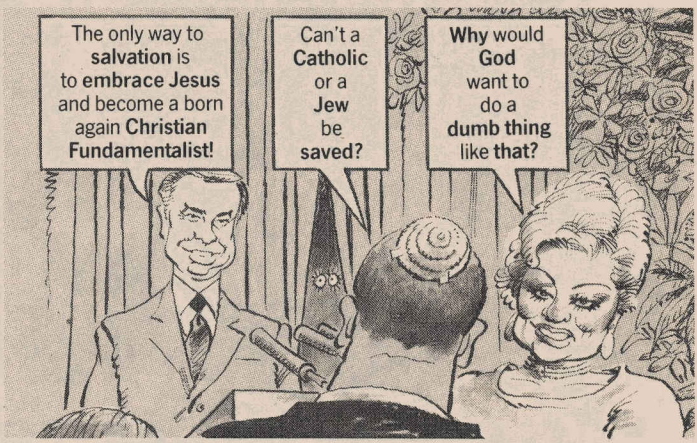


FORGIVABLE SIN: GREED

UNFORGIVABLE SIN: HAVING DIFFERENT BELIEFS



So, you good Chistians, we desperately need your contributions to continue the great work of the Jim and Tammy ministry. We'll gladly accept any donation — your Social Security checks, or disability payments, or medicare refunds — anything!



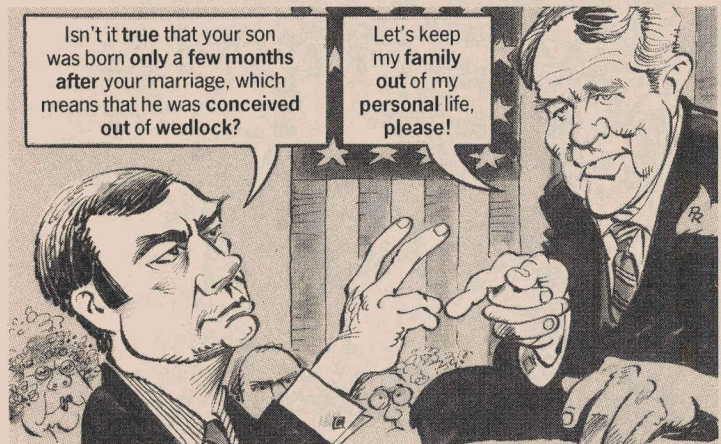
The only way to salvation is to embrace Jesus and become a born again Christian Fundamentalist!

Can't a Catholic or a Jew be saved?

Why would God want to do a dumb thing like that?

FORGIVABLE SIN: FORNICATION

UNFORGIVABLE SIN: TEEN-AGE NECKING



Isn't it true that your son was born only a few months after your marriage, which means that he was conceived out of wedlock?

Let's keep my family out of my personal life, please!



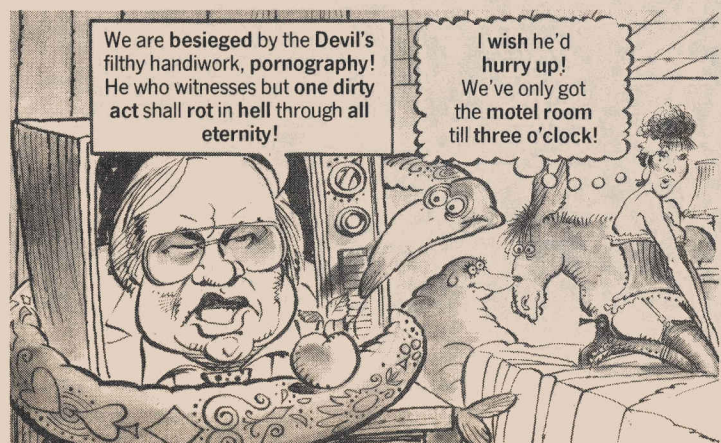
Touching you would be heaven...

...or hell, depending on who you listen to!

PAT ROBERTSON
MORAL CRUSADE

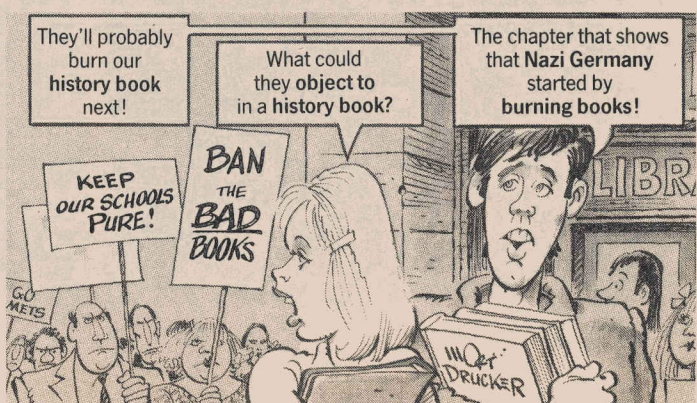
FORGIVABLE SIN: HYPOCRISY

UNFORGIVABLE SIN: READING MARK TWAIN, WALT WHITMAN, DICK AND JANE OR THE WIZARD OF OZ.



We are besieged by the Devil's filthy handiwork, pornography! He who witnesses but one dirty act shall rot in hell through all eternity!

I wish he'd hurry up! We've only got the motel room till three o'clock!



They'll probably burn our history book next!

What could they object to in a history book?

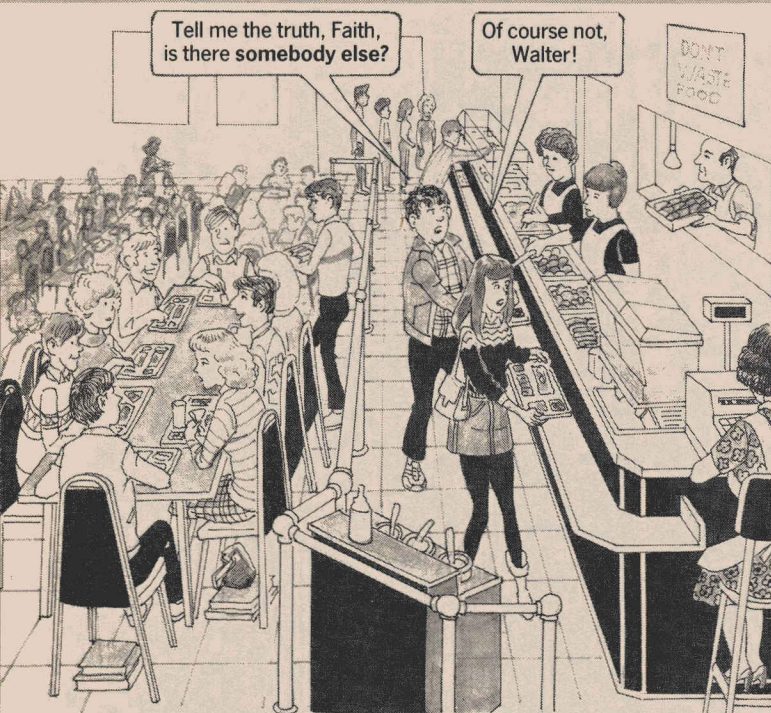
The chapter that shows that Nazi Germany started by burning books!

KEEP OUR SCHOOLS PURE!

BAN THE BAD BOOKS

WALT DRUCKER

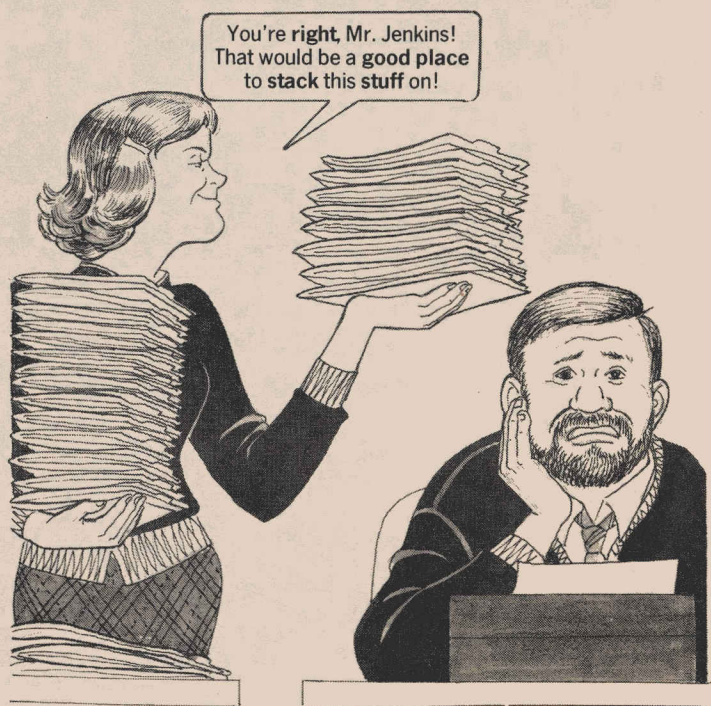
RELATIONSHIPS



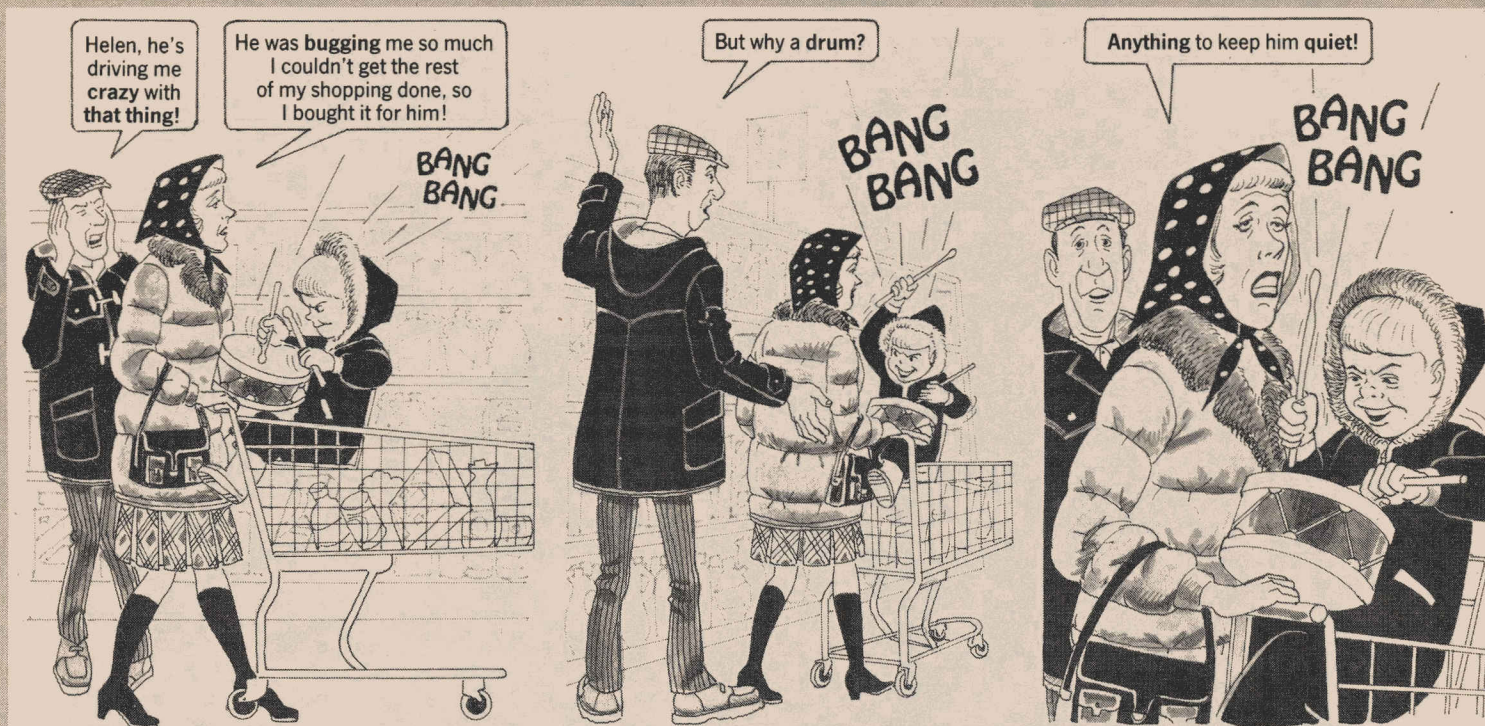
BERG'S-EYE VIEW DEPT.

THE LIGHTE

MODERN TECHNOLOGY



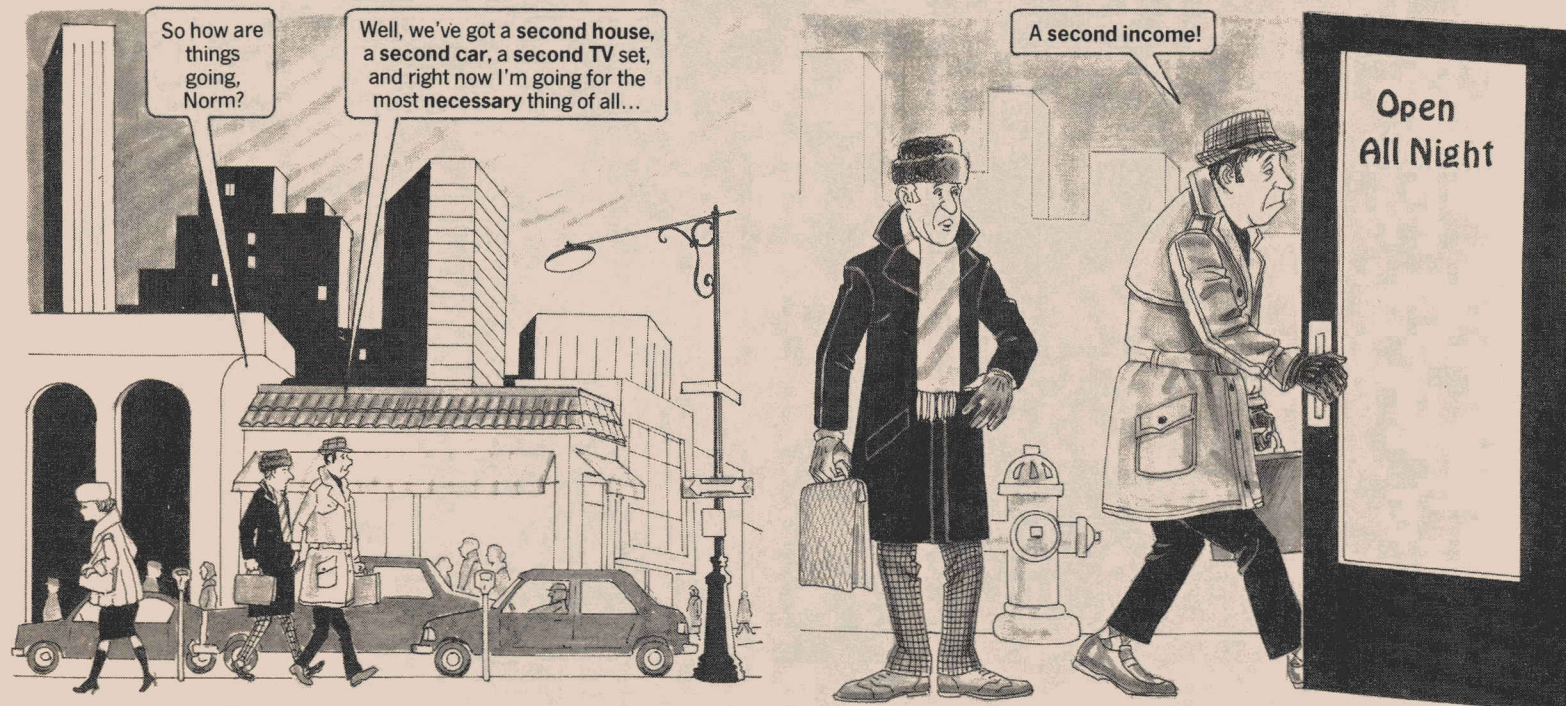
TANTRUMS



R SIDE OF...

ARTIST & WRITER:
DAVE BERG

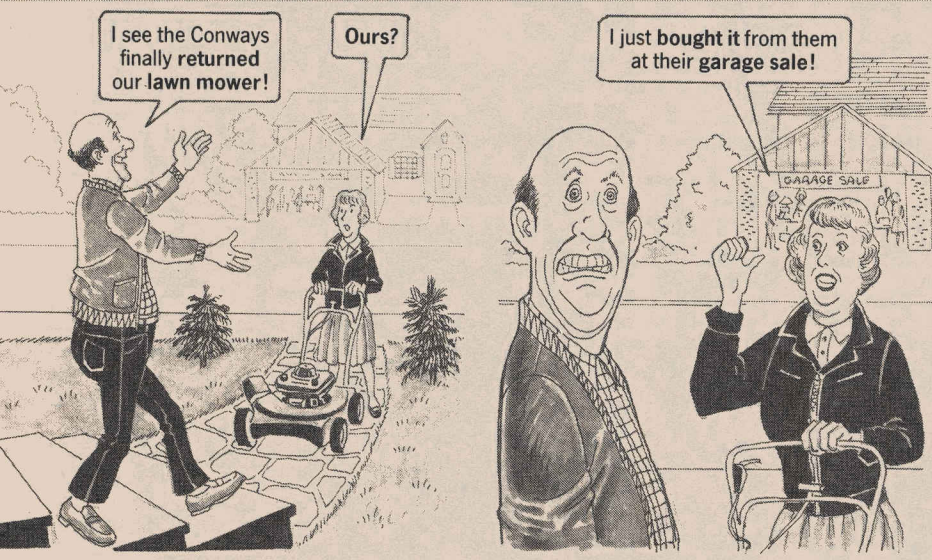
STATUS



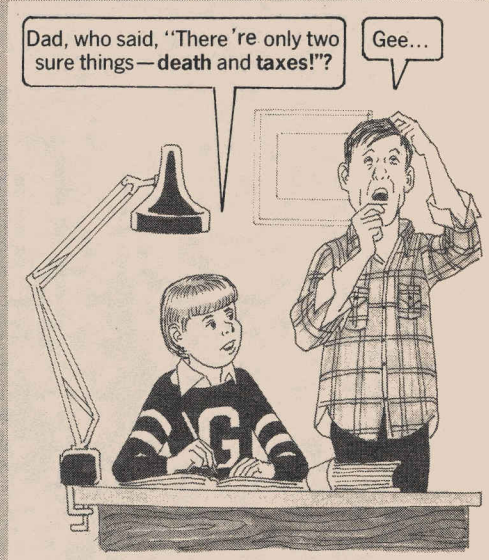
SELF-EFFACEMENT



NEIGHBORS



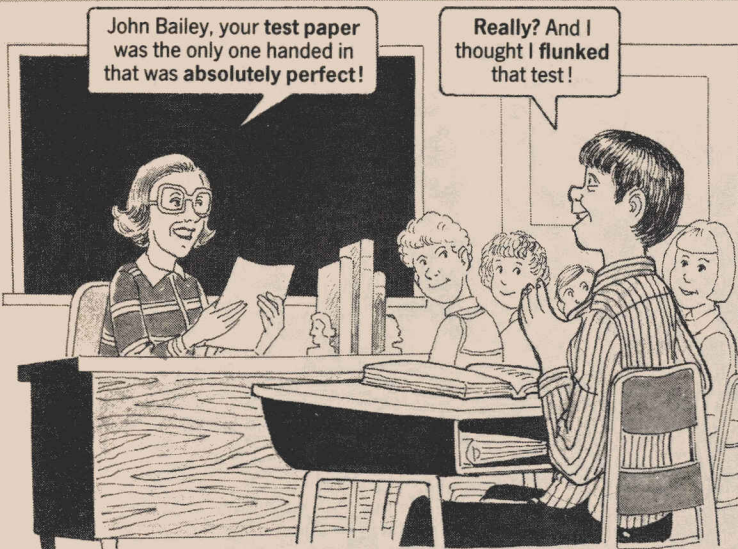
QUOTATIONS



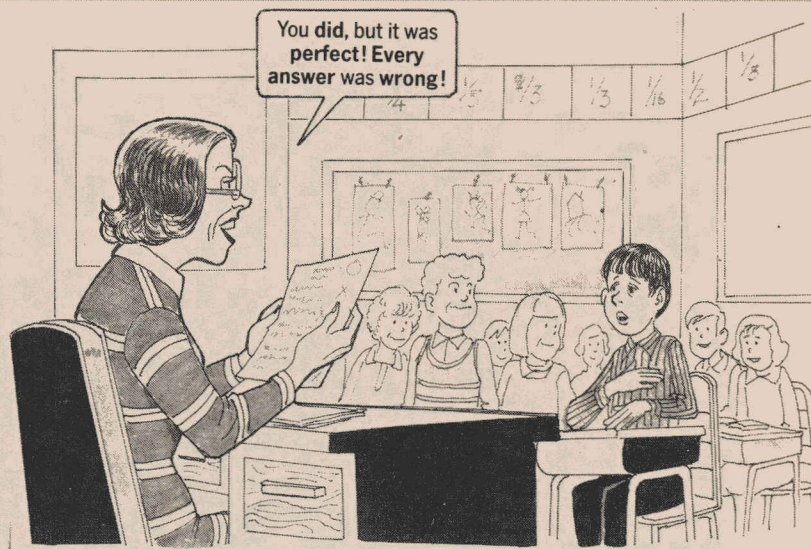
STYLE



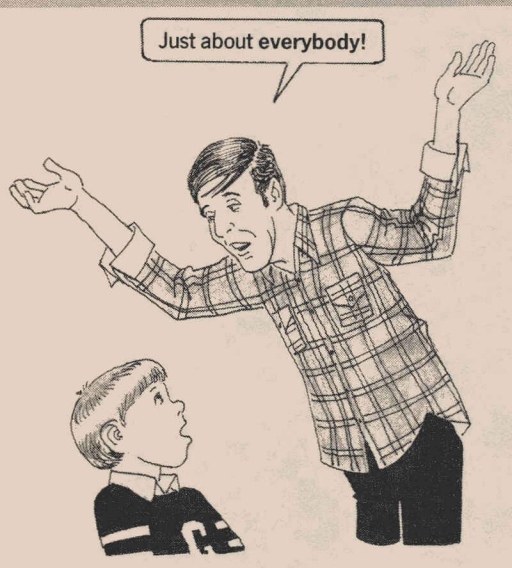
SCHOOL



Really? And I thought I flunked that test!



SHOPPING

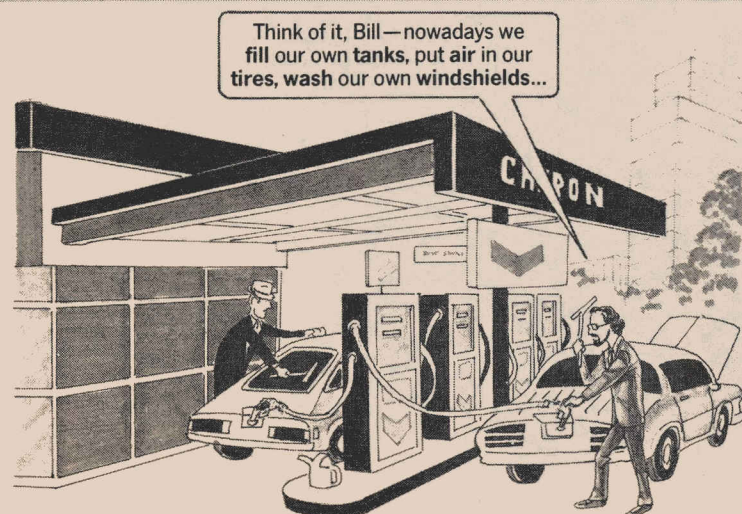


I know! But they took all the fun out of shopping!

It was the first and only pair I tried on!



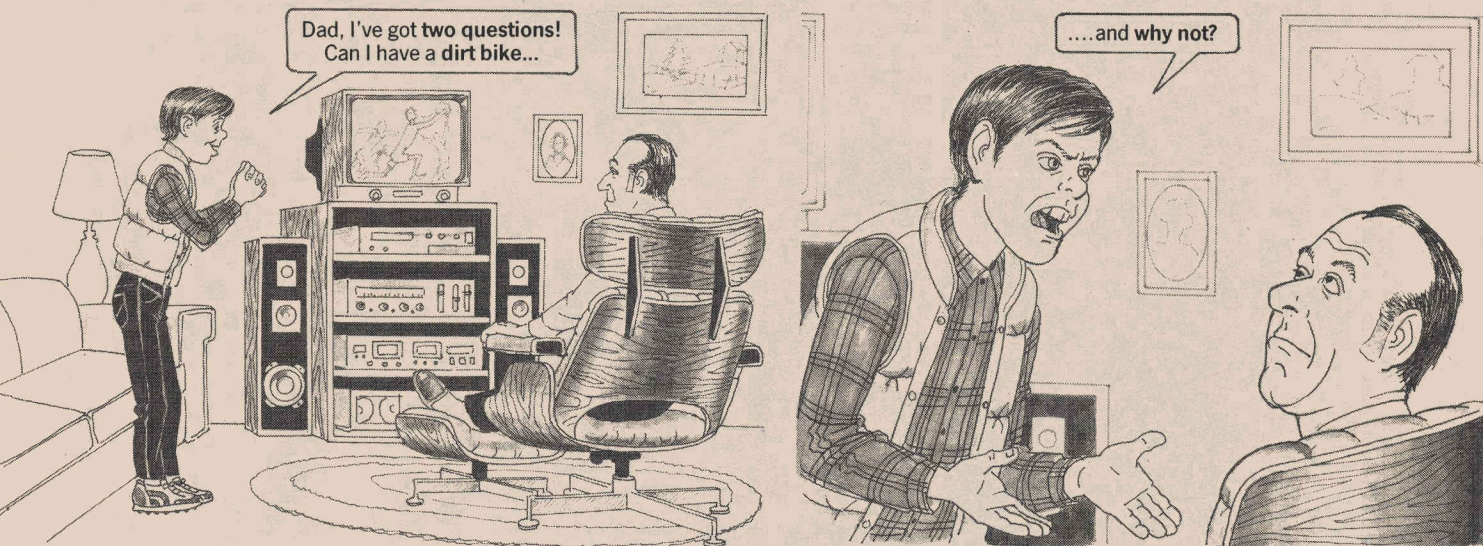
CARS



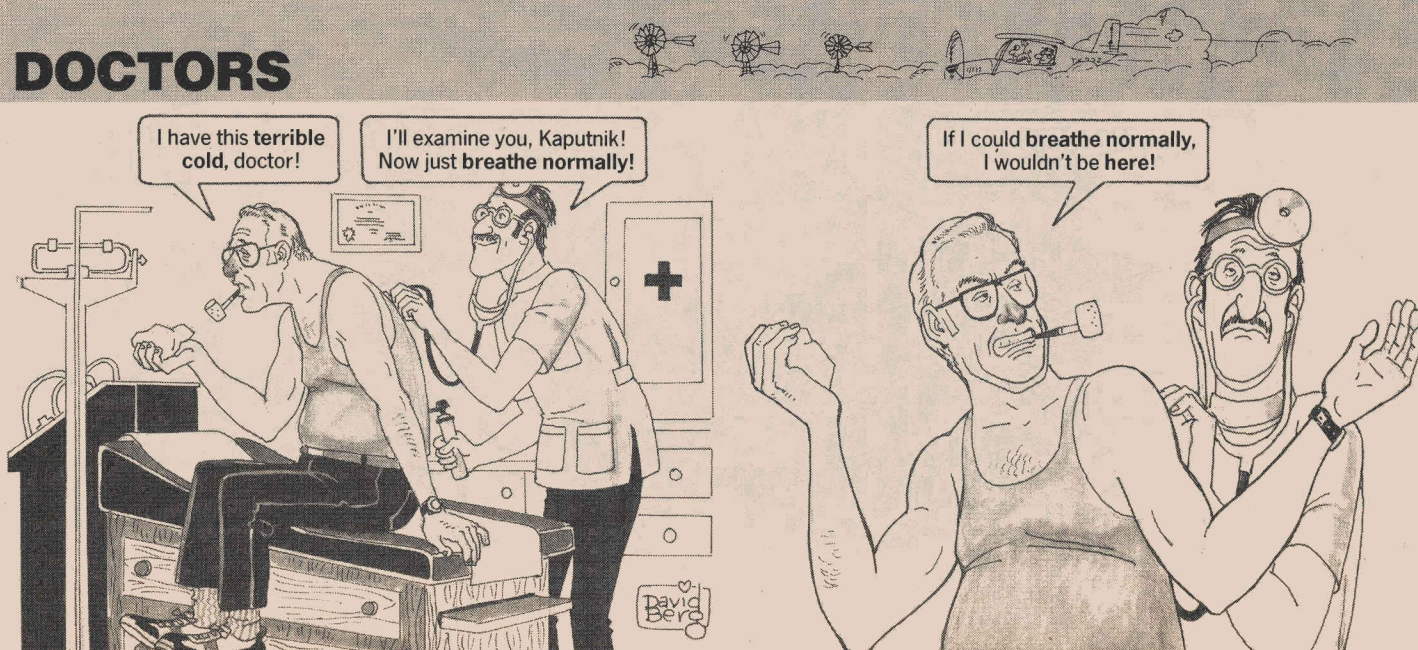
EFFORT



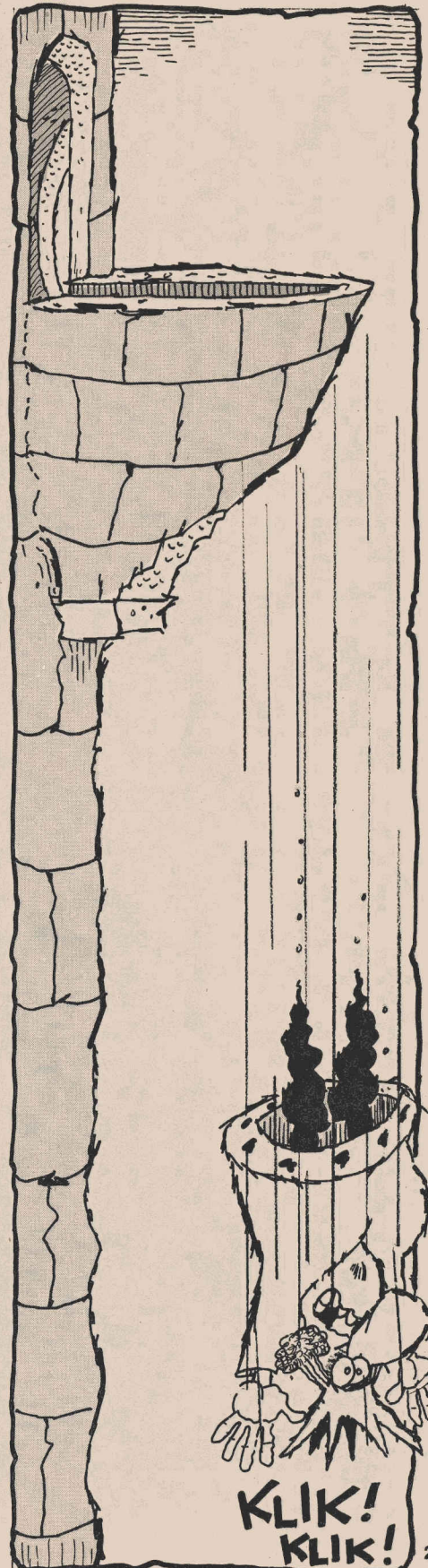
PREDICTABILITY

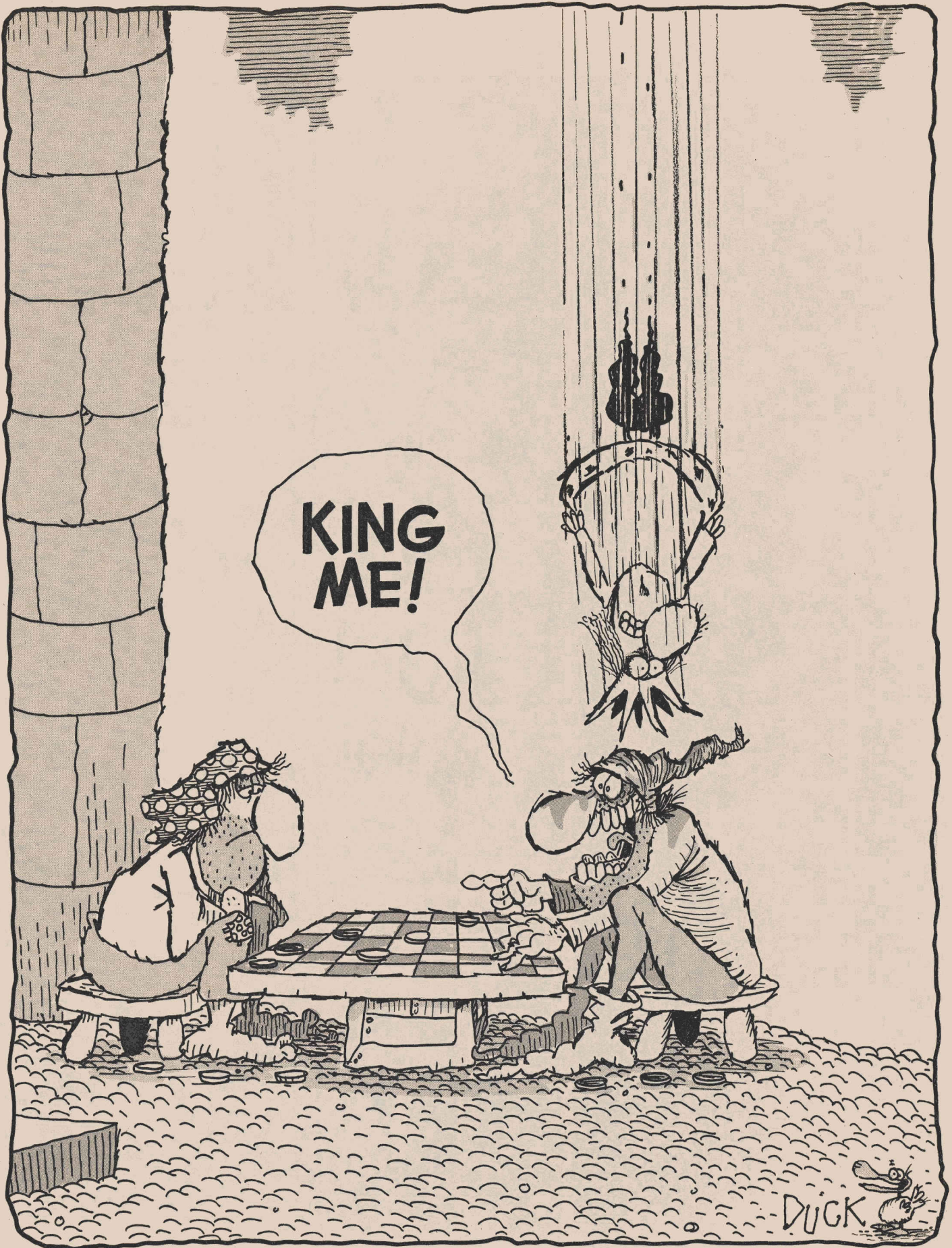


DOCTORS



THE BEFUDDLING BALCONY BLUNDER





Ever since the first modern Olympics were held in Athens in 1896,* politics has intruded into what is supposed to be a celebration of individual athletic achievement. What do we at MAD think can be done about this travesty? NOTHING! C'mon, Olympic Organizing Committee, get off your high horse! It's time to admit there's not a thing you can do to keep politics out of the Games! You might as well welcome it in with open arms by introducing these...

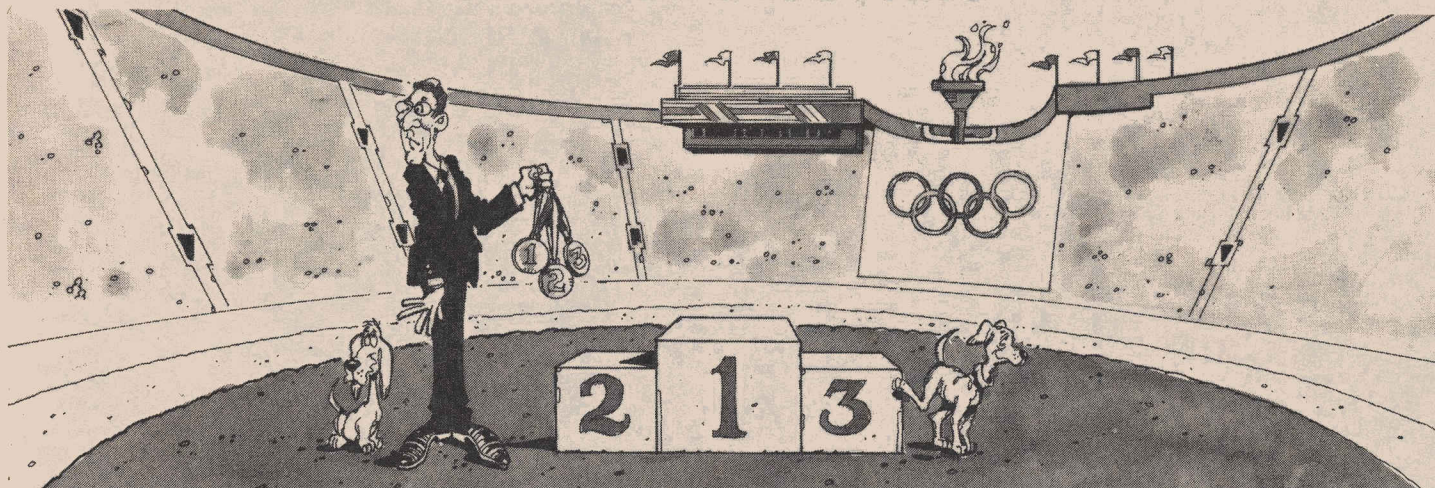


POLITICALLY INSPIRED OLYMPIC EVENTS

ARTIST: BOB JONES

WRITER: MIKE SNIDER

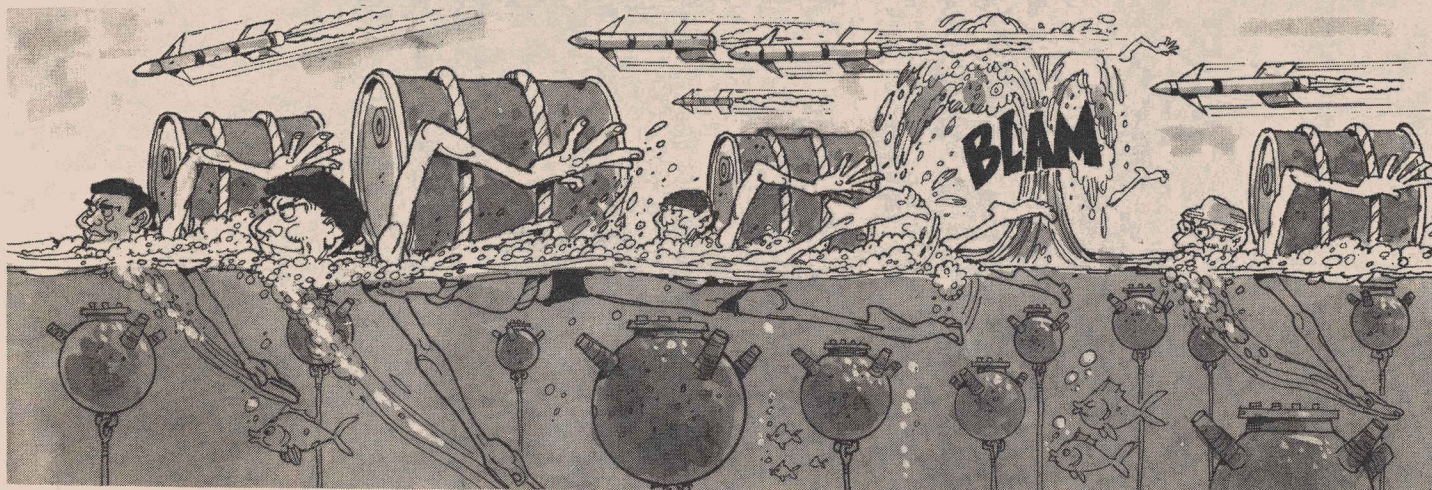
OLYMPIC BOYCOTTING



Since "not showing up" has become such a popular feature of the Games (The U.S. in '80, the Soviets in '84)—why not turn it into an event? Judges will award points for: Best-sounding excuse for staying away; number of

other countries the boycotting nation pressures into staying away; and most effective silencing of whiny athletes who think sports and politics don't mix. A money-saving event, since none of the winners will be present to get their medals!

PERSIAN GULF MINE-DODGING



In this event, competing teams of international swimmers strap 50-gallon oil drums to their backs and swim through the mine-

infested waters of the Strait of Hormuz. Points are awarded for speed, style and total number of Silkworm missiles avoided.

CROSS-COUNTRY INVADING



A full slate of international tensions, animosities and border squabbles makes this the perfect year to inaugurate this event! The Soviet Union's history of attacks on Poland, Afghanistan and Hungary establish it as *the*

team to beat, but don't count out Iran or Iraq, either! Local favorite North Korea (reportedly *itching* for a rematch with host country South Korea) could provide spectators with more action and excitement than the Games have seen in years!

EMBASSY GATE HIGH HURDLES



Teams of fully armed Middle-Eastern terrorists (or, as they prefer to be called, "students") must successfully leap over security barriers, gates and fences in order to storm the nearest

U.S. Embassy. Bonus points will be awarded for viciousness of anti-American chants, amount of mindless property destruction and manipulation of television news camera crews covering them.

DEPOSED DICTATOR'S TRIATHLON



Prospective competitors (chosen by uprising or revolt) must finish all three events alive and out of prison. Event #1: Last-minute looting of national treasury. Event #2: Escaping angry mobs storming palace. Event #3: Finding a new

home in a country that's not too picky about who it lets in. Current record holders include: Claude "Baby Doc" Duvalier (making fastest get-away) and Ferdinand Marcos (most money and gold stolen; best home-in-exile; goofiest wife).

MOVING-DEMONSTRATOR TARGET SHOOTING



Many countries maintain regiments of marksmen to deal with troublemakers who challenge that government's "right" to lie, steal or oppress. Here is a chance for these keepers-of-order to "show their stuff" in open competition. The

Olympic Committee can sanction events for the three different styles of protester-shooting: Northern Ireland Style (pressurized water cannon) Republic of South Africa Style (live rifle ammo) Warsaw Pact Style (SS-20 medium range missiles).

SYNCHRONIZED SPY-SWAPPING



How's this for a sport? It's three a.m. on a deserted bridge linking East and West Germany. Two opposing teams must get to the middle of the bridge, simultaneously trade a captured

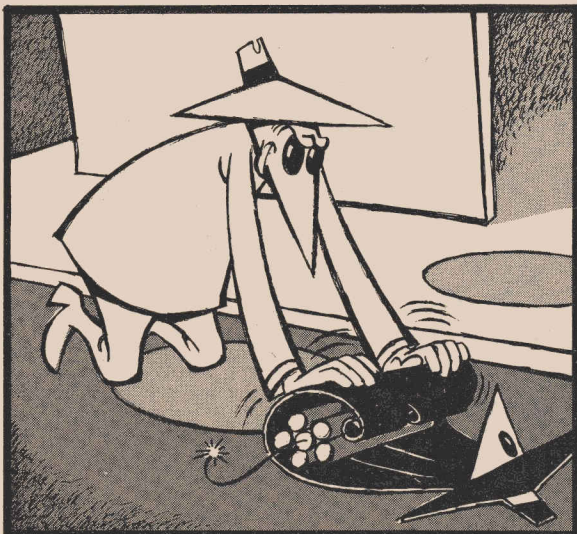
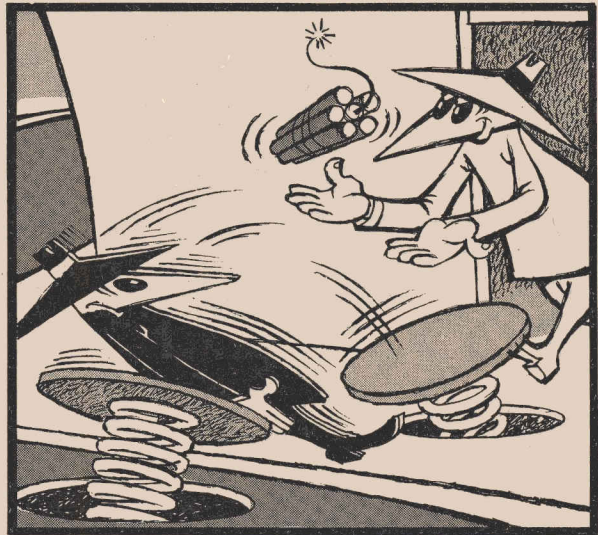
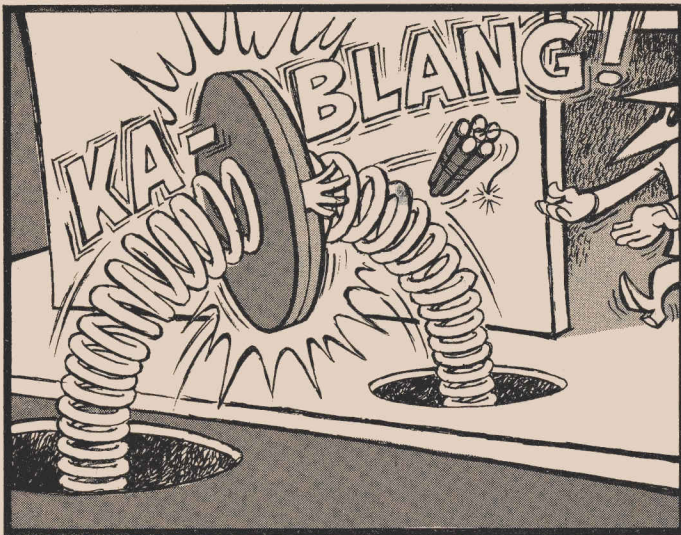
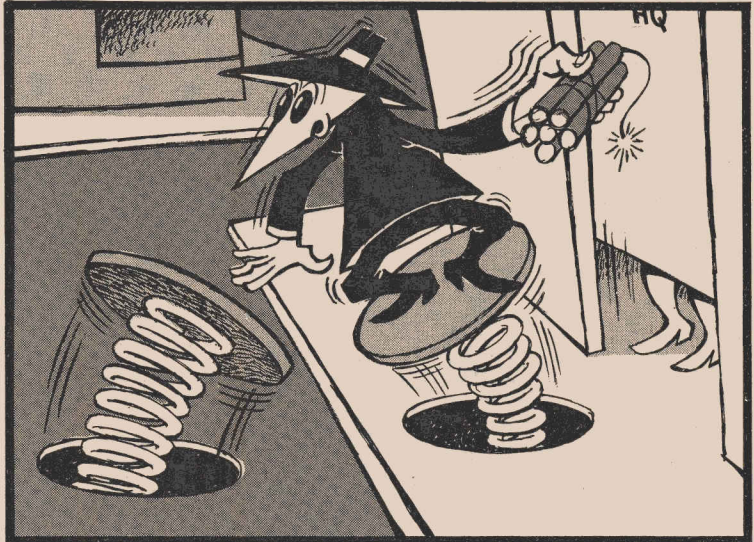
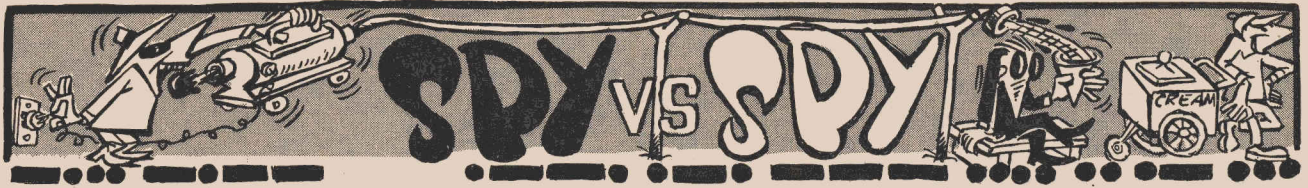
enemy agent for one of their own and then escape unharmed. Okay, so it's not *that* exciting, but it sure beats the hell out of other lame junk like "Shot-putting" and the "Triple Jump"!

10,000-KILOMETER SECRET ARMS SHIPMENT RELAY



Inspired by the infamous Iran/Contra affair, this relay calls on competitors to send large shipments of lethal weapons to their favorite "Outlaw Nation" using the most complicated and

confusing route possible. Olympic judges may choose to use the official Ollie North rules: Participants MAY NOT: 1) Obey any laws; 2) Get permission from any superiors; 3) Tell the truth.



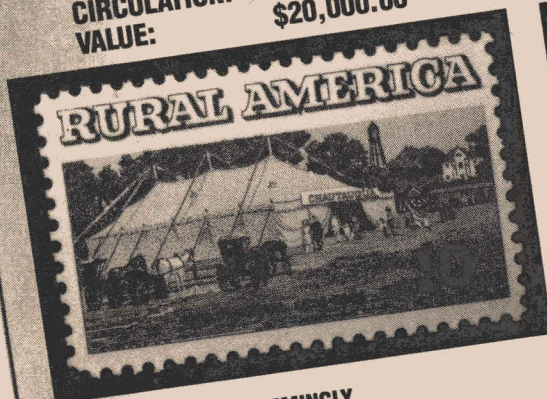
For years, artists who design U.S. postage stamps have been hiding small details in their work—details so minute they can only be seen under high magnification. When the government learned of this, it immediately withdrew the stamps and reissued them with the unauthorized details removed. But some of the original stamps are still circulating and worth thousands! Perhaps you have one in your desk drawer! That's why MAD presents...

ARTIST AND WRITER: AL JAFFEE

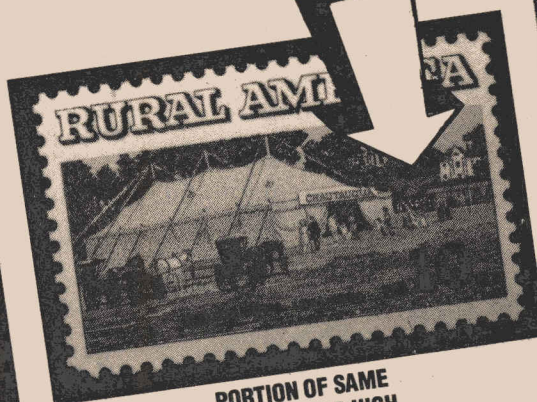
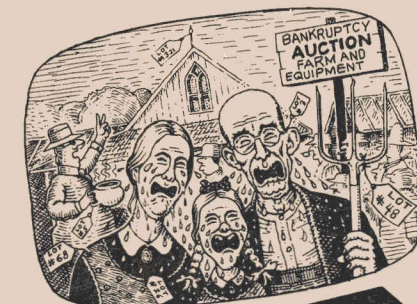
A COLLECTOR'S GUIDE TO STAMPS SNEAKILY DESIGNED FOR FUN AND PROFIT

HOW
THIS
CATALOG
WORKS

U.S. STAMP NO.: 1505
NO. STILL IN
CIRCULATION: 3
VALUE: \$20,000.00



SEEMINGLY
NORMAL
STAMP

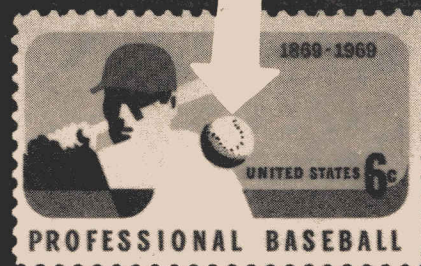
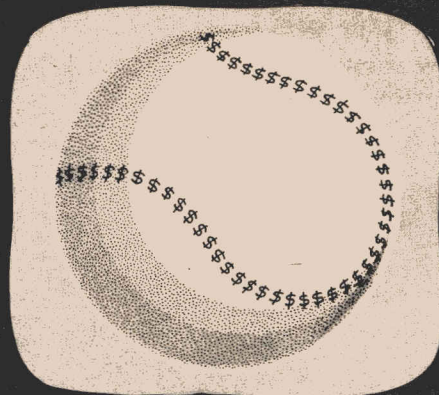


PORTION OF SAME
STAMP UNDER HIGH
MAGNIFICATION
(DETAIL REVEALED)

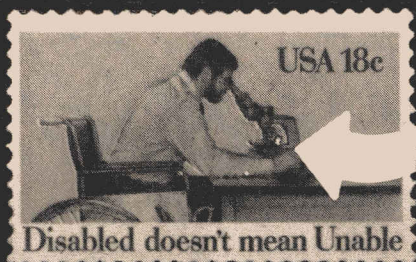


STAMPEDE

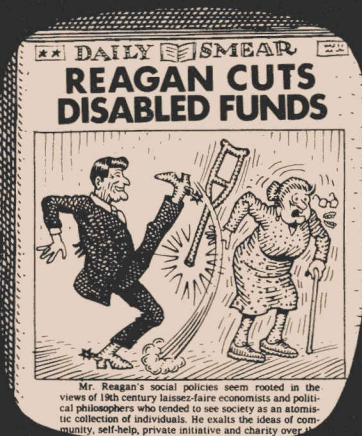
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NO. STILL IN
CIRCULATION: 1
VALUE: \$100,000.00



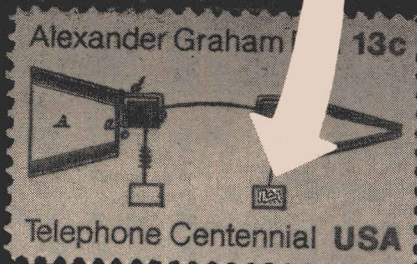
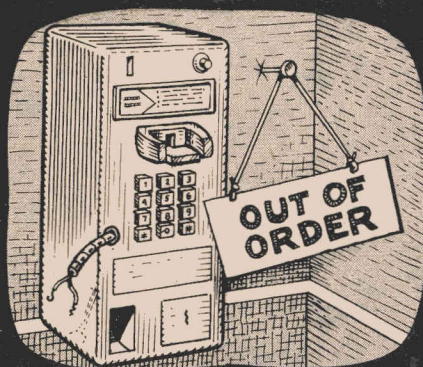
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VALUE: \$8,500.00



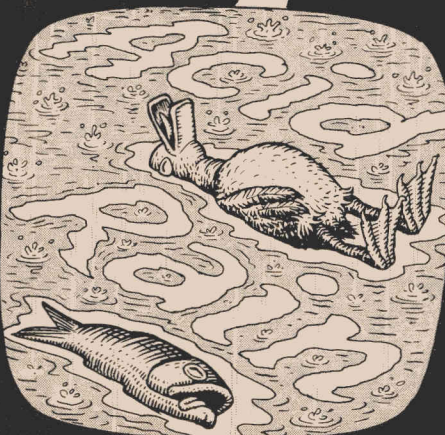
U.S. STAMP NO.: 1925
NO. STILL IN
CIRCULATION: 21
VALUE: \$4,250.00



U.S. STAMP NO.: 1721
NO. STILL IN
CIRCULATION: 49
VALUE: \$2,150.00



U.S. STAMP NO.: 1683
NO. STILL IN
CIRCULATION: 44
VALUE: \$1,900.00

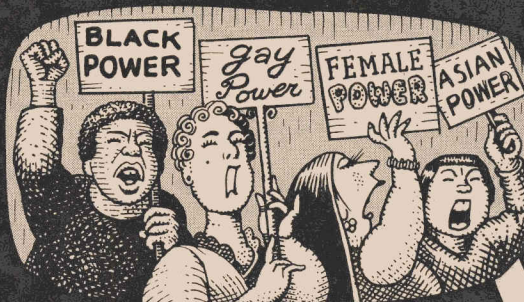


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VALUE: \$1,600.00

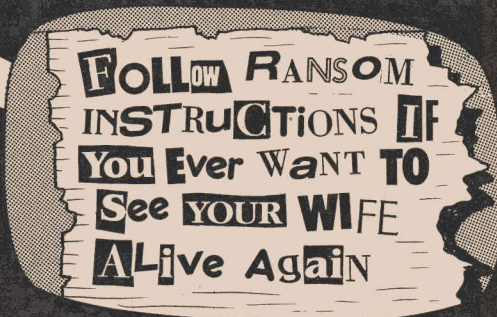
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 NO. STILL IN
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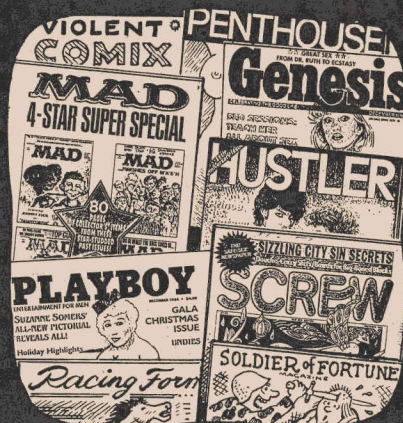
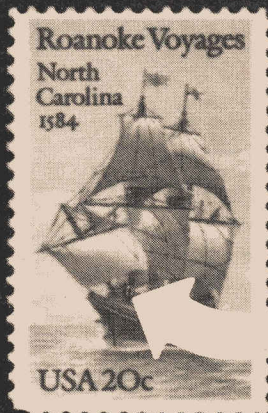
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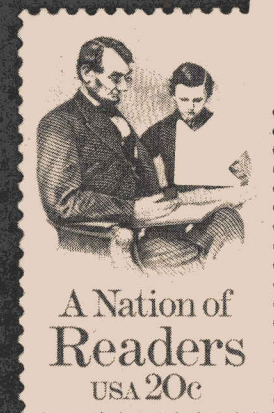
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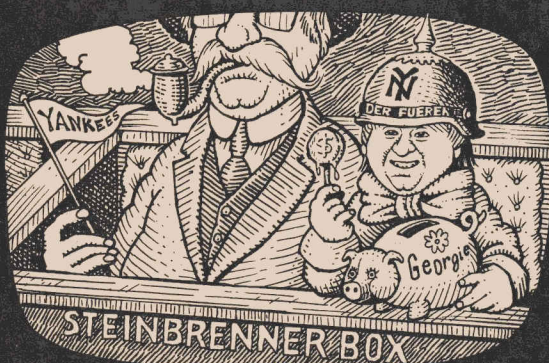
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U.S. STAMP NO.: 2046
 NO. STILL IN
 CIRCULATION: 60
 VALUE: \$3,350.00



U.S. STAMP NO.: 2106
 NO. STILL IN
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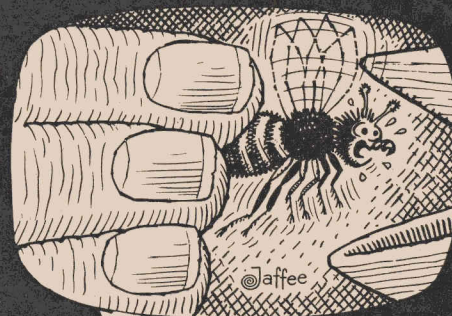


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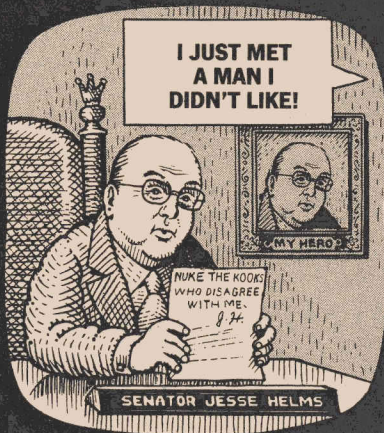
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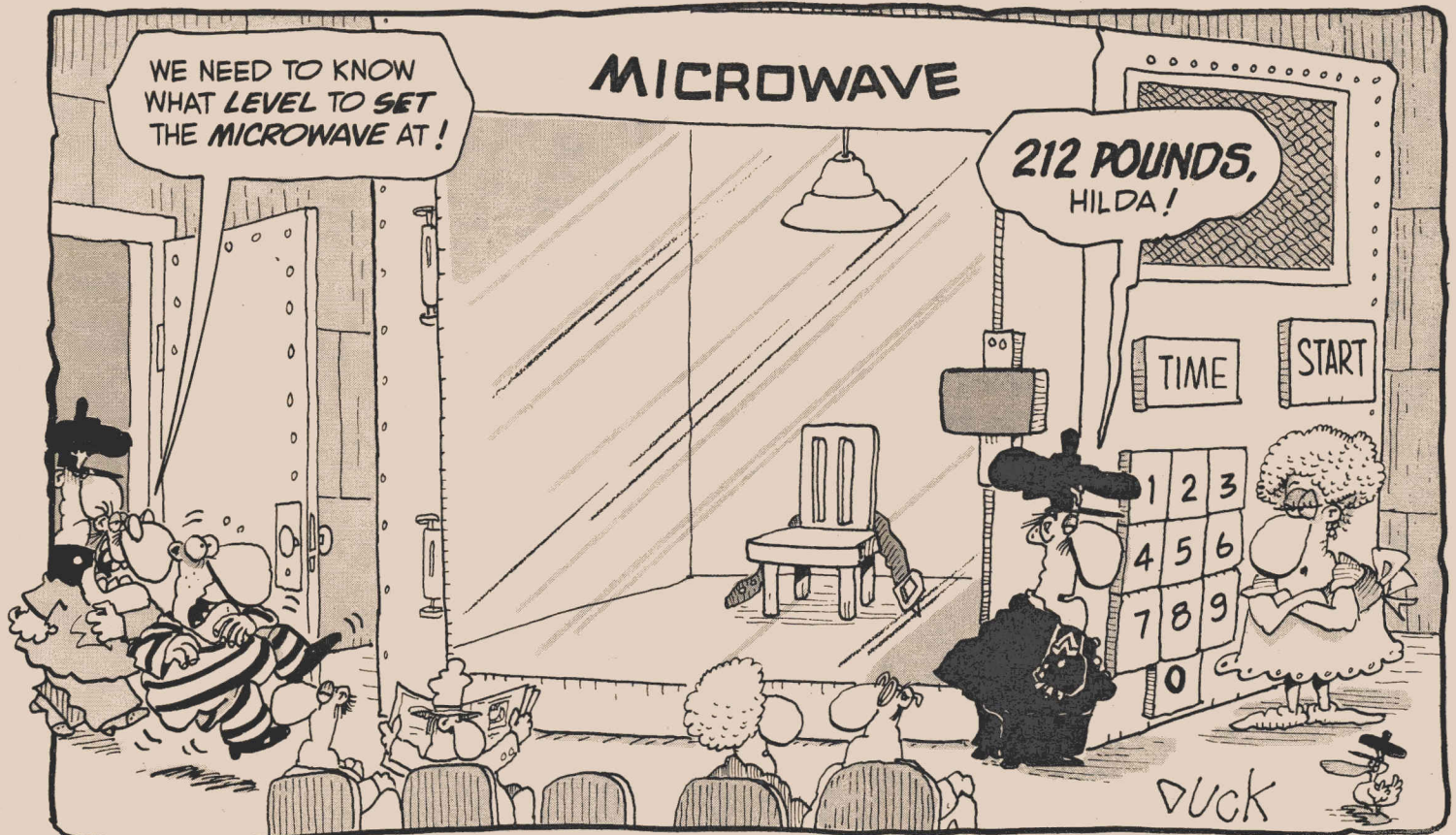
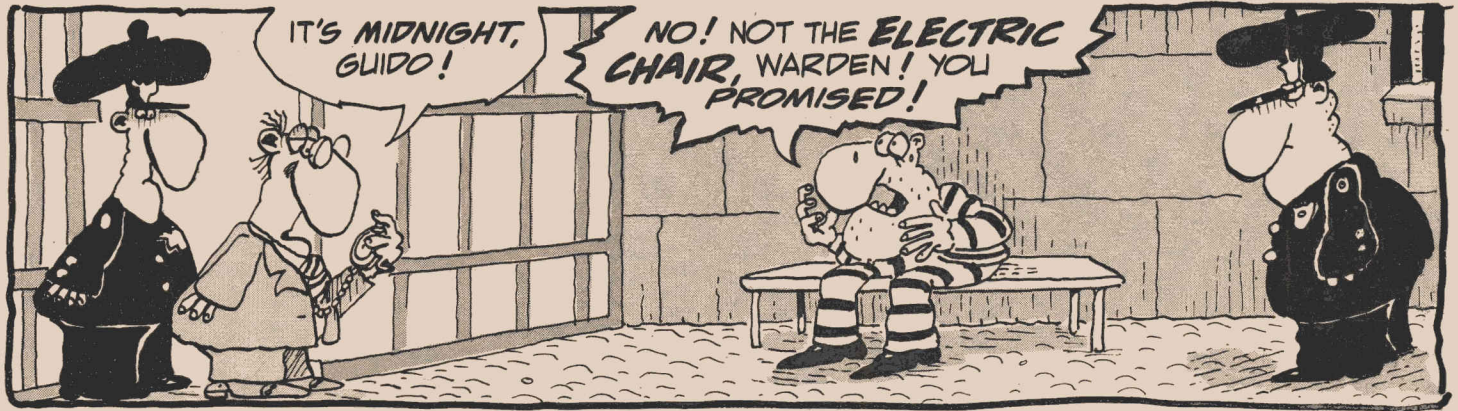


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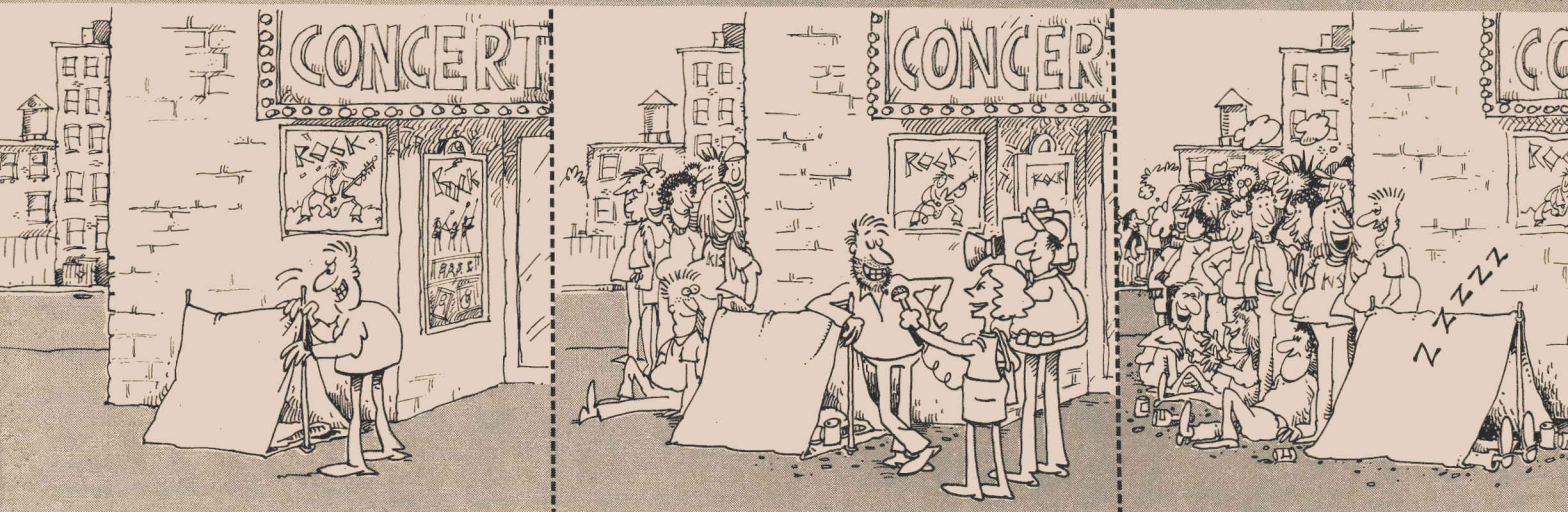


U.S. STAMP NO.: 2023
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VALUE: \$3,150.00

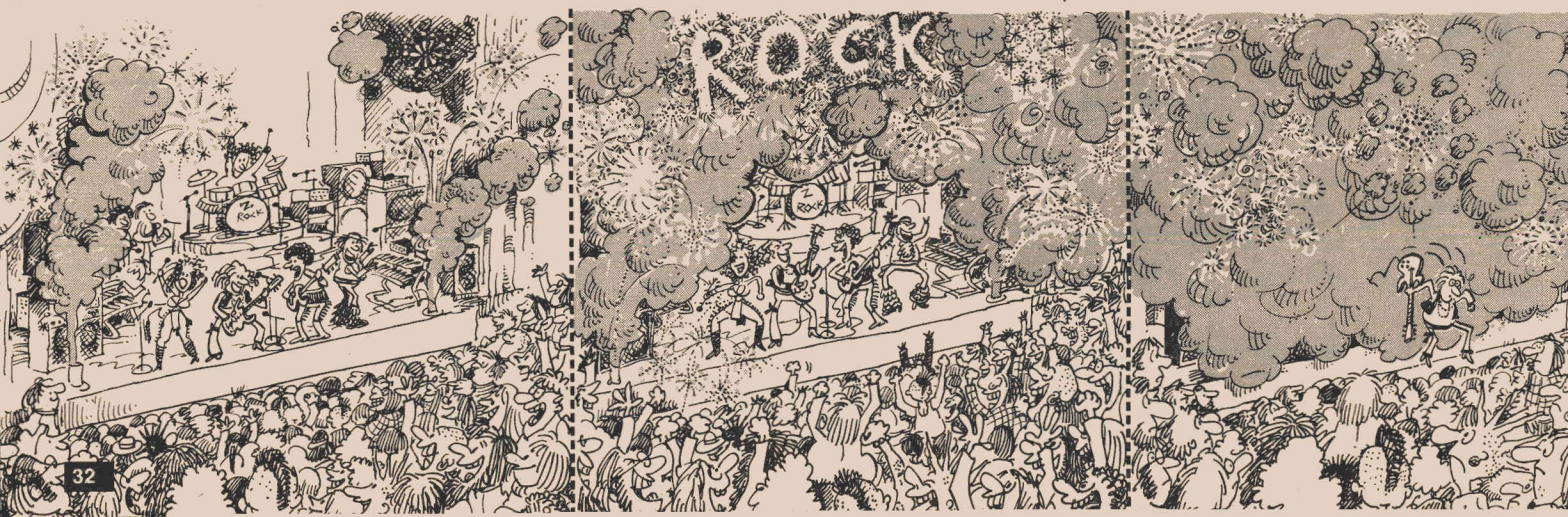
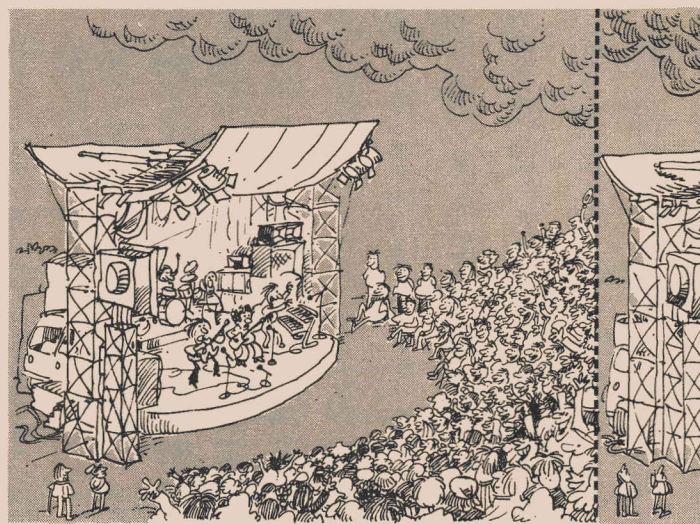
THE EXQUISITE EXECUTION EXPERIMENT



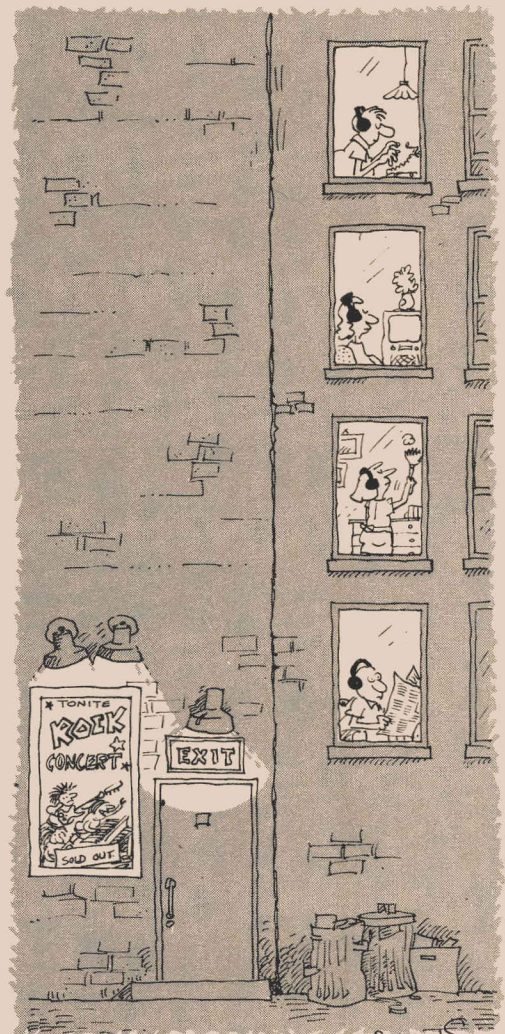
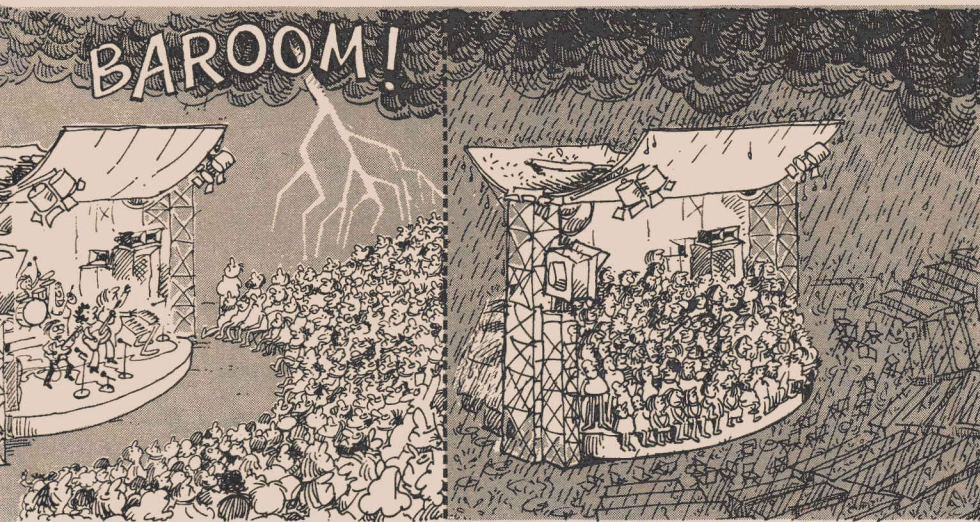
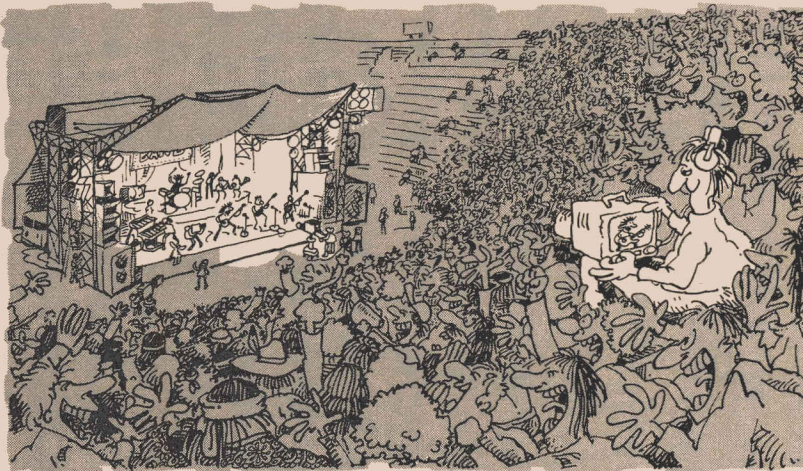
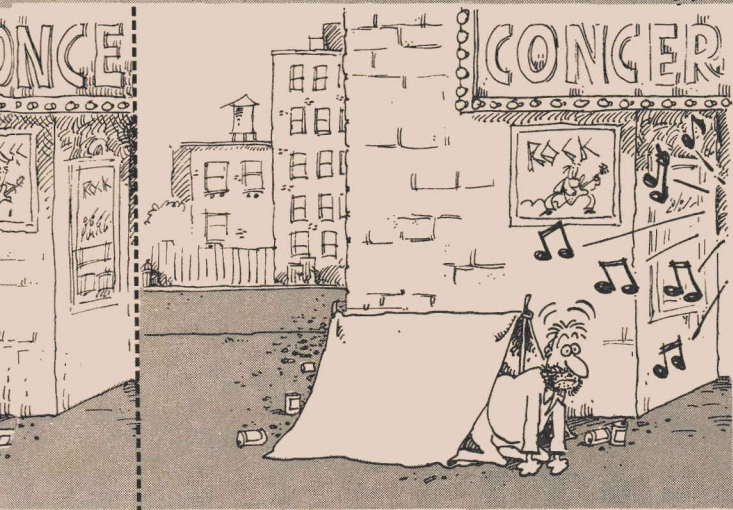
A MAD LOOK AT ROCK



WRITER AND ARTIST: SERGIO ARAGONES



CONCERTS



Because we're two pages short of material this issue, we're forced to run the following article, which wasn't *supposed* to run until April 2001, issue #382 of MAD...

HOT ALBUMS OF THE

ARTIST: RICK TULKA

WRITER: RUSS COOPER

MONKEES 1999 — "THE REUNION REUNION CONCERT"

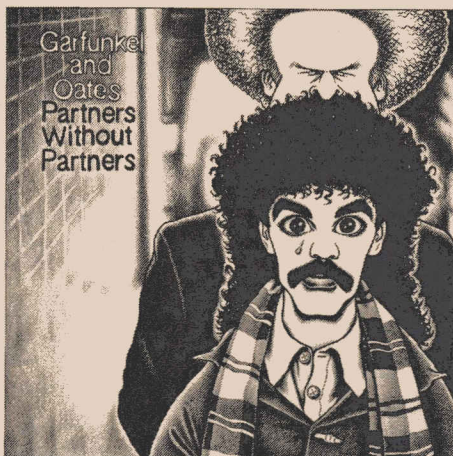


(Released 1999) After the surprising, unexplainable, success of the original Monkees Reunion Tour back in the 1980s, the group (minus Mike Nesmith) had a falling out over the proposed title of their new television series and so, once again, they went their separate ways. After fifteen years, though, another nostalgia craze swept the country, and

the band (minus Mike Nesmith) re-reformed (minus Davey Jones and Mickey Dolenz) for the Monkees Reunion Reunion Concert, with live, exciting performances by Peter Tork and Davy's tambourine. The music was still pretty goofy, but at least there were two fewer "musicians" playing it — and Pete was willing to sweep up after the shows.



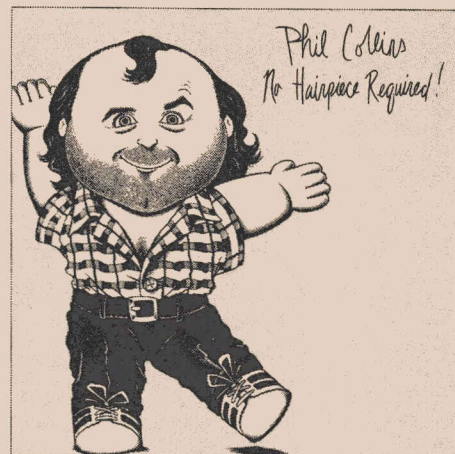
GARFUNKEL AND OATES — "PARTNERS WITHOUT PARTNERS"



(Released 1998) After years of continuing alone, and putting out an endless series of flop solo albums, both Art Garfunkel (formerly of Simon and Garfunkel) and John Oates (formerly of Hall and Oates) actually considered giving up the music business altogether. Then one fateful day they met at a PWP meeting (Partners Without Paychecks), and

decided to put their frizzy heads together and collaborate on a new album. Actually, neither of the two wrote, sang, or played any instruments on this release, so it didn't sell real well, but critics agreed that the album cover made a heck of a coaster.

PHIL COLLINS — "NO HAIRPIECE REQUIRED"



(Released 1997) Phil Collins has always been a mainstay of the music world, even though no one can name any of his songs or albums except "Sussudio" (a song he wrote, of course, in his stustudio). This album was more of the same, but it's notable for being his last album before he retired and became a Cabbage Patch Doll.

THE BEATLES PLAID ALBUM



(Released 1992) This was actually the same album released in 1968 (then known as the "White Album"), and it sold quite well through the years; but when Capitol Records was taken over by Ted Turner's great-grandson, he decided to increase sales. So he had it colorized.

1990'S...A LOOK BACK

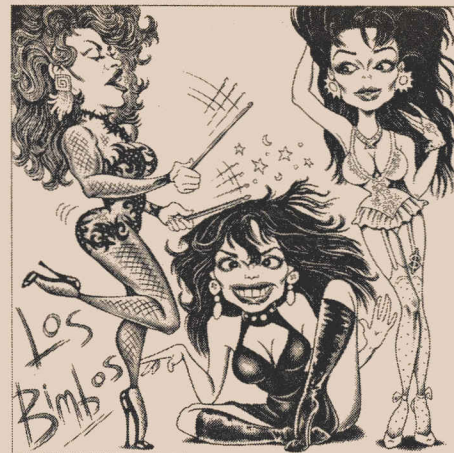


**PINK FLOYD —
“DARK SIDE OF UNEMPLOYMENT”**

(Released 1999) Despite the loss of founding member Roger Waters, and most of the original group, the remaining members and their descendants continued to cash in on the group's past successes with this epic 4-record set. While it didn't contain any of the trademark musicianship, artistic experimentation or creative integrity of the early days, it did have “Pink Floyd” printed on it in real big letters.

**OSMONDS —
“THE BREEDING CONTINUES”**

(Released 1998) Musical fads come and go, but one thing never changes in the world of popular music — Osmond spawning. Yes, the family that began with Donny and Marie continues to multiply, with just over 437 generations of married Osmonds (at last count). And that made 1998 a bumper crop year for Osmond reproduction and album releases. While no Osmond record ever gets a good review, they are still considered one of the safest financial risks in the music business, because of their incredibly huge and loyal built-in record buying audience — namely, their relatives.



**APOLLONIA, VANITY, AND SHEILA E. —
“LOS BIMBOS”**

(Released 1992) Former protégés of rock star Prince, these three girls decided to produce and record an album on their own, to show that they were talented individual musicians, and not just sleazy sex puppets for Prince. While nobody bought their album for the music, the album cover itself topped the charts for over 10 years.



**OZZY VAN ZZ LED DEAD
DEF ZEPPARD BON WHITESNAKE**

(Released 1992) Responding to criticism that all heavy metal bands look and sound the same, all of them got together on this album, hoping their respective differences and individual talents would be uniquely showcased. The album sold well but, unfortunately, none of them could return to their original groups, because no one could tell who belonged to what band.

WHO ARE THE ROCK STARS OF THE FUTURE? WHAT KIND OF MUSIC WILL HIT THE SCE

MAD'S ROCK MUS

Prince—the “bad boy” of Rock 'n Roll—will become ensnared in legal tangles after a Cleveland concert at which his bodyguards “rough-up” and eject all 15,200 fans. A Federal Court judge will reject the diminutive star's claim that the audience was “staring at me!” and award all damages asked—thus eating up the remaining royalties from Prince's best-selling biography, “Don't Talk To Me, I'm A Star!”

Bobby Icon, an unknown former medical student from Omaha, will become a Heavy Metal sensation with his unique sound—gastro-intestinal noises run through a synthesizer and amplified 10,000 times. He will top the charts with his single, “BLUHB-blahg-phlurg Means I Love You”!

Deirdre Detweiler and the Meek will inherit a prominent place in the music world's spotlight. Lead singer Deirdre, in a bizarre reversal of the “Mell Tillis Syndrome,” stutters when she sings, but not when she talks! The band's first Top 40 tune will be a 19½ minute remake of The Police hit “Dee-doo-doo-doo, dee-da-da-da.”

Baby Huey and the Toddlers, a young Mexican band with a mandatory retirement age of nine, will capture the untapped pre-pre-pubescent set with such raw-energy toe-tappers as “Mr. Rogers Ain't My Neighbor!,” “Save A Breast For Me” and their million-seller, “Whole Lotta Chafing Goin' On.”



ARTIST: PAUL COKER

NE? WHICH STARS WILL BE EATING WHAT LIVE ANIMALS ON STAGE? MAD TELLS ALL!!!

MUSIC PREDICTIONS



Supergroups Duran Duran, Genesis, Journey and the Rolling Stones will jointly announce a revolutionary plan to end their perennial problem of band members always taking off to do solo projects or collaborations. The solution? The Band-of-the-Month Club. Each month, subscribers will receive an LP by the club's debut group, The Rolling Duranesissies.

Former Interior Secretary James Watt will organize a philanthropic recording session, patterned after Quincy Jones' "We Are The World," and featuring such conservative entertainment figures as Wayne Newton, Frank Sinatra and Charlton Heston. Proceeds from the album, "We Are The Right," will benefit needy defense contractors engaged in "Star Wars" research.

The Clerks, a light-rock quintet composed of middle-aged office workers who only play part-time after work, will become the surprise sensation of the decade.

The group will sweep the Yuppie market with songs on such un-rock-like topics as car-pooling, dressing for success and the tax advantages of long-term T-Bills.

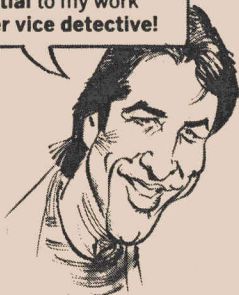
The phenomenal comeback of long-time rocker Tina Turner will come to a shuddering halt when she is arrested, and later convicted, of smuggling a family of illegal aliens into the U.S. inside her hair. She will be sentenced to six years in prison and barred—for life—from ever using a blow-dryer.

WRITER: MIKE SNIDER

Nowadays it costs a lot of money to be an undercover cop, especially in Florida! High rents? Pay-offs to squealers? Chicken feed! No, the big bucks have to be spent for the trendiest and most over-priced designer fashions and hair styles or you lose your job! In other words, you gotta pay the...

MIAMI PRICE

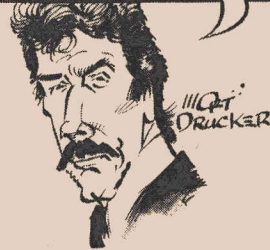
I'm **Sunny Crock**! Other people wear **alligators** on their shirts, I wear them on my 40 foot sloop! That, along with my hopped up sports car, helps me to maintain a "**low profile**" which is **essential** to my work as an **undercover vice detective**!



I'm **Retardo Duds**, Crock's **partner**! I'm **well-dressed** and have an **even disposition**! I used to be a New York City cop before I was dismissed on a "**Too Normal And Nice**" charge!



I'm **Lt. Coldfellow**! In the line of work, Crock and Duds **cheat, lie, bash people around**, and race through the streets at **90 MPH**! They're **model citizens**—all the **slime** of this town **model** themselves after them!



Pina, when I decided upon a **respectable career** in law enforcement, playing a **hooker** all the time wasn't what I had in mind! My **mom** should see me **now**!

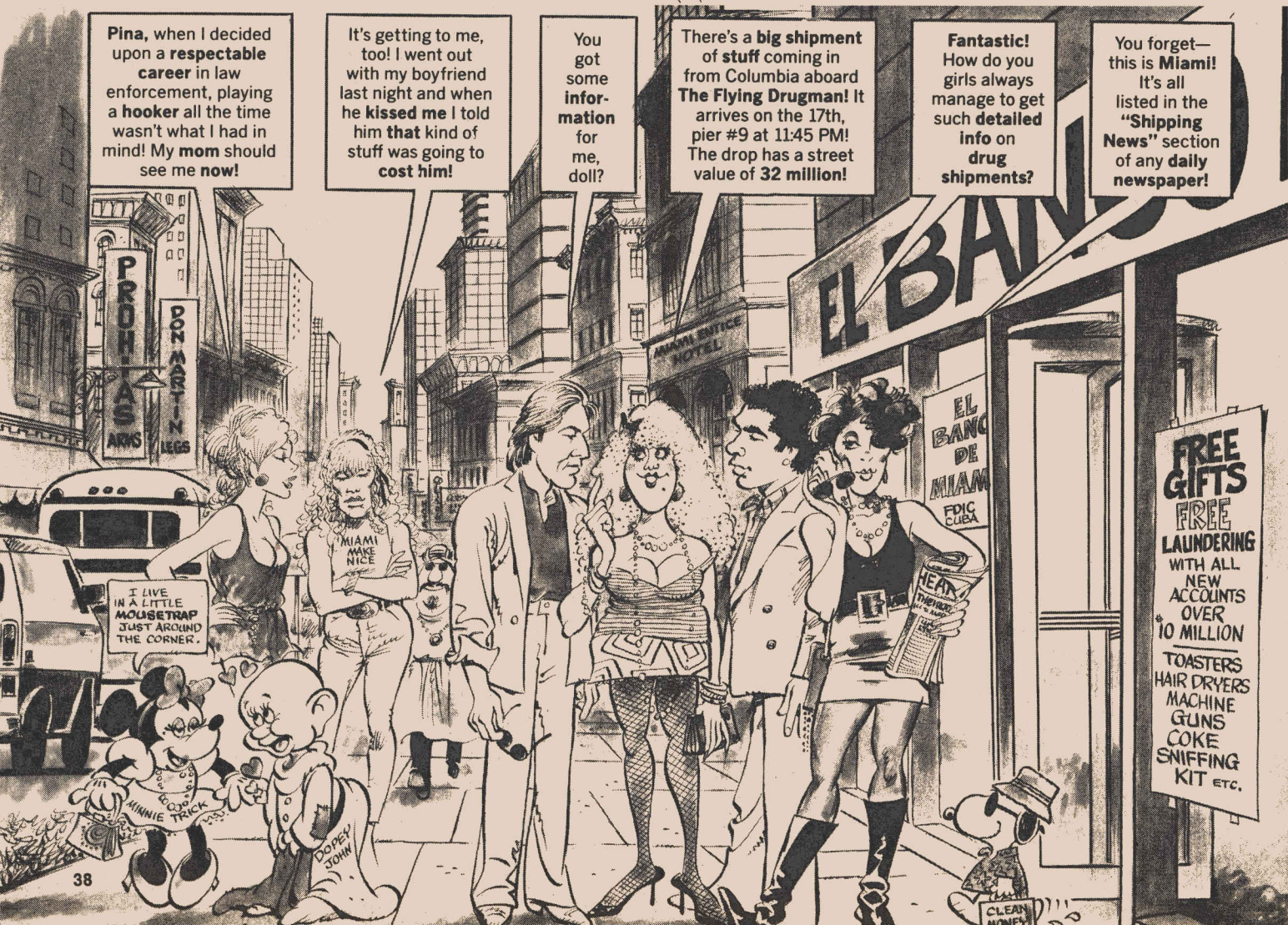
It's getting to me, too! I went out with my boyfriend last night and when he **kissed me** I told him that kind of stuff was going to **cost him**!

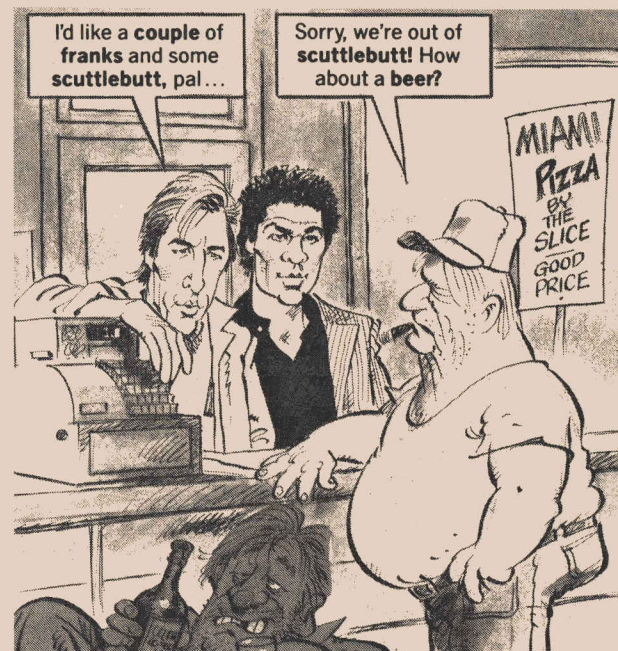
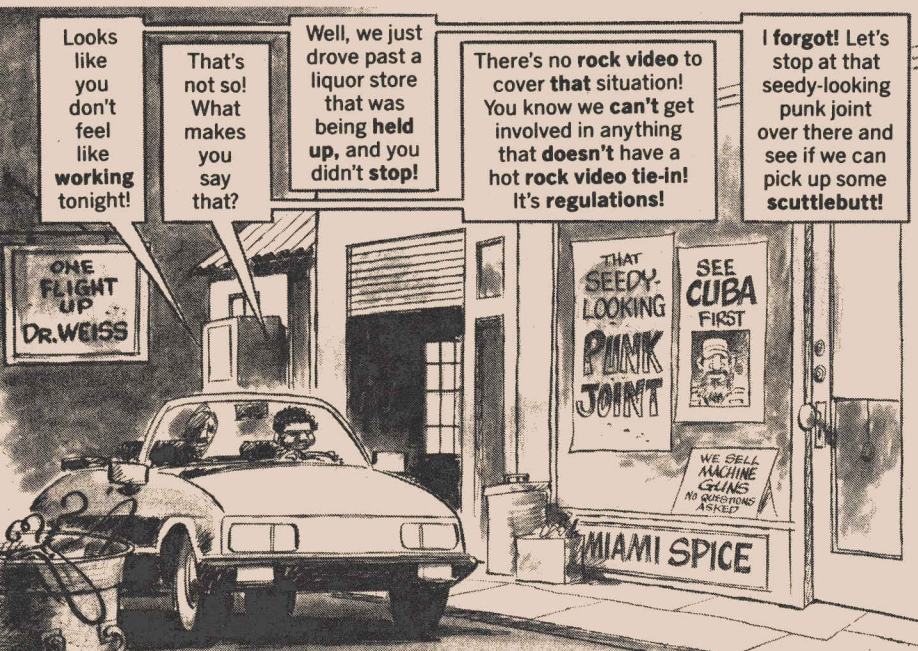
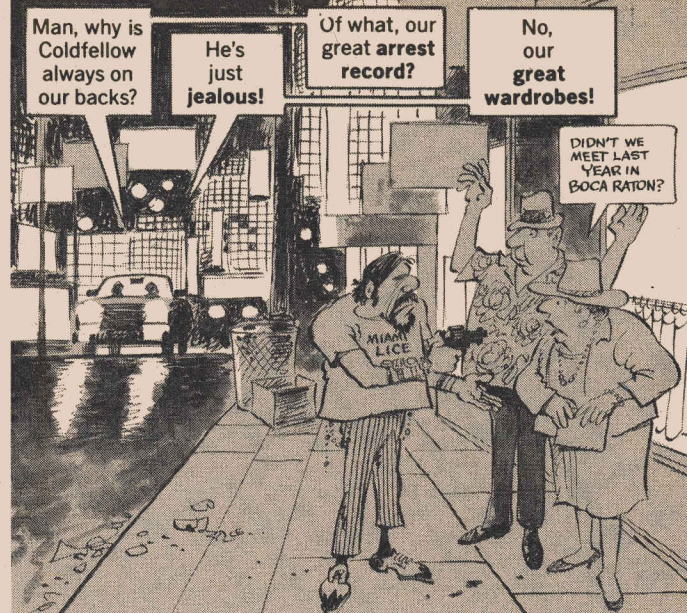
You got some **information** for me, doll?

There's a **big shipment** of stuff coming in from **Columbia** aboard **The Flying Drugman**! It arrives on the 17th, pier #9 at 11:45 PM! The drop has a street value of **32 million**!

Fantastic! How do you girls always manage to get such **detailed info** on **drug shipments**?

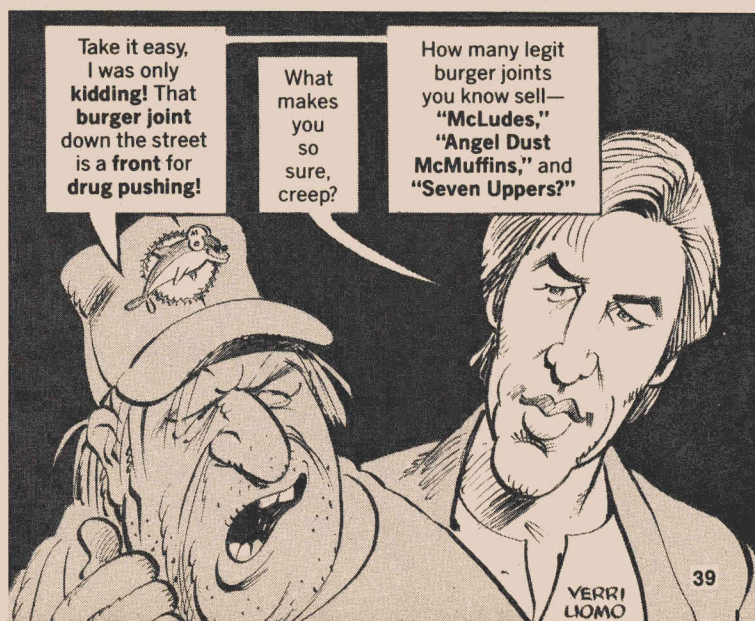
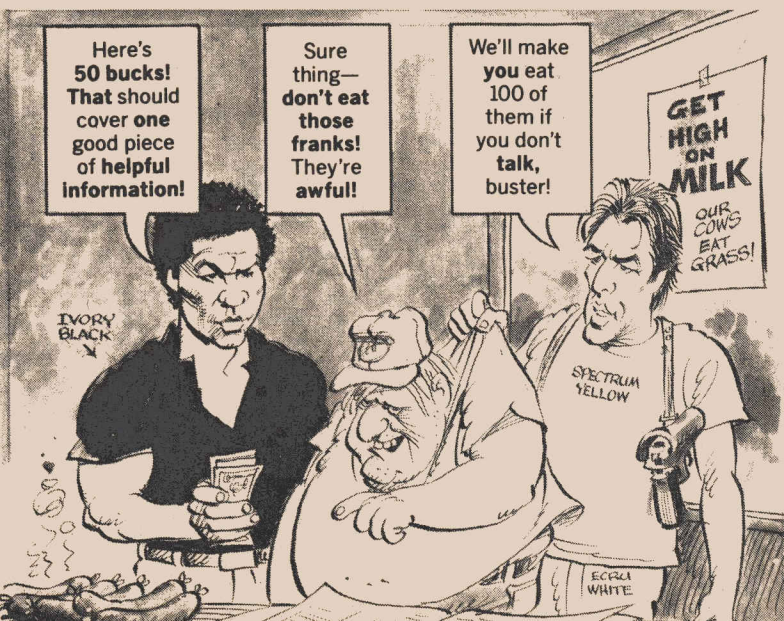
You forget—this is **Miami**! It's all listed in the "**Shipping News**" section of any **daily newspaper**!

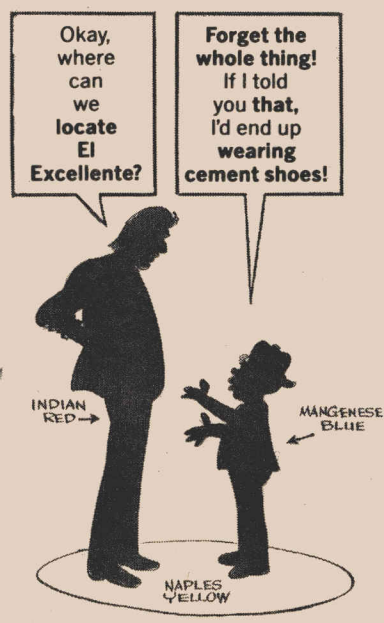
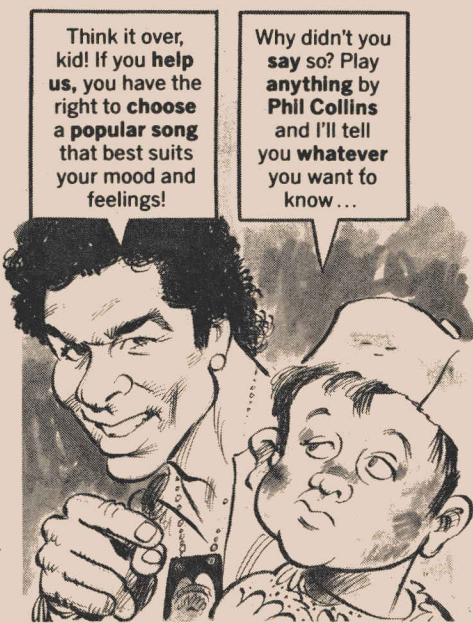
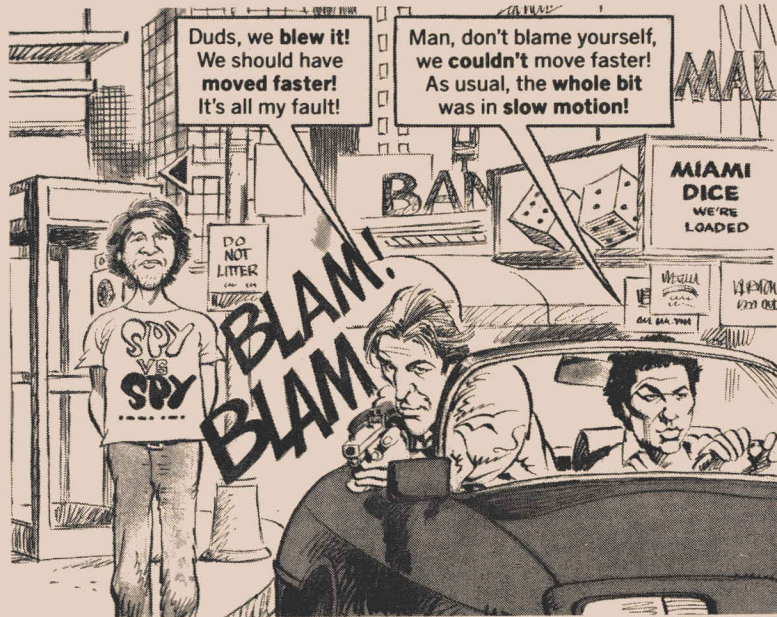
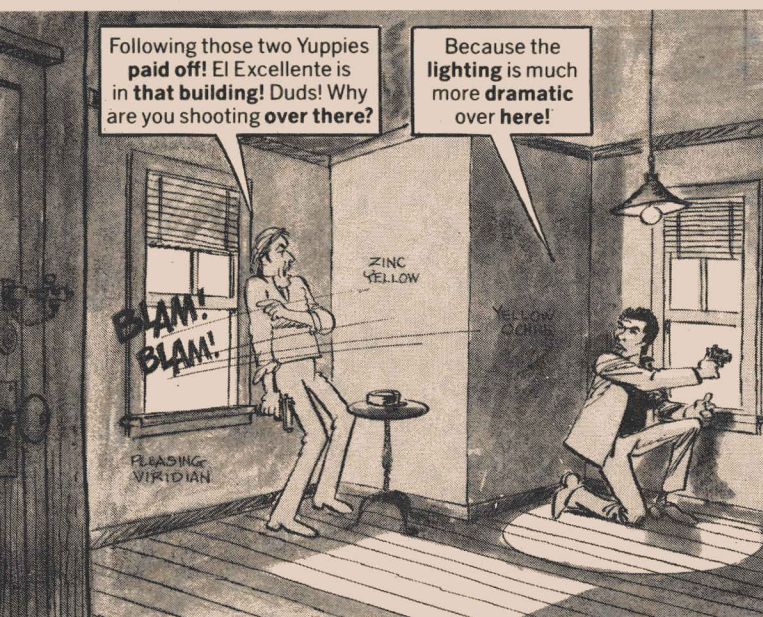
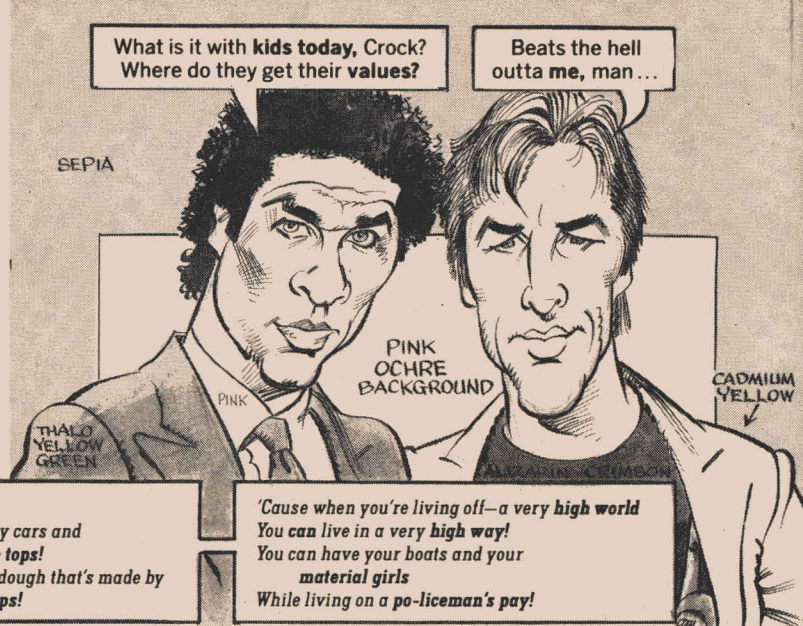
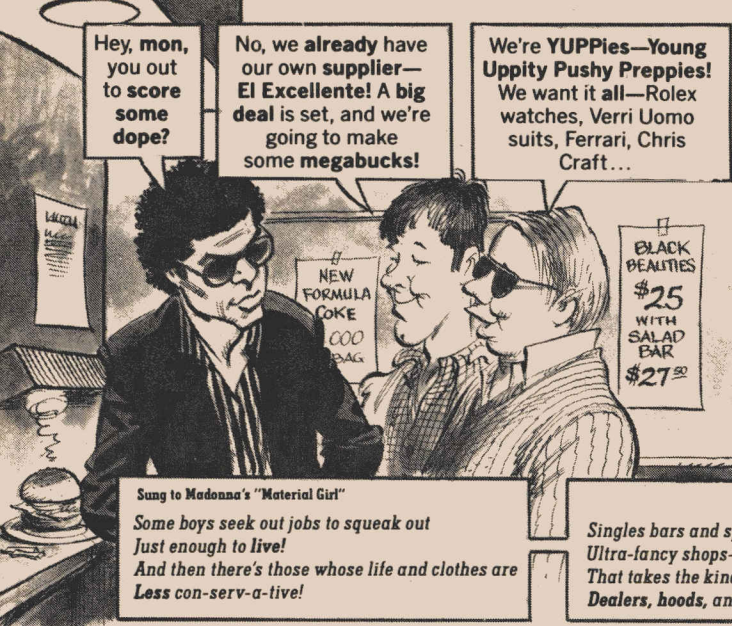




ARTIST: MORT DRUCKER

WRITER: LOU SILVERSTONE







You're right—with that shirt, light gray cement shoes wouldn't work!

Let's make a deal—I'll give you a tip on El Excelente if you stop giving me tips on fashion! Here's a phone bill El Excelente dropped! Maybe you can trace some numbers and locate him that way!

Let's just nail him on a littering charge! With our record, it's the only charge we might get to stick!



You asked for overnight delivery on these phone numbers! The computer supplied the numbers, I'm the "overnight" part!

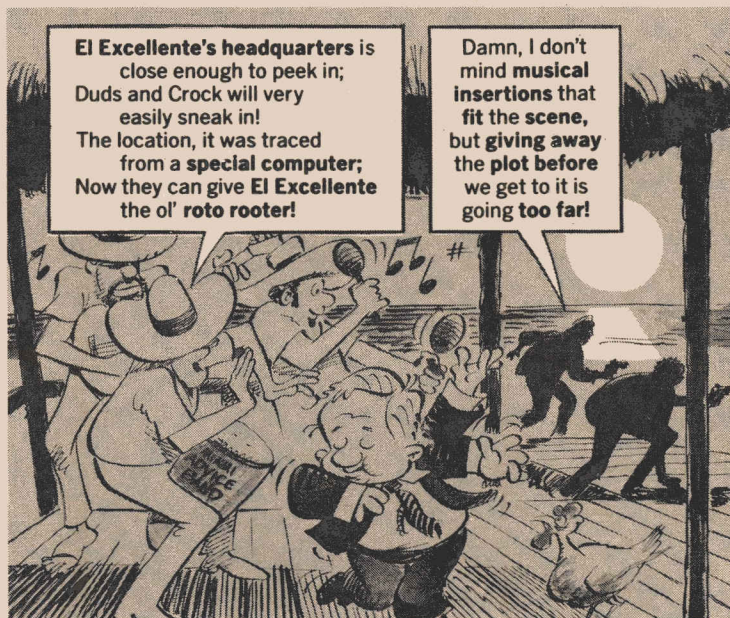
Gina, I don't mind you getting into bed with me, but please wear pastels next time!



Thanks, I needed that! Well, goodnight... ZZZZZZZZ

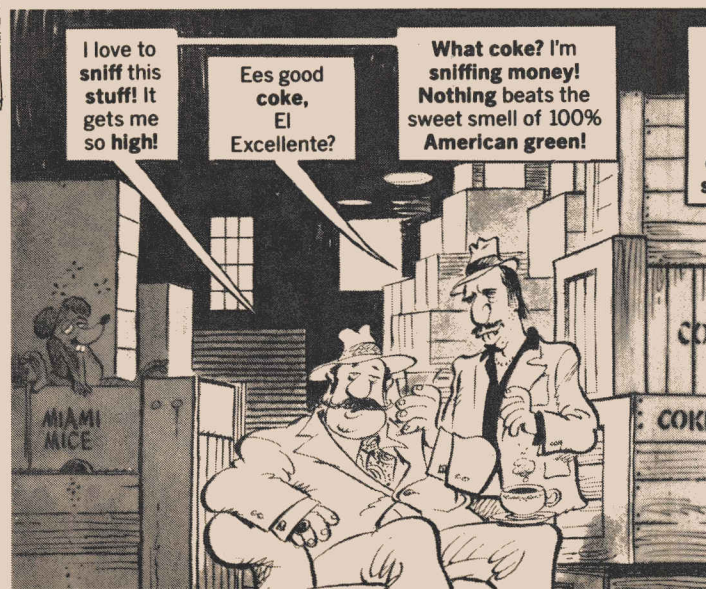
Goodnight? Already? Why don't they shoot these love scenes in slow motion, too!

Sweetheart, for me that was slow motion!



El Excelente's headquarters is close enough to peek in; Duds and Crock will very easily sneak in! The location, it was traced from a special computer; Now they can give El Excelente the ol' roto rooter!

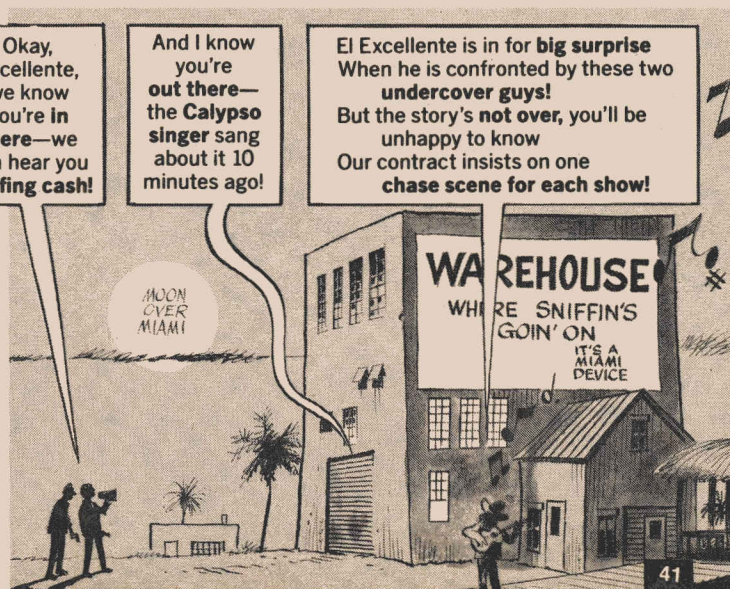
Damn, I don't mind musical insertions that fit the scene, but giving away the plot before we get to it is going too far!



I love to sniff this stuff! It gets me so high!

Ees good coke, El Excelente?

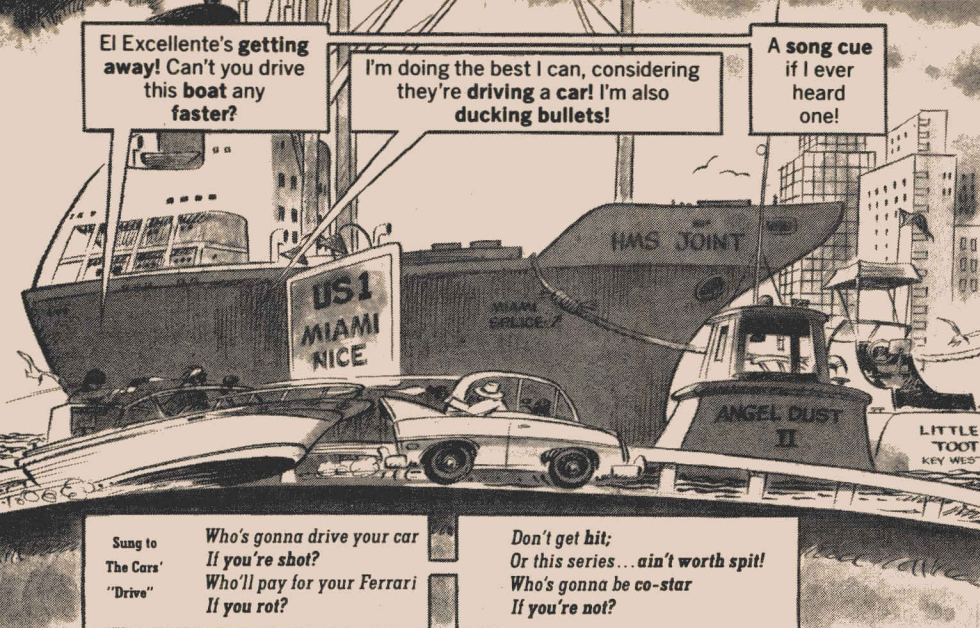
What coke? I'm sniffing money! Nothing beats the sweet smell of 100% American green!



Okay, Excelente, we know you're in there—we can hear you sniffing cash!

And I know you're out there—the Calypso singer sang about it 10 minutes ago!

El Excelente is in for big surprise When he is confronted by these two undercover guys! But the story's not over, you'll be unhappy to know Our contract insists on one chase scene for each show!



El Excellente's getting away! Can't you drive this boat any faster?

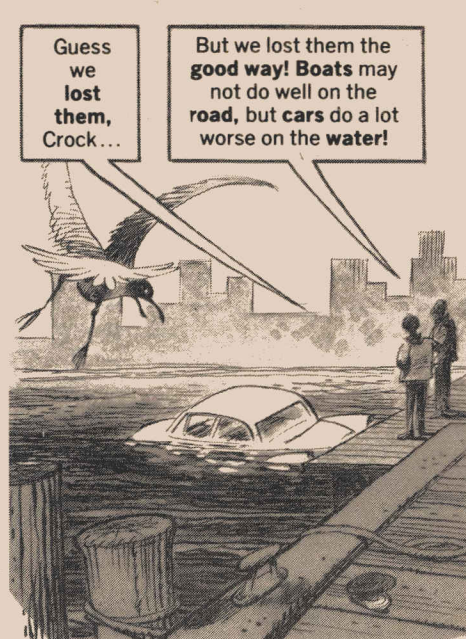
I'm doing the best I can, considering they're driving a car! I'm also ducking bullets!

A song cue if I ever heard one!

Sung to
The Cars'
"Drive"

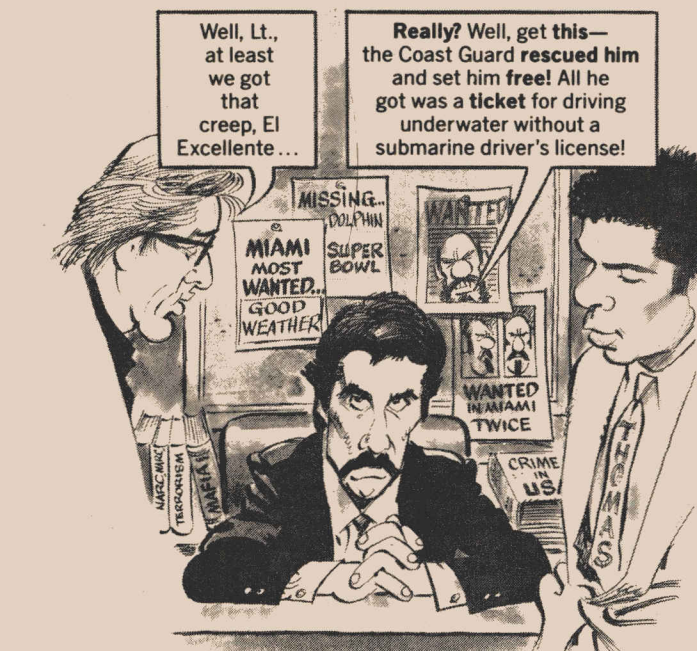
Who's gonna drive your car
If you're shot?
Who'll pay for your Ferrari
If you rot?

Don't get hit;
Or this series... ain't worth spit!
Who's gonna be co-star
If you're not?



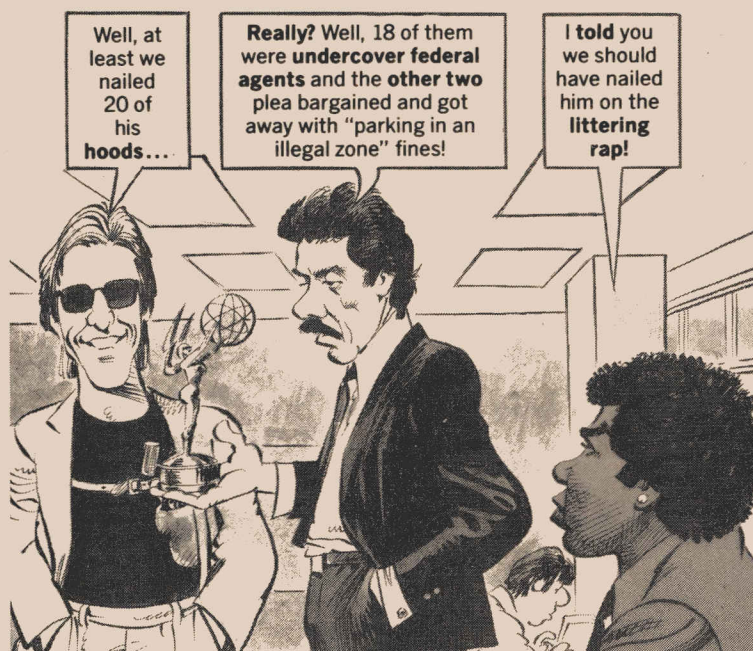
Guess we lost them, Crock...

But we lost them the good way! Boats may not do well on the road, but cars do a lot worse on the water!



Well, Lt., at least we got that creep, El Excellente...

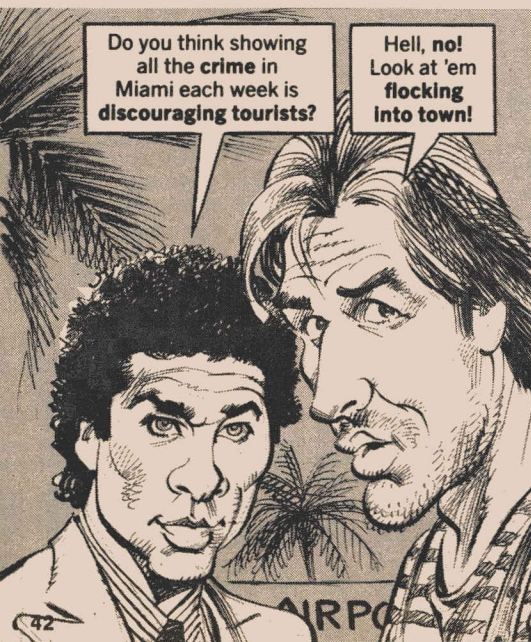
Really? Well, get this—the Coast Guard rescued him and set him free! All he got was a ticket for driving underwater without a submarine driver's license!



Well, at least we nailed 20 of his hoods...

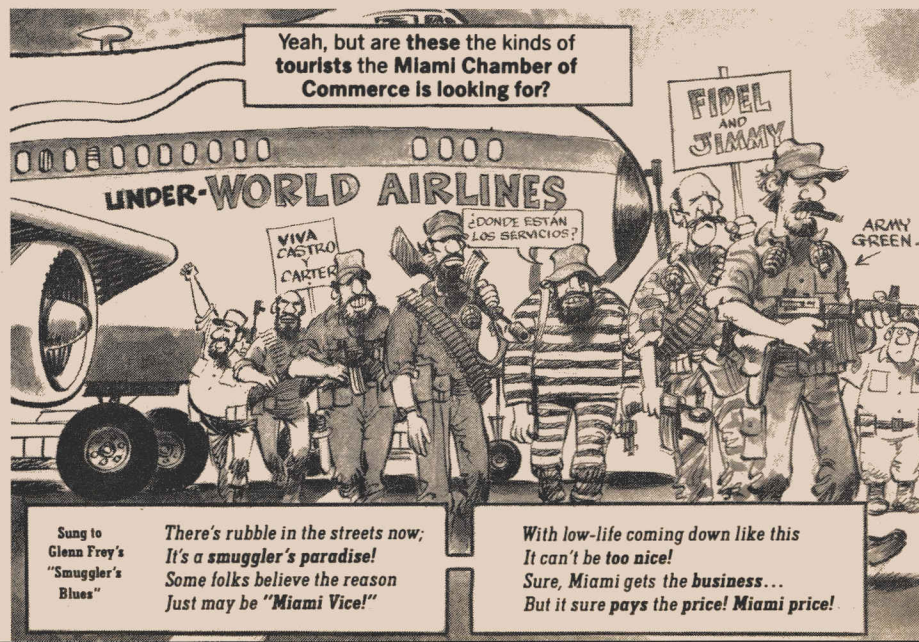
Really? Well, 18 of them were undercover federal agents and the other two plea bargained and got away with "parking in an illegal zone" fines!

I told you we should have nailed him on the littering rap!



Do you think showing all the crime in Miami each week is discouraging tourists?

Hell, no! Look at 'em flocking into town!

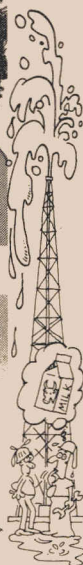


Yeah, but are these the kinds of tourists the Miami Chamber of Commerce is looking for?

Sung to
Glenn Frey's
"Smuggler's
Blues"

There's rubble in the streets now;
It's a smuggler's paradise!
Some folks believe the reason
Just may be "Miami Vice!"

With low-life coming down like this
It can't be too nice!
Sure, Miami gets the business...
But it sure pays the price! Miami price!



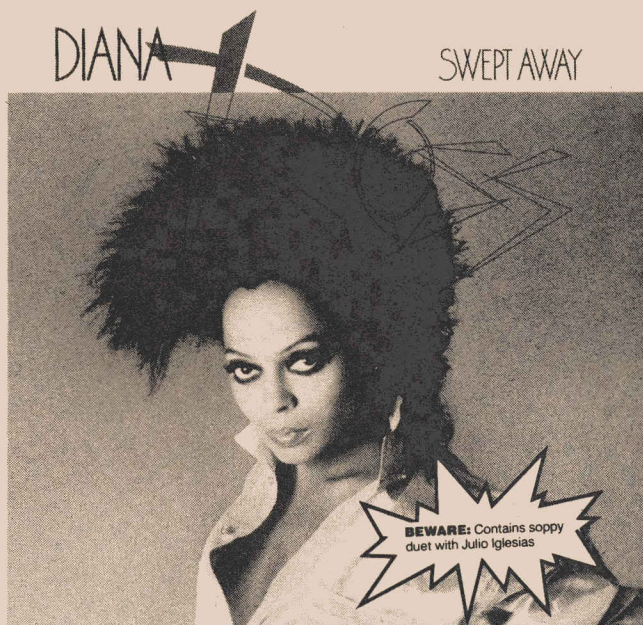
DISC-CLAIMERS DEPT.

Recently, there's been a lot of hullabaloo about whether or not there should be warning labels on record albums. After seconds of soul searching and carelessly weighing both sides of this important issue, we at MAD dare to say YES!! There should definitely be warning labels on selected discs!

So without any further ado
(except for the rest of this
intro!), here are some...

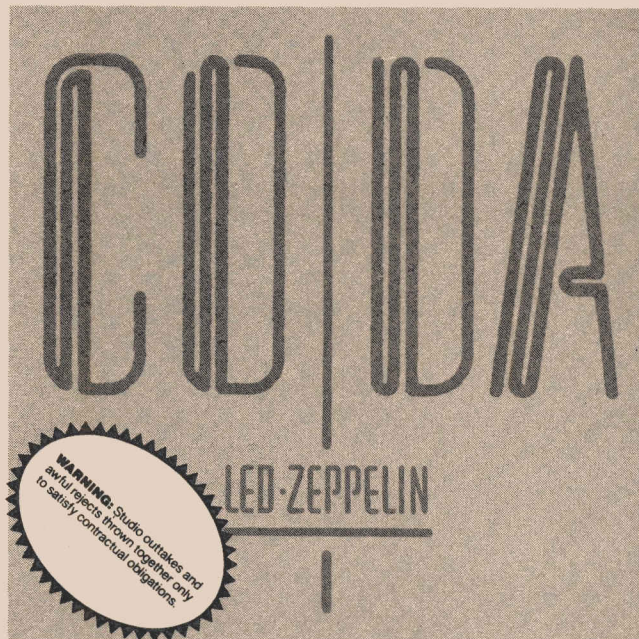
Badly Needed WARNING LABELS for ROCK ALBUMS

WRITER: DESMOND DEVLIN



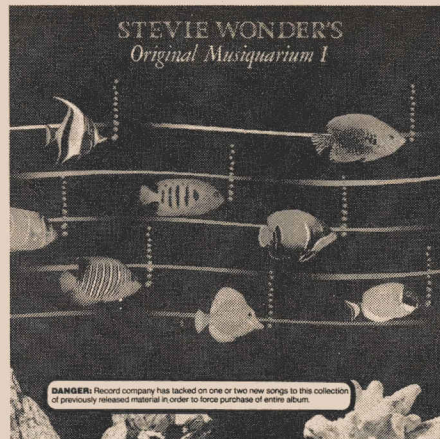
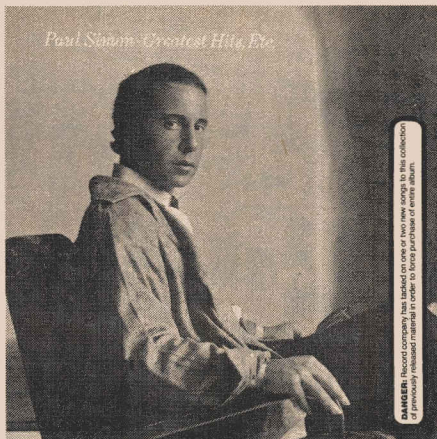
SWEPT AWAY

BEWARE: Contains soppy
duet with Julio Iglesias

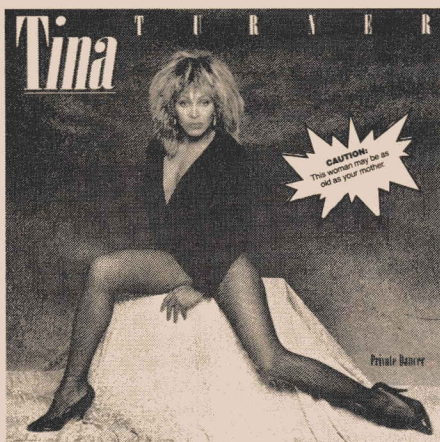


WARNING: Studio outtakes and
awful rejects thrown together only
to satisfy contractual obligations.

WARNING: Studio outtakes and
awful rejects thrown together only
to satisfy contractual obligations.



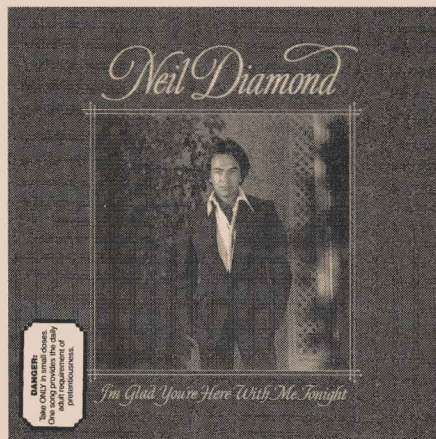
DANGER: Record company has tacked on one or two new songs to this collection of previously released material in order to force purchase of entire album.



CAUTION:
This woman may be as old as your mother.



DANGER:
Take **ONLY** in small doses.
One song provides the daily adult requirement of pretentiousness.



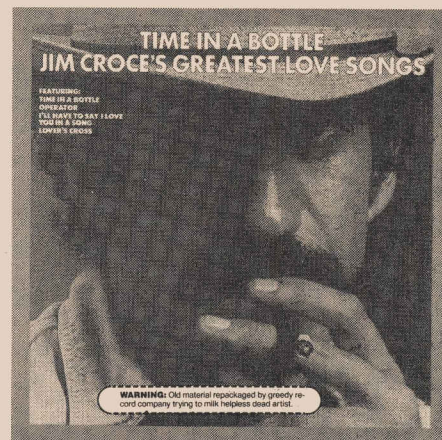
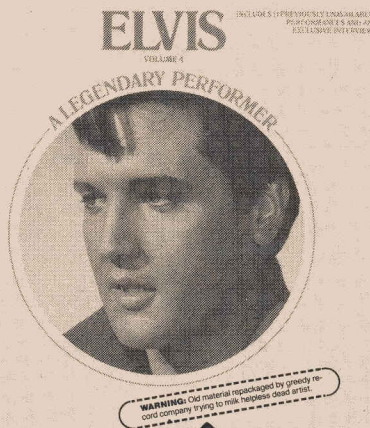
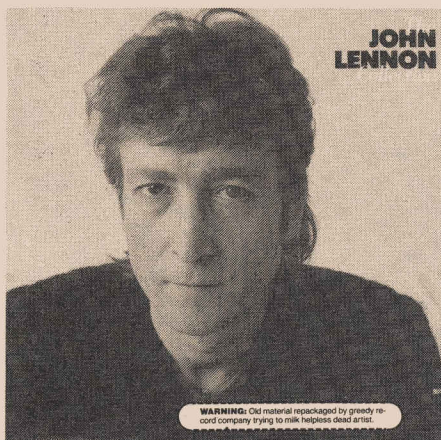
WARNING: Contains good music and intelligent lyrics. As such, it may be unsuitable for today's listeners.



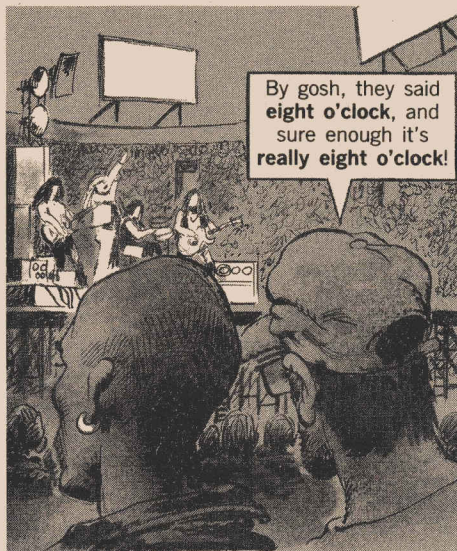
BEWARE: Not buying this album will cause extreme guilt.



CAUTION: Solo album by member of a hit group. One artist out of five means album is only one-fifth as good.



WARNING: Old material repackaged by greedy record company trying to milk helpless dead artist.



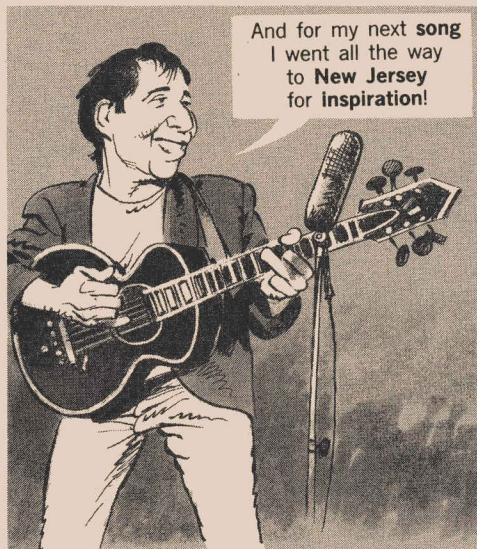
Guns 'N Roses...**UNDELAYED**

There's a popular show on MTV named "Unplugged," in which a rocker's abrasive electric instruments are replaced with soothing acoustic ones, and it usually does them a world of good. We at MAD think that there are some people in the music biz who could benefit in other ways besides being handed a banjo and a tambourine! Indeed, up until now...

WE'VE SEEN ROCK STARS



Sinéad O'Connor...**UNSHAVED**



Paul Simon...**UNTRAVELLED**

UNPLUGGED

NOW LET'S SEE...



The Fat Boys...**UNFED**

ARTIST: MORT DRUCKER

WRITER: ANDREW J. SCHWARTZBERG



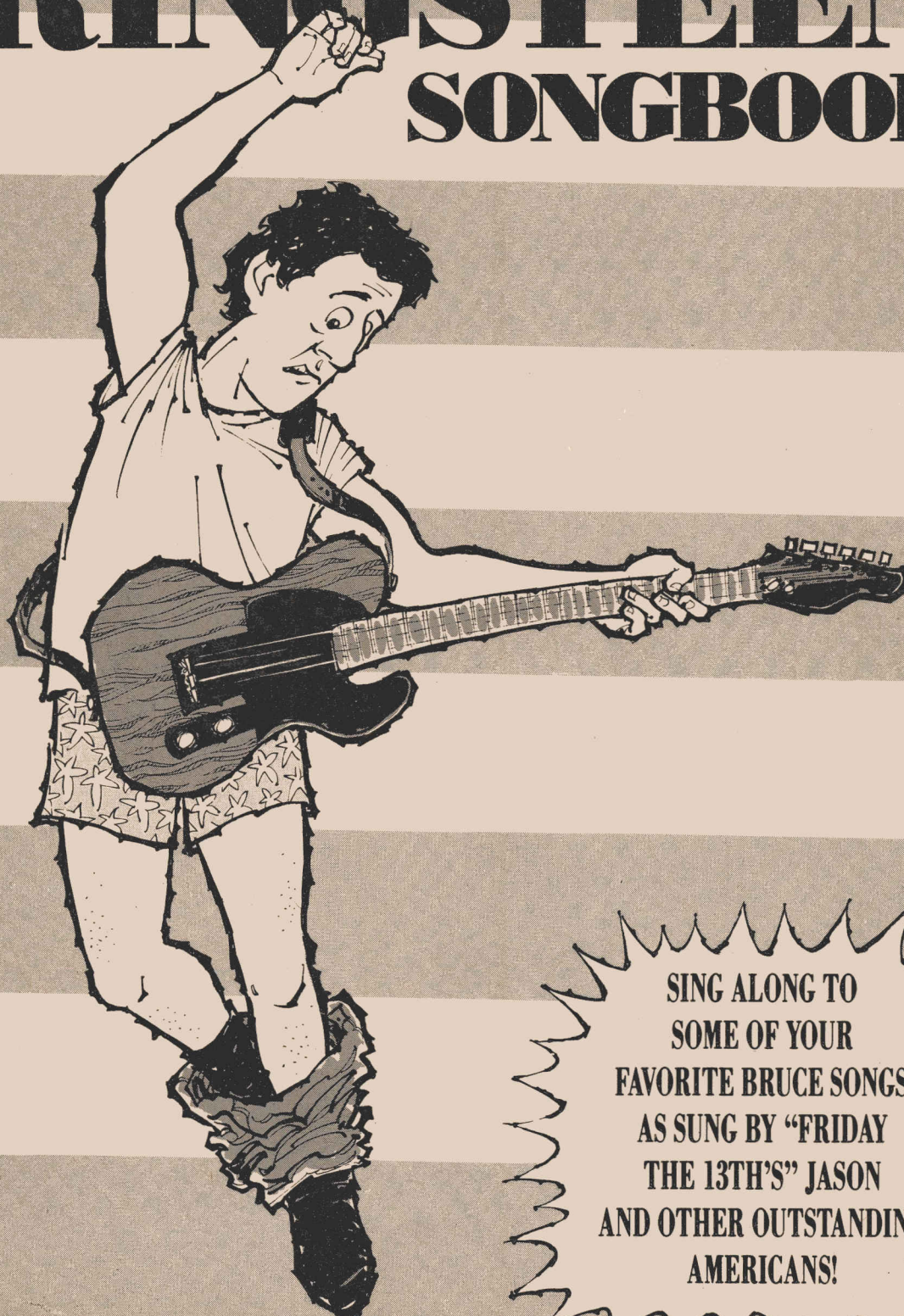
Sister Souljah...**UNBIASED**



Nirvana...**UNGARBLD**

THE BRUCE SPRINGSTEEN SONGBOOK

FOLLOW THE
BOUNCING
BOSS DEPT.



SING ALONG TO
SOME OF YOUR
FAVORITE BRUCE SONGS—
AS SUNG BY “FRIDAY
THE 13TH’S” JASON
AND OTHER OUTSTANDING
AMERICANS!

TINKLING FOR THE DOC

(sung to the tune of "Dancing in the Dark")

I'm a whiz in the in-field—
Ev'ry... game... I'm ready to play;
Make more money than Win-field,
And I'm worth ev'ry dollar they pay!

Ain't... no drugs in my sys-tem;
There's nothin' stronger... than so-da pop!
Still they test... me—
An-a-lyzing each lit-tle drop!

They say, "Fill... that... bot-tle!"
Even though I'm thinking... it's all a crock—
"Fill... up... that... bot-tle!"
Ev'ryone is TINKLING FOR THE DOC!

I was an All-Pro play-er;
Now that I'm hooked, there's no place to run!
Looks... like I don't have a pray-er—
When they see... how I'm makin' Number One!

'Cause now... they're plannin' to test... me,
I'm afraid that my fut-ure... could be in doubt!
They'd ar-rest me
If the awful damn truth comes leaking out!

If I fill... that... bottle,
All those fans who love me... will be... in... shock!
Please dump... that... bot-tle!
God forbid I'm TINKLING FOR THE DOC!

I'm a big pro hoop stuf-fer—
Hustlin' like crazy... all over the floor;
But, golly, I surely do suf-fer
When they say, "Put out a little more!"

'Cause now... I'm in a real pick-le—
Hell, even though I'm certain... that I'd... test... clean;
Just... a... trick-le!
So tomorrow I'll repeat the whole routine!

They say, "Fill... that... bot-tle!"
Then they'll cert-i-fy me... a drug-free jock!
I squeeze... that... bot-tle—
Praying I'll be TINKLING FOR THE DOC!



I'M FOR HIRE

(sung to the tune of "I'm on Fire")

Hey, Mr. Adman, just look at me!
I'm the top-rated star who's on prime TV!
Uh, huh... I can smell a buy-er!
Ooh, ooh, ooh—I'M FOR HIRE!

Ev'ryone knows that I'm squeaky-clean,
And you'll never find me comin' off obscene—
Uh, uh... not like Rich-ard Pry-or!
Ooh, ooh, ooh—I'M FOR HIRE!

I'm a whiz with Jello pudding and with E.F. Hutton stocks;
And I could do as well with Maidenform and Midas shocks!
I'll pitch Charmin', Alka-Seltzer, Coppertone, and Mister Clean,
And I've time for Preparation "H" and Lister-er-ine—
Not to ment-ion... Oscar May-er!
Ooh, ooh, ooh—I'M FOR HIRE!

Call me soon—Goodyear Tire,
Ooh, ooh, ooh—I'M FOR HIRE!



COLOR THEM

(sung to the tune of "Cover Me")

Old flicks **don't work...now!**
We've all **out-grown...them!**
Black-and-white's the pits!
And since I **own...them—**
COLOR THEM!
That's the answer—COL-OR...THEM!
Let them holler—long as I can make a dollar,
I'LL COL-OR...THEM!

Paint Humphrey Bo-gart—
Give him **red hair!**
A **green tux-e-do**
Suits **Fred Astaire!**
COLOR THEM!
Ev'ry shade I'LL COLOR THEM!
Gary Cooper on a purple horse looks super—
I'LL COL-OR...THEM!

Tint Cary Grant;
Let's make him **black!**
A **few** might notice,
So there's some **flack!**

Fix up **John Wayne;**
He needs it **bad!**
Make **one eye blue—**
The other **plaid!**

Who cares if the **colors...don't always look right.**
As long as my **prof-its...are in black-and-white!**
COLOR THEM!
Hell, yes, I'LL **COLOR THEM!**
Let them holler—long as I can **make a dollar,**
I'LL **COL-OR...THEM!**



GORY DAYS

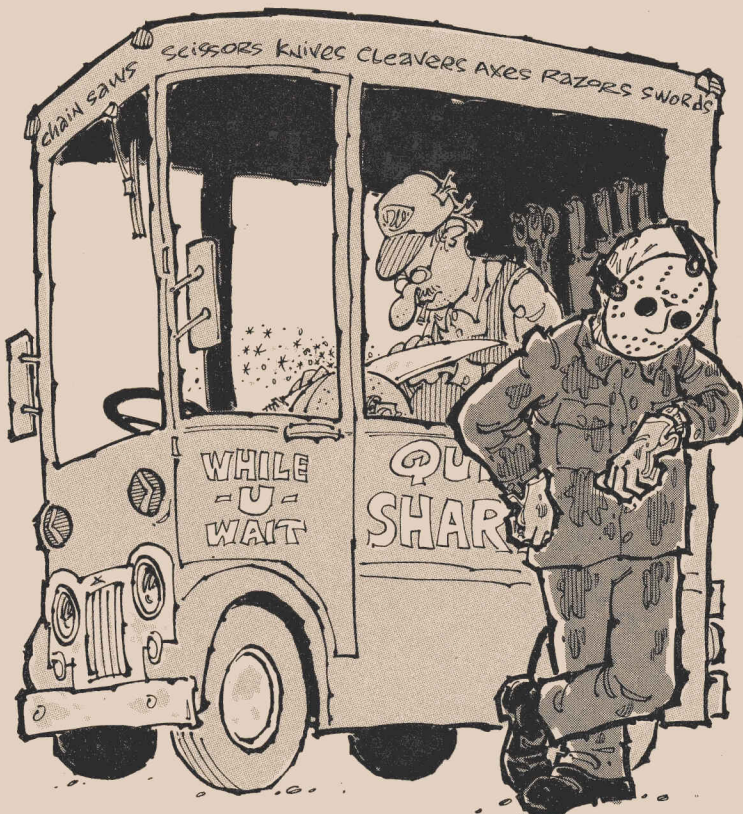
(sung to the tune of "Glory Days")

They're sick of **flicks...with big name wimps...that appear**
In shmaltzy plots;
They'd rather see **blood and guts...that puts their**
Stomachs in knots!
Yeah!

Movie-goers love some creepy **hu-man-oid**
Chewin' people up like they were **Snickers Bars!**
Ev'ry time another victim **starts...to...scream**
Then they thank their lucky stars
For **GORY DAYS—**

With a **but-cher knife!**
GORY DAYS—
All providin' a **slice...of...life!**
GORY DAYS! GORY DAYS!

Yeah, I was a **cut-up** then...and my **slashin'**
Days aren't through!
I'll make a **"New Beginning"...**and I'll **shriek**
"This blood's for you!"
Then I'll go and **dump** the **carcass** in the **bath-tub,**
And I'll pour in a **bucket of lime!**
And I never will write **"The Final Chapter"—**
I'll be **back another time**
For **GORY DAYS—**
That get to the **point!**
GORY DAYS—
When I carve 'em up **joint...by...joint!**
GORY DAYS! GORY DAYS!



SCHLOCK AROUND THE ROCK DEPT.

A MAD PEEK BEHIND MUSIC

ARTIST: JACK DAVIS

WRITER: MIKE SNIDER

I just finished
the books.
We're 2½%
over budget.

Damn! Well, see
if you can "play
with" the figures.

To bring
them
down?

Are you nuts?! To bring them
up! People in this business
have no respect for a video
unless it's 20% over budget!

Do you think the
drummer's facial
tic is gonna show
up on camera?

Don't worry! If this video's
a hit, half the kids in
America will be imitating it
because they think it's "COOL!"

They're lip-syncing
the song to a studio
tape! Why don't
they sing it live?

'Cause, without a million
dollars worth of recording
equipment, these guys sound
like four Chihuahuas in heat!

Stand back, he's one
of the most impor-
tant people in the
entire music biz!

Wow! Who is he,
some bigwig record
exec or producer?

No!
He's a
drug
supplier!

I just read the
script. This video
makes absolutely
no sense at all!

Yeah! It's nice
when things
go right
for a change!

THE SCENES AT A VIDEO



What's **your** job here?

I'm an **Associate Producer**.

No kidding, **so am I!**
Which member of the band are you **related to?**

Who had this studio **before** us?

Prince.

Ah-hah!! That explains the **purple toilet paper** in the john!

Didja hear about **Twisted Sister's** new video? **Three Dead and Eight Wounded!!**

Is that the title?

No, that's the **body count** on the set!

The actual number of **Michael Jackson's** relatives with videos of their own!

What are they **betting** on?

\$10 says it's **"35"!**

No! I'm sure it's **"49"!**

I'll bet **\$5** on **"27"!**

A stabbing, two shootings, a simulated rape and four car crashes... it just doesn't seem right for a **love song!**

What if we added a few **more stabbings** and a **nuclear explosion?**

I get the feeling music videos **still** don't take women **seriously.**

Hey! These **chickens** are still **alive!**

That's the **last** time I hire a **caterer** recommended by **Ozzy Osbourne.**

Now you're talking!

What makes you say **that?**

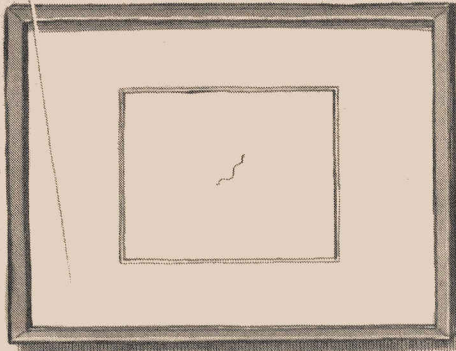
I'm listed in the script as **"Breast #3"** and **"Breast #4"!**

AND THE BEAT GOES ON...DISPLAY DEPT.

Since the Pro Football Hall of Fame is located in Canton, Ohio, and the Pro Bowler's Hall of Fame is located in Akron, Ohio, it didn't surprise us when the exciting (yawn!) city of Cleveland, Ohio was chosen as the site of the Rock & Roll Hall of Fame! We realize, however,

A LOOK AT MAD'S ROCK

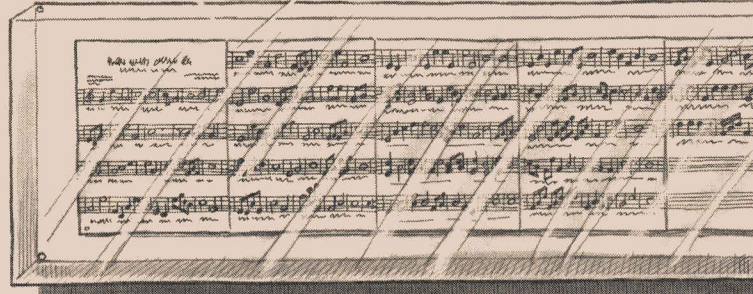
ARTIST: SAM VIVIANO



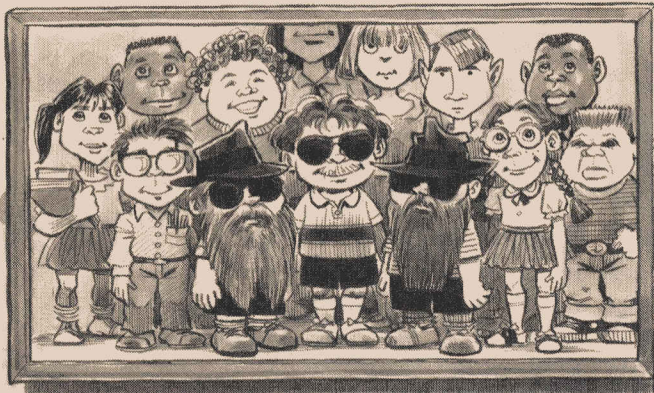
Ticket stub from a Run-D.M.C. concert that did not end in vandalism and violence.



The first Menudo Chest Hair.



The sheet music to the one song on earth that neither Michael Jackson nor Paul McCartney own the rights to.



A rare photograph of ZZ Top in first grade.

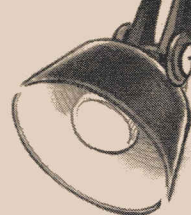
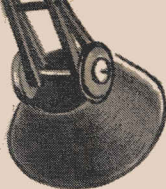
A seat from the movie theater that held over Prince's "Under the Cherry Moon" a second week.

Michael Jackson's llama-scooper.

Madonna and Sean Penn's wedding cake.

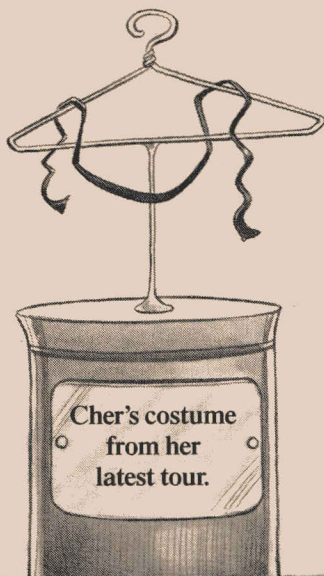
SAM VIVIANO

that since most MAD readers vacation in such boring and uninteresting locations as Disneyworld or Hawaii, they won't have the time to visit this new landmark. For their benefit, we've put together some rock exhibits of our own and now offer (at no additional charge)...



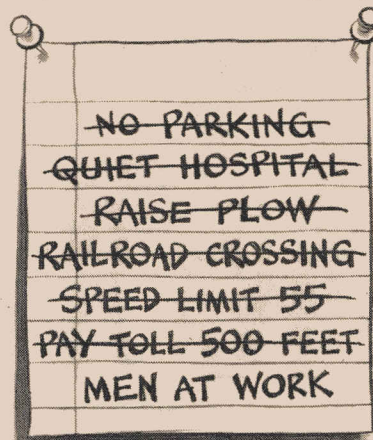
& ROLL HALL OF FAME

WRITER: DESMOND DEVLIN

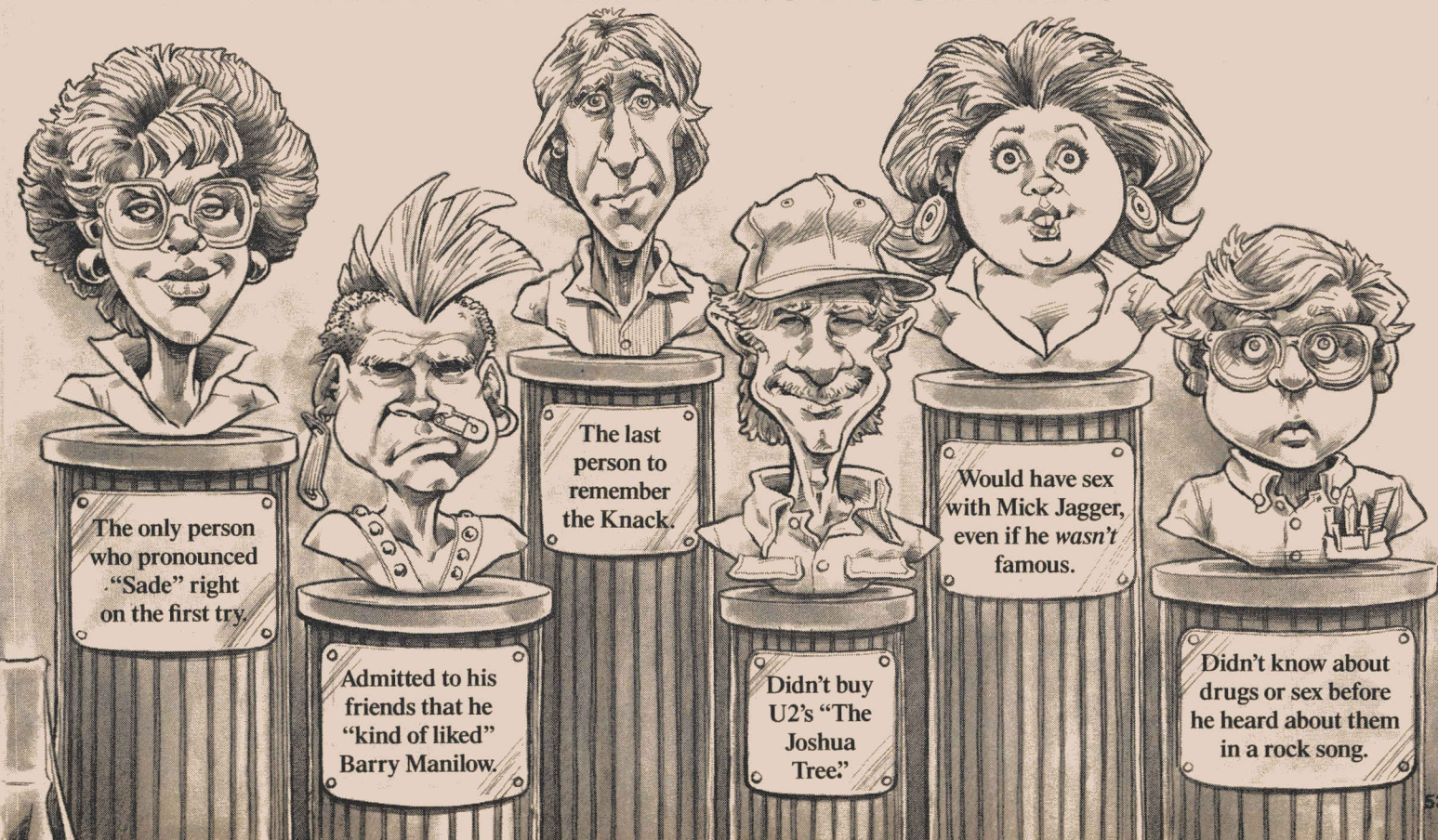


Unused combs, brushes, shampoo and mousse (Donated by Phil Collins).

Original list compiled by "Men At Work" of possible names for their group.



THE HALL OF AMAZING ROCK FANS



FRANK ON A ROLL DEPT.

What's new with Michael Jackson? Well, for one thing, he's got a new album out. But the biggest news is not about his music, but about his lifestyle. Some folks call it bizarre; others call it neurotic. We prefer to call it

SAD

(sung to the tune, if that is possible, of "Bad")



Big bucks and *fame*
Really took him *far*;
He hit the *heights* —
A su-per *star*!
To-day it's *weird*
When peo-ple see
His room-mate's *now*
A chimp-an-zee.

Far gone!
Far gone!
Seein' what's goin' on!

He's now kissed *off*
His clo-s'est *kin*;
His family's *out* —
His py-thon's *in*;
He's got no *time*
For groov-y *chicks* —
E-lec-tric *shocks*
Pro-vide more *kicks*.

Now he *hides out* in his *mansion*,
Tendin' to his *private zoo*;
Conversation *comes more easy*
With a *frog* or *kang-a-roo*.

And it's so *sad*, so *sad* —
Far gone!
So very *sad* he *had*
to *blow it*!
He's gone from *rad* to *bad*
and *thrown it away*!
When he gets inside his
oxygen tank, ev'ryone
can plainly see —
IT'S SAD!

His for-mer *face*
 Just wouldn't *do*;
 Check out his *chin* —
 The cleft is *new*;
 His skin is *now*
 A light-er *shade*;
 His nose and *cheeks*
 Have been re-made;
 Now all he *needs*
 Is rouge and *gloss*
 And he'll re-place
 Di-a-na Ross.

It's been *said* he spent a *million*
 When he *built* that shrine to *Liz*;
 But we *hear* his chimp got *jealous*
 And wants it to be *his*.

Good grief, it's *sad*, it's *sad* —
 Far gone!
 So awful *sad* he *had*
 to *blow it*!
 What's left to *add*? The *lad*
 has *thrown it away*!
 And the whole world tries to
 figure it out, how his life
 today could be —
 SO SAD!

When the *Elephant Man* he *yearned for*,
 Well, it surely was *big news*;
 Now he's out to buy a *mummy*
 Or the bones of *Howard Hughes*.

Egad! It's *sad*, it's *sad* —
 Far gone!
 So downright *sad* we *had*
 to *show it*!
 The life he *had*, gone *bad* —
 He's *thrown it away*!
 While the whole world tries to
 figure it out, even die-hard
 fans agree —
 IT'S SAD! IT'S SAD! IT'S SAD!



Are Rock Concerts really as wild as people say? Are the accounts of crowds, rioting and drug busts really true? Is this introduction really necessary? For the answer, just fill in the numbered blanks from the corresponding numbered lists, and you'll have...

MAD'S ALL-INCLUSIVE DO-IT-YOURSELF ROCK CONCERT NEWSPAPER STORY



Thousands of _____ ¹ _____ ² _____ packed
_____ ³ _____ last night to see _____ ⁴ _____ in concert.

Many fans _____ ⁵ _____ for more than ten hours while waiting
to _____ ⁶ _____ for a ticket.

Despite _____ ⁷ _____ _____ ⁸ _____ and the occa-
sional _____ ⁹ _____ of _____ ¹⁰ _____ _____ ¹¹ _____
the promoters of the event
called it _____ ¹² _____.

1

screaming
ripped-off
born-again
Bloom County
suicidal
toxic
whacked-out
slightly used
pregnant
molting
frigid
calcium deficient

5

stood in line
counted their toes
shouted pygmy oaths
chanted "DEE-fense!"
aged prematurely
licked Snickers wrappers
donned wet-suits
polished their nose-rings
wept openly
broke wind
swapped zip codes
fondled their ear lobes

9

arrest
flogging
hearing loss
death screams
melt-down
spraying
flossing
glassy-eyed stares
pre-soaking
poor penalty-killing
factory recall
painless removal



2

rock fans
 teenagers
 marmot breeders
 Sandinistas
 Bob Uecker look-alikes
 boat people
 amnesiacs
Trivial Pursuit players
 owl worshippers
 bed-wetters
 DeLorean dealers
 soothsayers

3

the City Auditorium
 the Kingdome
 Bernie's Car Wash
 St. Patrick's Cathedral
 the Oval Office
 Buddy Hackett's hot tub
 the Australian outback
 a new Honda Civic
 Ted and Rita's family room
 the K Mart linens section
 Lake Huron
 the Exit 17 offramp

4

the Jacksons
 Van Halen
 Boy George
 the Little Rascals
 Kate and Allie
 Botswana wife-swappers
 the Dallas Mavericks
 Mr. T's caterer
 the Miss Bulgaria finalists
 the last Civil War veteran
 Casper Weinberger
 a KGB double agent

6

pay \$30
 sell their sisters
 grovel shamelessly
 lose their virginity
 renounce Satan
 give up breathing
 sacrifice a beagle
 betray their scoutmaster
 sell their vital organs
 give up their citizenship
 pawn their phony Omegas
 change their sex

7

a few outbreaks of
 the usual
 some harmless
 post-Olympic
 sloppy attempts at
 authentic Haitian
 precision-drill
 the romantic lure of
 the Reagan Cabinet's
 some very creative
 the lethal effects of
 the distinctive odor of

8

rioting
 terrorism
 drunkenness
 car-stripping
 pillaging
 nude break-dancing
 possum worship
 Karl Malden impersonations
 silicone rejection
 out-of-body retching
 estate planning
 parakeet training

10

unruly
 off-duty
 stoned
 pre-Columbian
 singles-bar
 fur-bearing
 Lucasfilm
 Libyan-backed
 reincarnated
 moss-covered
 cutesy-pie
 splattered

11

punks
 drug dealers
 Sagittarians
 nerds
 welfare cheats
 Unitarians
 surfers
 mercenaries
 Cornhuskers
 skycaps
 Munchkins
 centerfolds



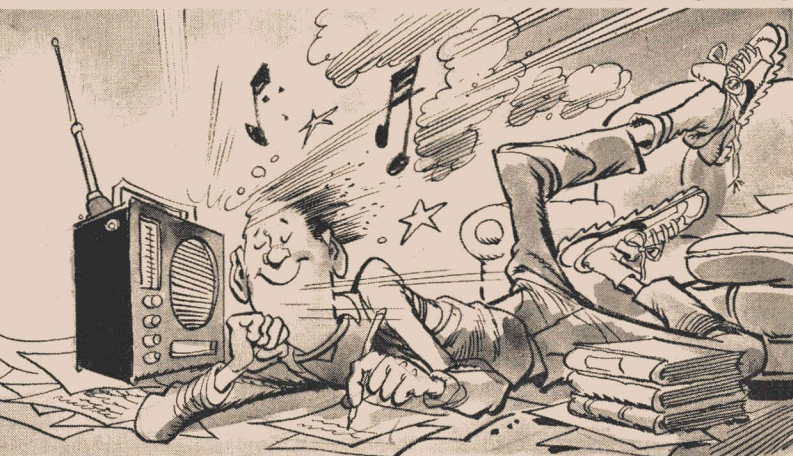
12

"an unqualified success."
 "a victory for good taste."
 "more fun than Pearl Harbor."
 "a vindication of greed."
 "proof of God's love."
 "an incredible waste of time."
 "as significant as Flag Day."
 "a triumph for Jerry Falwell."
 "a glorificaton of self-abuse."
 "as memorable as 'Lottery.'"
 "a festival for degenerates."
 "an answer to Communism."

ONLY A TRUE ROCK FAN WOULD...

ARTIST: JACK DAVIS

ONLY A TRUE ROCK FAN WOULD...

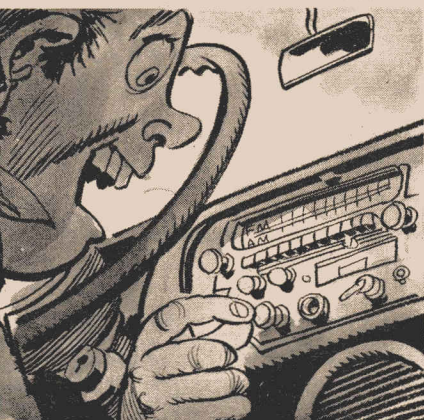


... have no trouble studying with rock music playing



... but have plenty of trouble convincing his Father of that!

ONLY A TRUE ROCK FAN WOULD...



... buy the most expensive car stereo system that's available



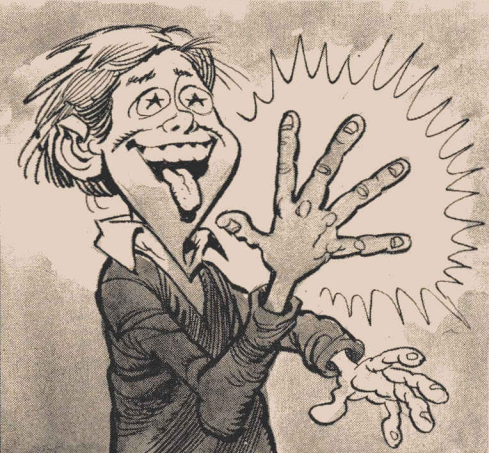
... and have no money left for gas!

ONLY A TRUE ROCK FAN WOULD...



... assert that rock is a valid music form

ONLY A TRUE ROCK FAN WOULD...

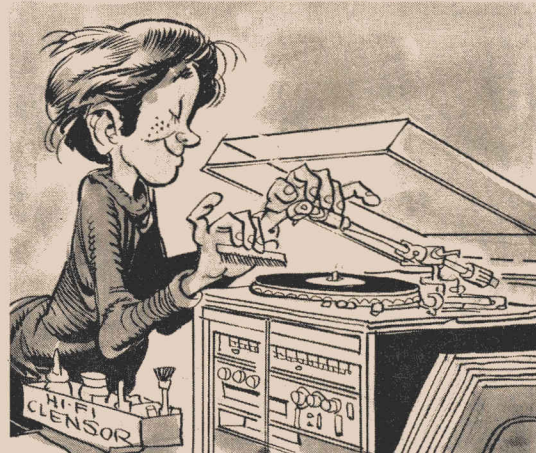


... refuse to wash the hand that was shaken by his favorite rock star



... even though the rock star hasn't washed his hand in some time, either!

ONLY A TRUE ROCK FAN WOULD...

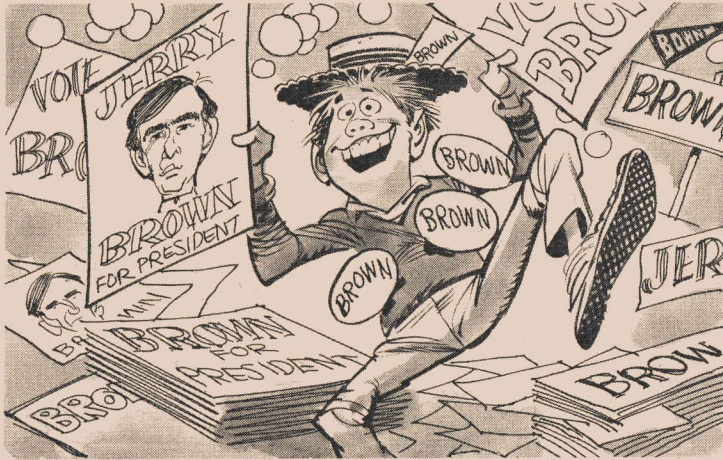


... use an elaborate set of record and dust cleaners on his albums

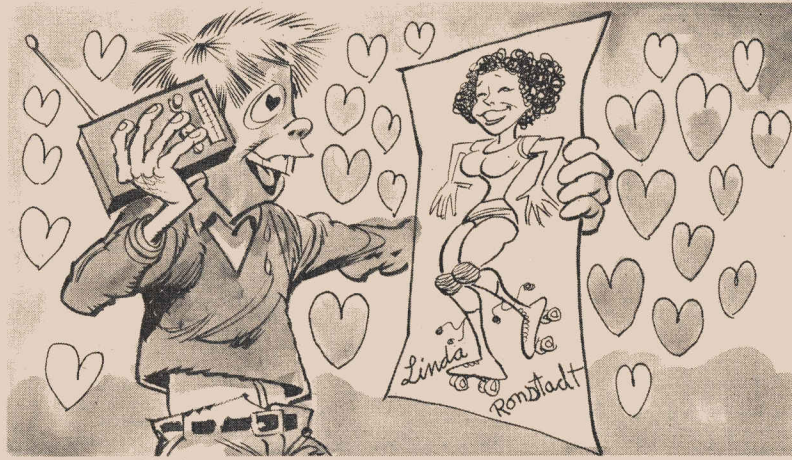
CK IFAN WOULD...

WRITER: CHRIS HART

ONLY A TRUE ROCK FAN WOULD...



... work like crazy to get Jerry Brown elected President



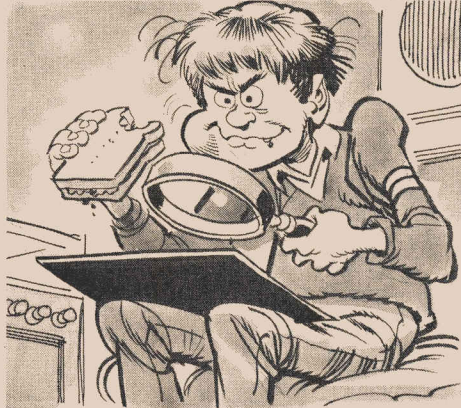
... just so Linda Ronstadt would be "The First Old Lady"!

K FAN WOULD...

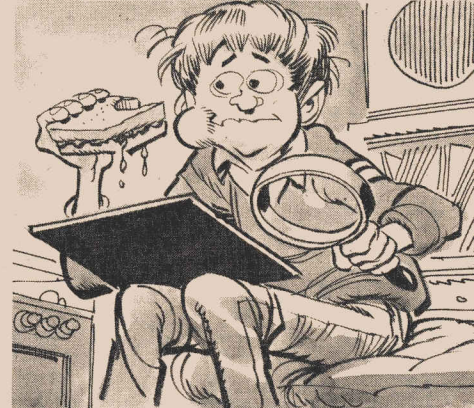


... and classical music is not!

ONLY A TRUE ROCK FAN WOULD...



... spend 3 hours studying the hidden meaning in an album cover illustration



... before realizing that it's a glob of peanut butter from his sandwich!

K FAN WOULD...

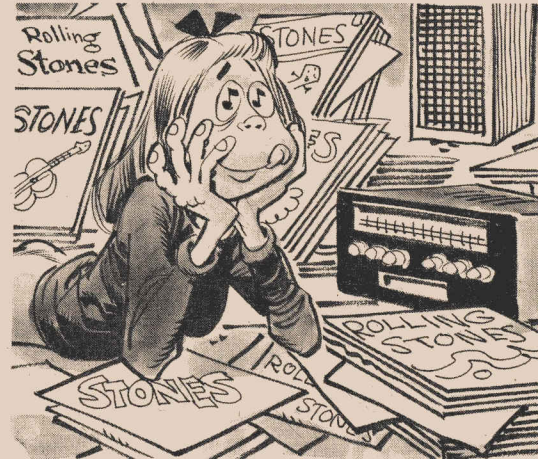


... but do nothing about the rest of the filth in the room he lives in!

ONLY A TRUE ROCK FAN WOULD...



... race home to her radio to listen to a special "Led Zeppelin" music hour



... when she already owns a collection of every Zeppelin album they ever made!

ONLY A TRUE ROCK FAN WOULD...



... wait for two whole days outside the hotel where he's staying in town to catch a glimpse of Bruce Springsteen



... just so he can tell his friends it was "no big deal!"

ONLY A TRUE ROCK FAN WOULD...



... attend a "Peoples Of The World For Peace Rock Concert" ...



... and trample twelve people trying to get in .

ONLY A TRUE ROCK FAN WOULD...



... spend hours trying to convince his friends that his favorite rock 'n' roll band is the best in the world ...



... and then complain bitterly that his group has sold out to commercialism when his friends begin to appreciate them!

ONLY A TRUE ROCK FAN WOULD...



... become infuriated when there's a very long commercial break between records on the radio



... and then spend three days waiting on line for a concert ticket.





**MAD'S SPECIAL
ROCK SECTION
ENDS HERE!**

**YOU JUST FINISHED
IT, BUTT-HEAD!!!
*IT'S OVER!***

DIDN'T YOU REALIZE YOU WERE READING IT? THAT A COMMON THEME WAS RUNNING THROUGH THE LAST DOZEN ARTICLES? DO WE HAVE TO TELL YOU EVERYTHING??? JEESH!

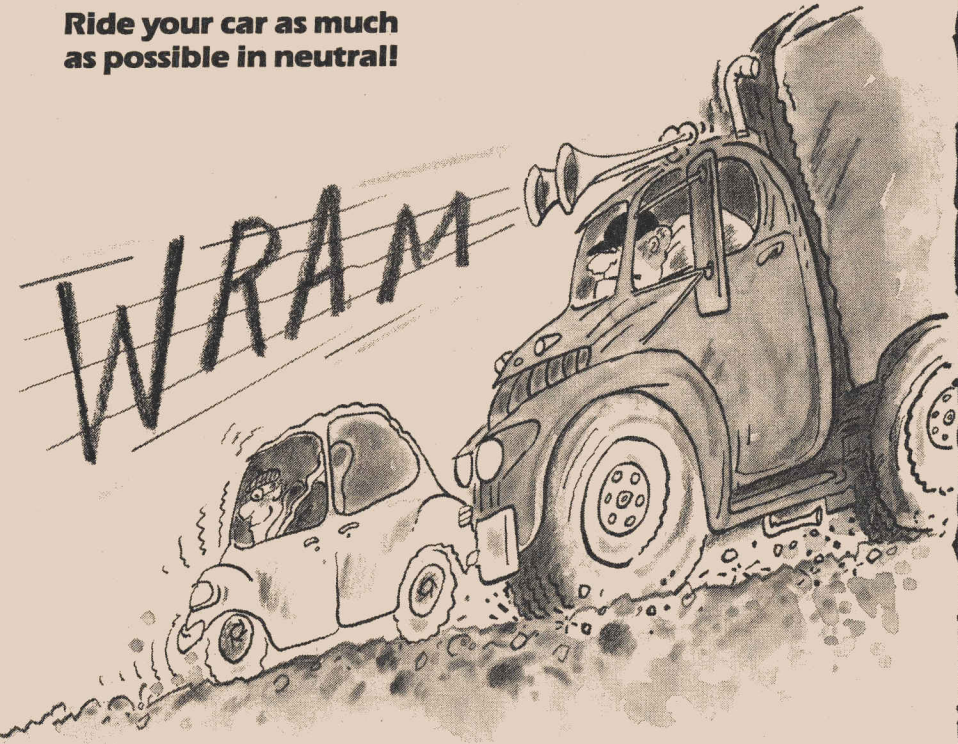
ONE MORE THING! DON'T BOTHER READING OUR ROCK SECTION BACKWARDS! YOU *WON'T* FIND ANY SATANIC MESSAGES. NO ONE'S DONE THAT IN TWENTY YEARS, GEEK! GET A LIFE!

TALIK ABO

Tips from the Experts in the

ARTIST & WRITER:

**Ride your car as much
as possible in neutral!**



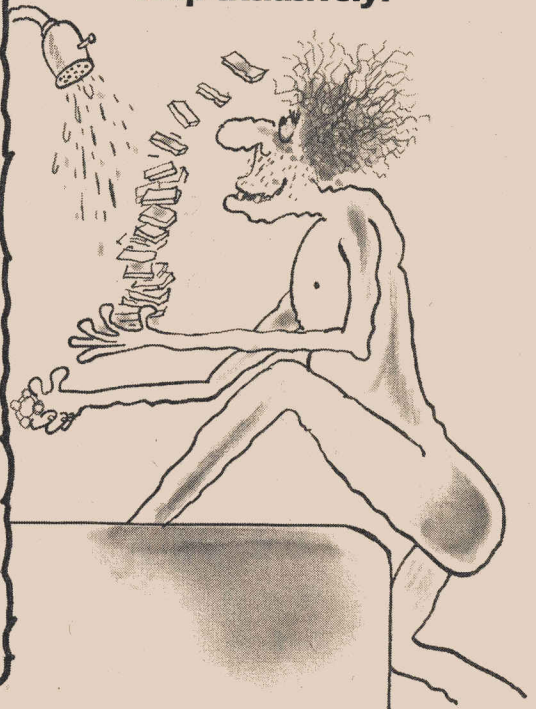
Read by public lighting!



Save on doormats by using your neighbor's!



**Use airline and motel
soap exclusively!**



UT CHEAP!

Tight-fisted Game of Stinginess

PAUL PETER PORGES

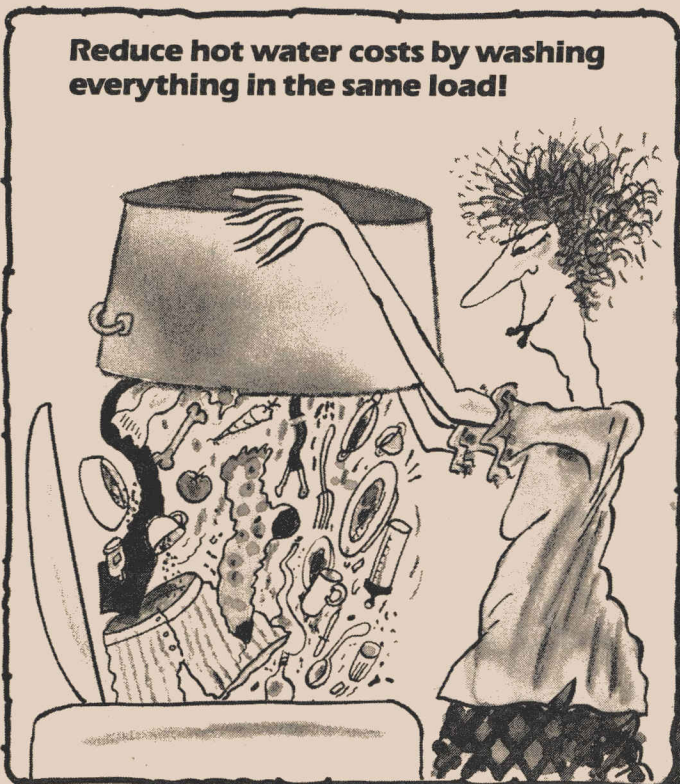
**Pay your check under
someone else's tip!**



**Recycle old laces from
discarded shoes!**



**Reduce hot water costs by washing
everything in the same load!**



Use your neighbor's barbecue!



Another Portfolio of

MAD

ISIAH



TH

MWS

DAN QUAYLE

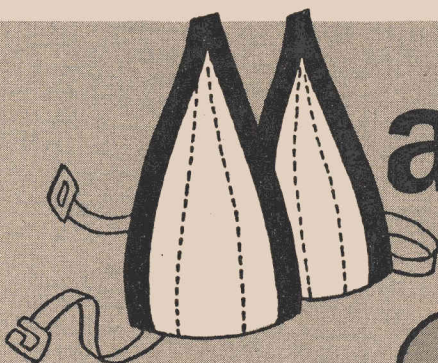


LEONARD

NIMO



adonna



MIKE TYSON

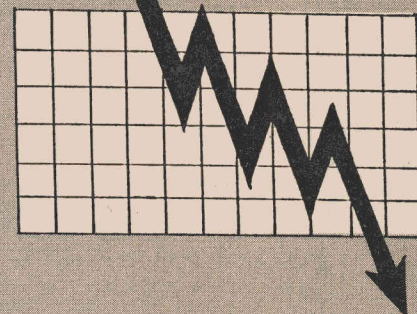
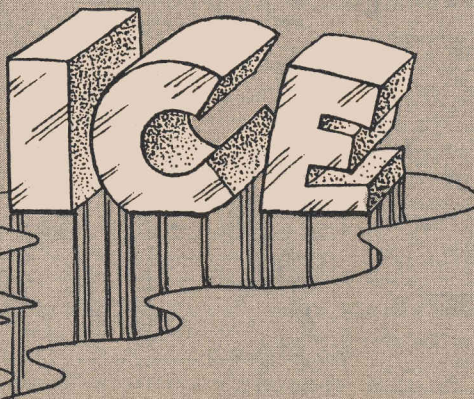


BART

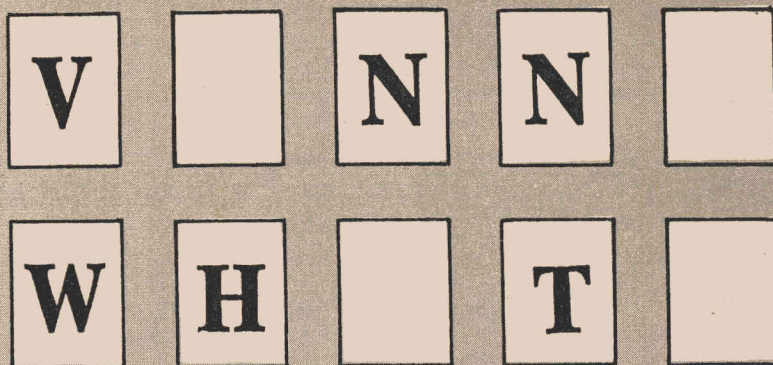
DONALD

TRUMP

Vanilla



NaMeLies



ARTIST: BOB CLARKE

WRITER: RUSS COOPER

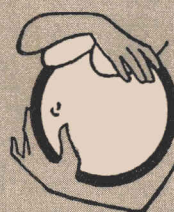
D  VID DU **KKK** E

SIMPSON

BILL 

CLINTON

demi

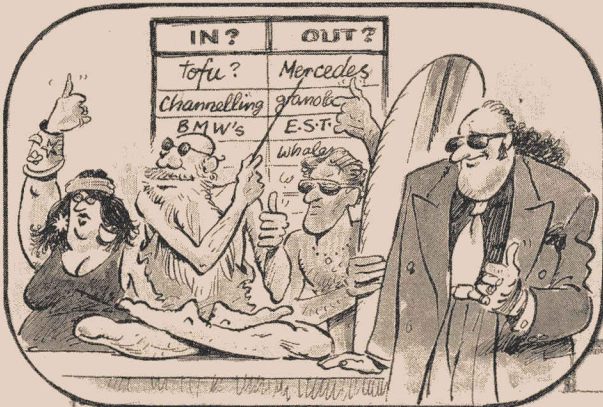
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A MAD
LOOK AT

TOP SECR

You Always Sus

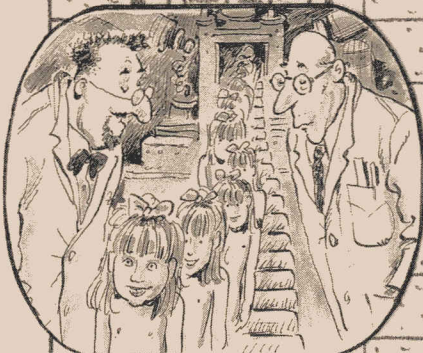
He's giving 110%!
Win one for the
Gipper!



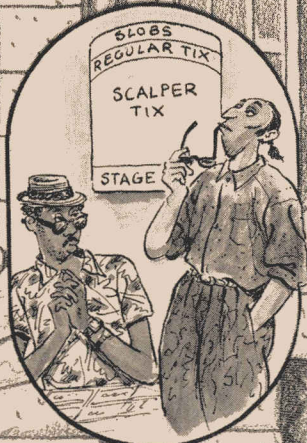
California Board
of Trendiness



NFL Player
Cliche Library



ABC Cute Sitcom
Kids Cloning Lab



Scalpers Only
Ticket Office



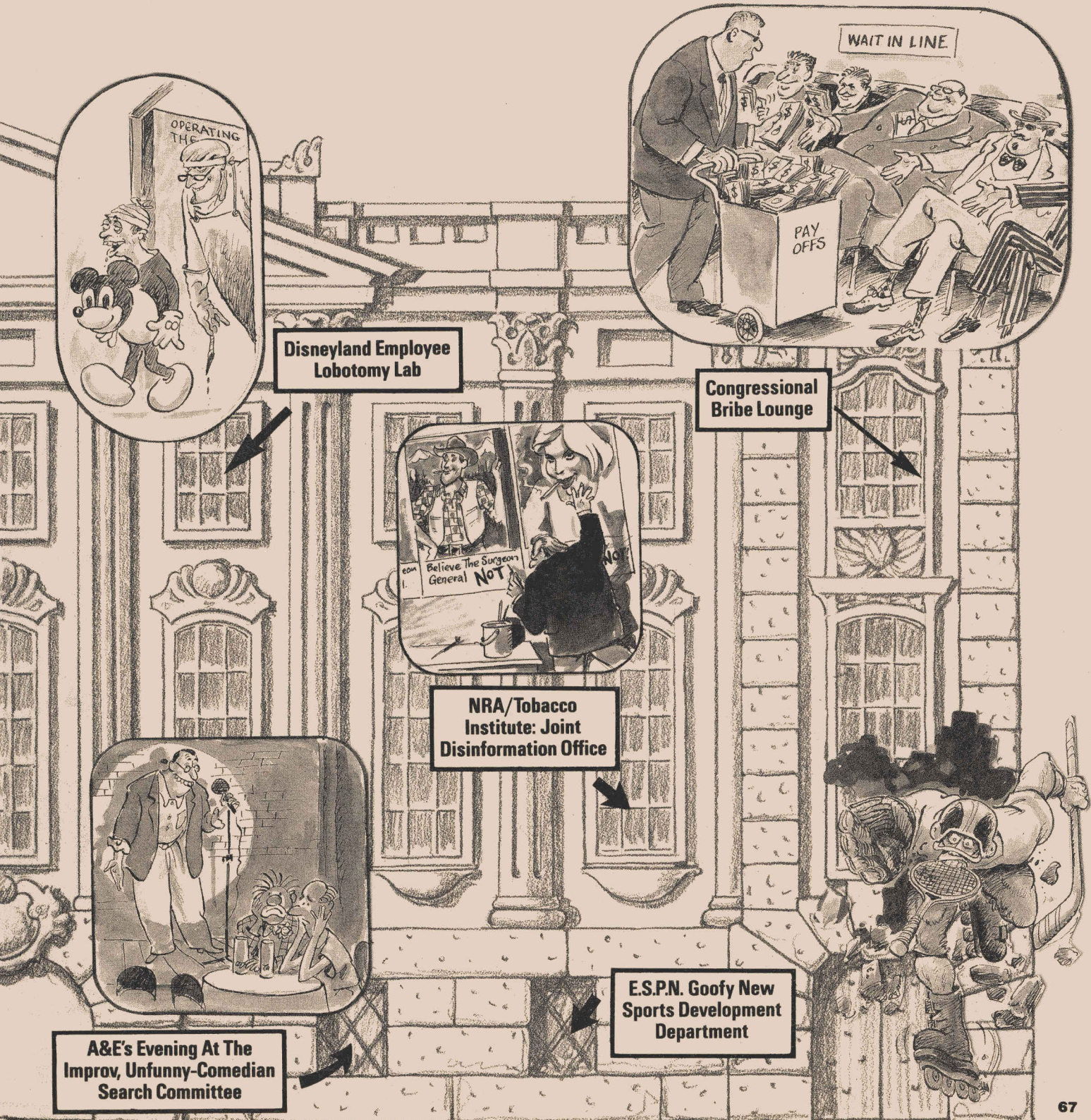
Exxon Oil-Spill
Scheduling
Department

ET PLACES

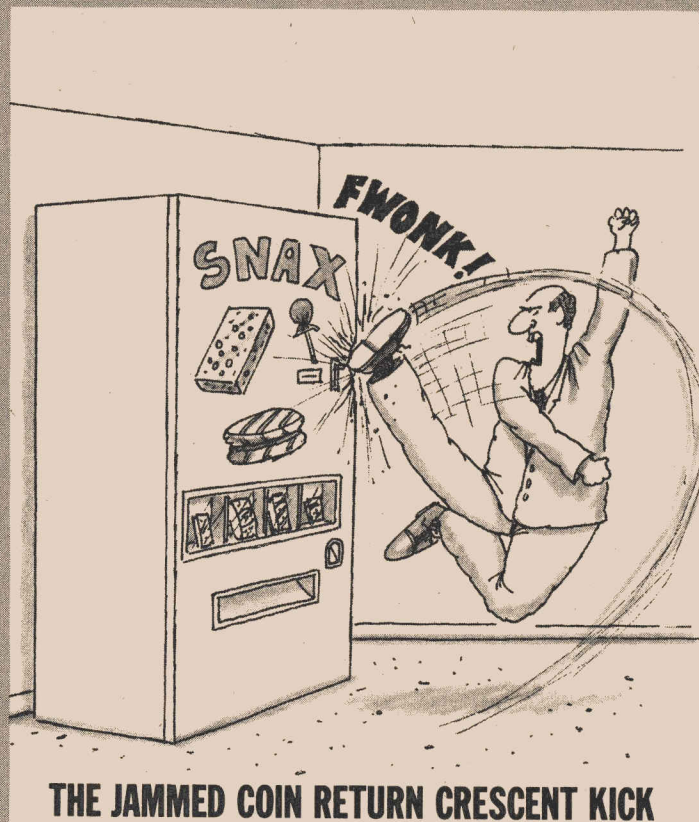
pected Existed

ARTIST: HARRY NORTH

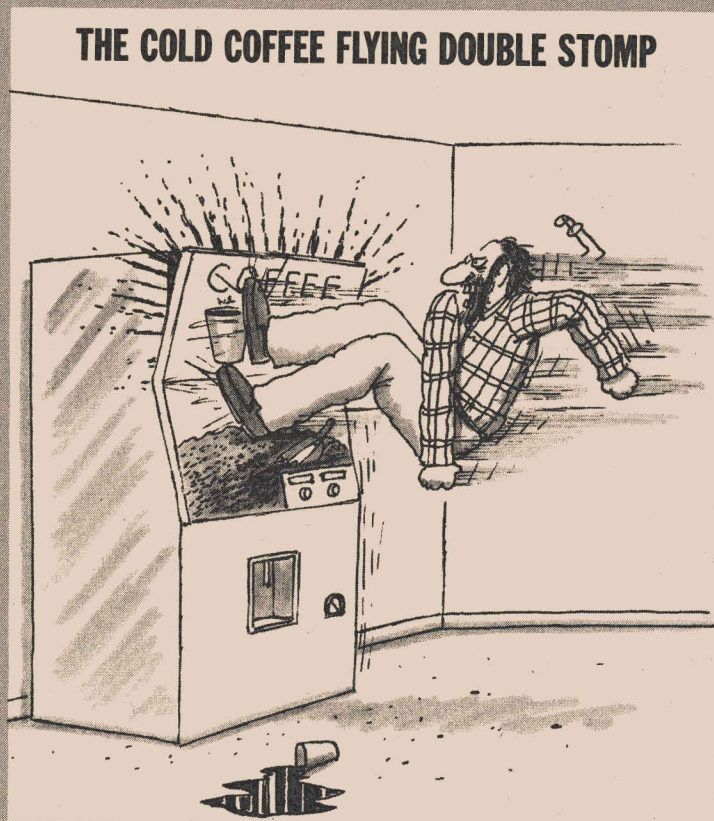
WRITER: MIKE SNIDER



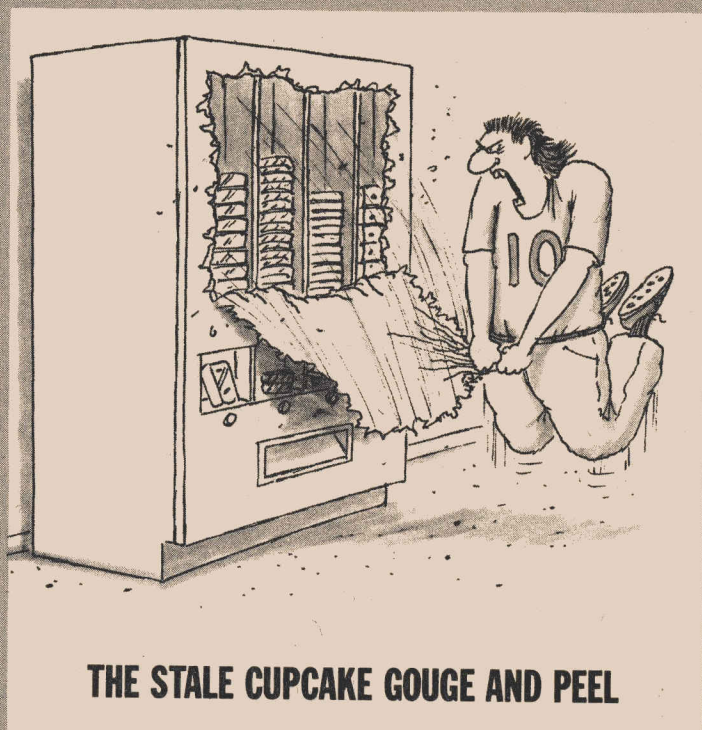
KICK OR TREAT VENDING MACHINE



THE JAMMED COIN RETURN CRESCENT KICK

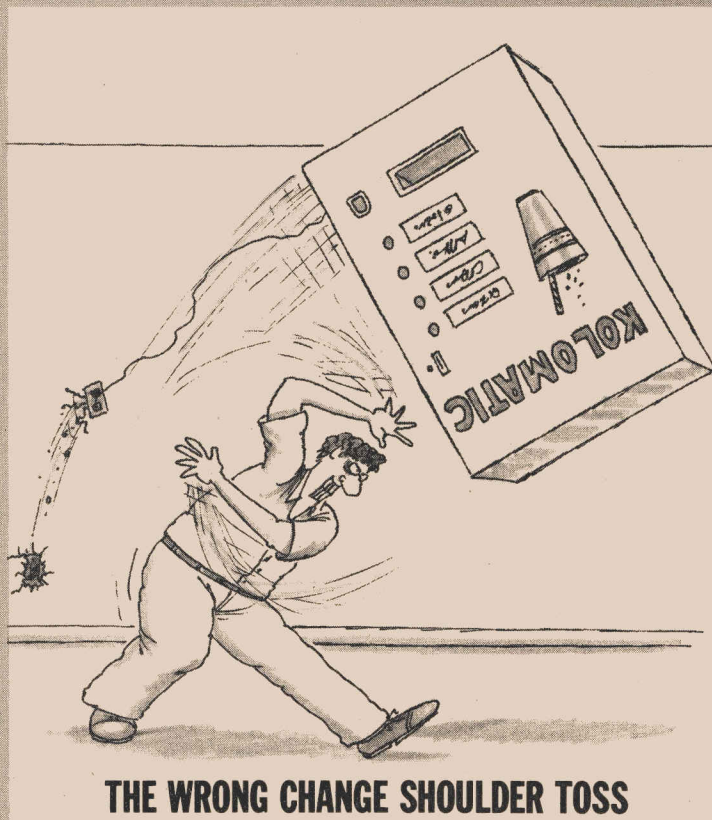


THE COLD COFFEE FLYING DOUBLE STOMP



THE STALE CUPCAKE GOUGE AND PEEL

THE NO-SHOW CUP REVERSE ELBOW JAB

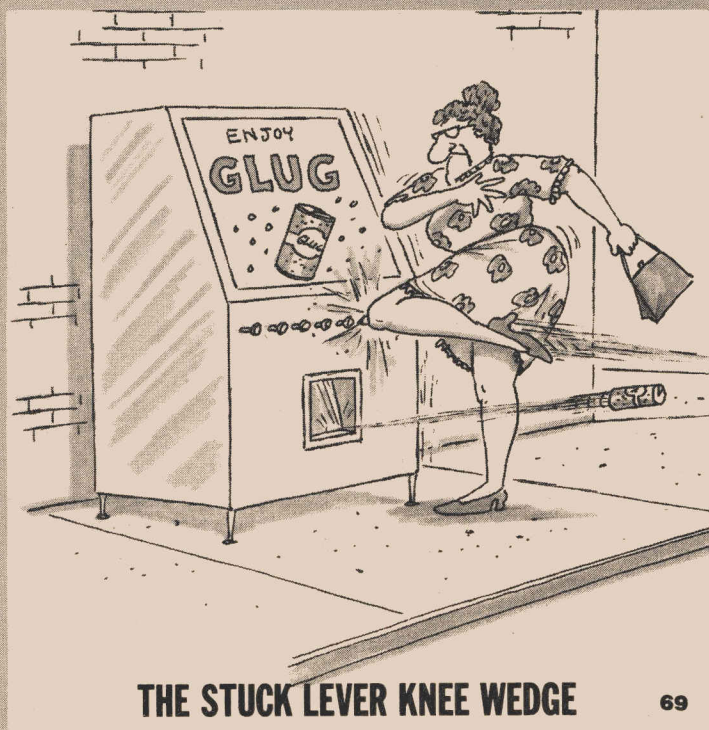


THE WRONG CHANGE SHOULDER TOSS

THE WRONG ITEM HEAD BUTT



ARTIST AND WRITER: TOM CHENEY



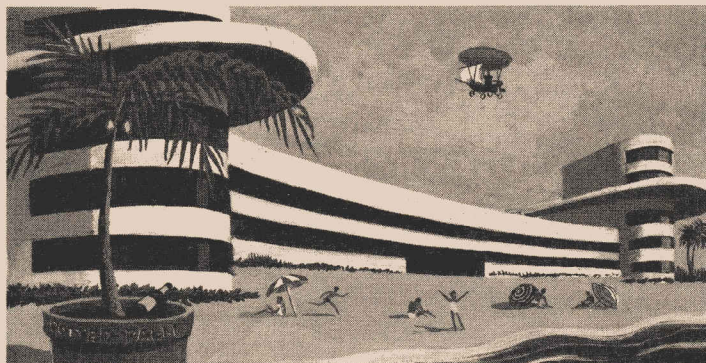
THE STUCK LEVER KNEE WEDGE

STEPPING ON THEIR FOOTNOTES DEPT.

There are several ways in which you can allow personal carelessness to make you an easy victim of crooks. You can A) park your BMW in a gang infested area and forget to take your keys out of the ignition, B) neglect to remove your diamond rings before taking a midnight stroll through Muggers' Park, or C) fall for ads loaded with asterisks, or, as they are sometimes called, "footnotes from hell!" These footnotes are printed as small as is humanly possible, making it improbable that you'll ever read this fine print at the bottom of the ad and find out that you'll be paying a lot more than you thought to get a lot less! Don't be a sucker! Let MAD show you how, with a little practice, you can...

ARTIST: BOB CLARKE

WRITER: TOM KOCH



A First Class Beach Vacation at a Bargain Class Price

• Panoramic Ocean View
From Our Tower Suites**

• 3 Fine Restaurants***

• Fully Equipped Exercise Room****

\$12.00*

* \$12 rate is per person per nite based on double occupancy and 3-night minimum stay. Prices higher on all nights except Tuesday. Subject to availability. This offer may be cancelled prior to your arrival.

** Tower Suites are \$97 per night and up. Advertised rooms are located in the Everglades Swamp Annex.

*** Restaurants are classified as "fine" only in comparison with others in 3rd World Countries which experience a lot of typhoons.

**** Exercise Room is not in the hotel, but is guaranteed by the Y.M.C.A. to be open to hotel guests at extra charge.

Sandy Bottoms Hotel



Follow

PRE-EASTER

SALE

4 DAYS ONLY!

Enjoy Markdowns
Of 20%-to-50%**
Storewide.***

\$69.95

Available in Sizes
14-to-20****



* Although our Pre-Easter Sale will run for 4 days only, it will be followed immediately by our 2 week Post-Easter Sale.

** 20%-to-50% markdowns are based on prices in effect following our recent 40%-to-80% markups.

*** The term "storewide" implies only one dimension of our property, and specifically excludes "storehigh" and "storedeep," thereby leaving out the second floor and the back room where prices are at least as high as usual.

**** Which means that if you wear one of the available sizes, you will never look like the model in the picture who takes a Size 6, and is shown here in a \$300 dress that she bought at another store.

Missy of the Mall

YOU CAN BE ON TPA FLIGHT 336 TO PARIS* TOMORROW** FOR ONLY \$99***



* TPA Flight 336 operates from Amarillo to Paris, Texas, with a lunch stop in Wichita Falls. Trans-Panhandle Airline is a domestic carrier, and should not be confused with any international airline that may fly to more exciting places.

** Quoted fare is good tomorrow ONLY! However, this bargain rate requires reservations 14 days in advance, so you missed your chance by 13 days.

*** \$99 is the one-way price based on round-trip fare of \$399—\$99 to get there and \$300 to come back.

TPA TRANS-PANHANDLE AIRLINE

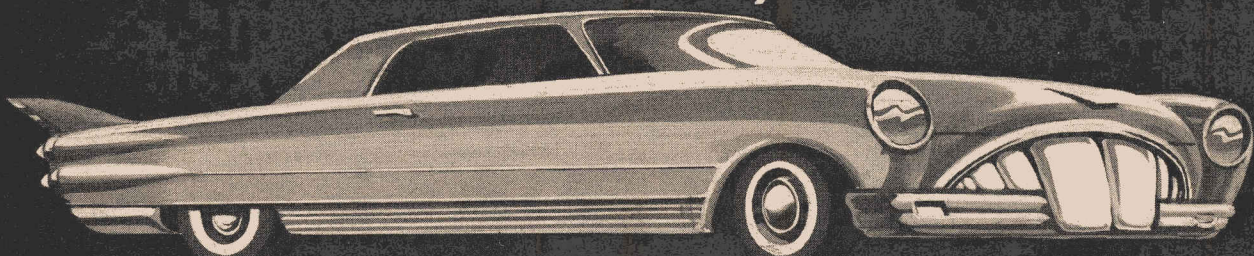


the Asterisk *

to Find the Hidden Truth

**OWN THE CAR OF YOUR
DREAMS FOR UNDER**

\$5,000!*



Step up to the 1993 WEASEL, the car that many shoppers mistake for a Range Rover.**

Prices will never be lower.***

And during Clearance Days, you'll get hundreds more for your old trade-in.****

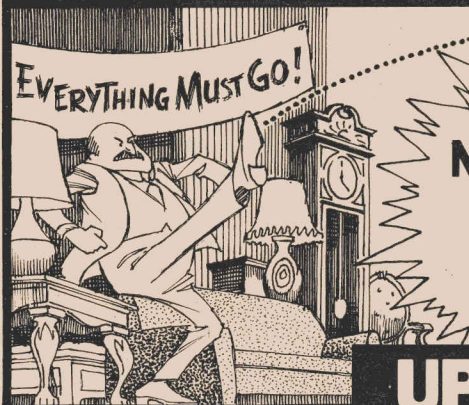
WEASEL

**AMERICA'S MOST
PREFERRED CAR*******

*Price is per co-owner, 4 person minimum. **Mistake made by shoppers at a Mongolian bazaar where natives think anything with 4 wheels is a Range Rover, including hay wagons. ***Until next month when the new models are introduced and we mark these babies down to the bone. ****Hundreds more than you'd get from your brother-in-law if you gave it to him. *****"Most Preferred" rating came in comparison to a 1987 Yugo and a demolished bread truck.

BARGAIN BARN WHOLESALE OUTLET STORE*

GOING OUT OF BUSINESS**



**NATIONALLY KNOWN
NAMES YOU'D RECOGNIZE
INSTANTLY*****

TABLES \$99 & Up
BEDS \$119 & Up
SOFAS \$199 & Up

UP TO 80% OFF*****



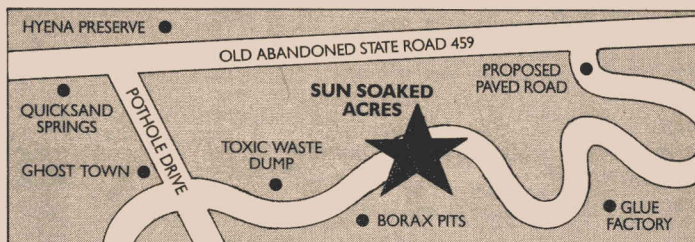
* Formerly Uriah Musty & Sons Overstuffed Furniture. Our ad agency thought it might help business if we changed the name to something that included the words "Bargain," "Wholesale" and "Outlet."

** Unless this ad enables us to sell enough junk to stay in business, which it has been doing nicely every week since we first tried this scam four years ago.

*** The names are nationally known and instantly recognizable, but not in the furniture business: Emilio Estavez Tables, Luke Perry Beds and Roseanne Arnold Overstuffed Sofas.

**** 80% reduction applies only to leftover 1991 calendars, Punky Brewster Night Lights and Super Bowl IV key chains.

CHECK THESE LUXURY FEATURES AT SUN SOAKED ACRES!



- ✓ **2,400 Square Feet* For Less Than \$99,000!****
- ✓ **Convenient To Shopping!******
- ✓ **Within Walking Distance Of The Beach!*****
- ✓ **No Monthly Payments For 6 Full Months!*******

* Estimated size includes standard 750 Square Foot condominium, one parking stall and the entire community laundry room.

** \$98,999 sales price does not include closing costs, agent's commission or first year's \$7,000 dues to the Homeowners' Association.

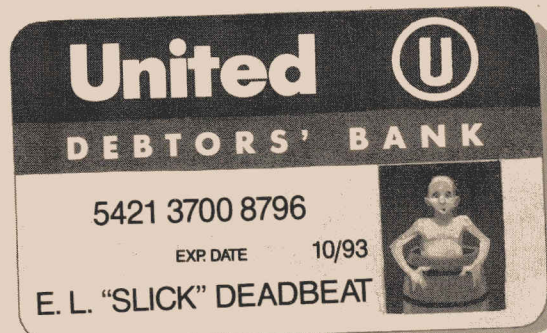
*** If marathon runners can run 26 miles, you can walk 17.

**** Convenient only if you can buy all your groceries and clothing at Al's Tobacco and Gun Shop and Miss Perry's Stationery Store.

***** That's because you'll make WEEKLY payments until the developers get to know you well enough to trust you for a whole month at a time.

Sun Soaked Acres

Learn What "Far Out Living" Really Means



Seeking a Credit Card Despite Messy Finances?

Even if you've lost your job, filed for bankruptcy or been thrown into prison for fraud, United Debtors' Bank invites you to **APPLY AT NO COST*** for our "E-Z Bux" Credit Card. Just look at these features:

Quick Action** Simplified Billing*** Desirable Grace Period****

* Allowing you to apply at no cost does not mean that the bank will give you anything in return at no cost, especially a credit card.

** Most applicants are notified in less than a week that their credit card request has been rejected, but that we stand ready to loan them money if they can put up cash, prime real estate, or children as security.

*** We send you a bill and you pay it within 72 hours or have your car repossessed. What could be simpler than that?

**** Grace Period is the dumpy little woman who heads our bookkeeping department. Grace thinks she is desirable, and no one in our office has the nerve to tell her otherwise.

We Guarantee That
You Will Lose
Up To
25
Pounds.*

After 3 Visits to a
Slimmo Systems Studio.***



DeeDee Faunce
Before she lost 38 lbs.**



COME TO SLIMMO SYSTEMS AND LOSE ALL YOU WANT FOR \$39!****

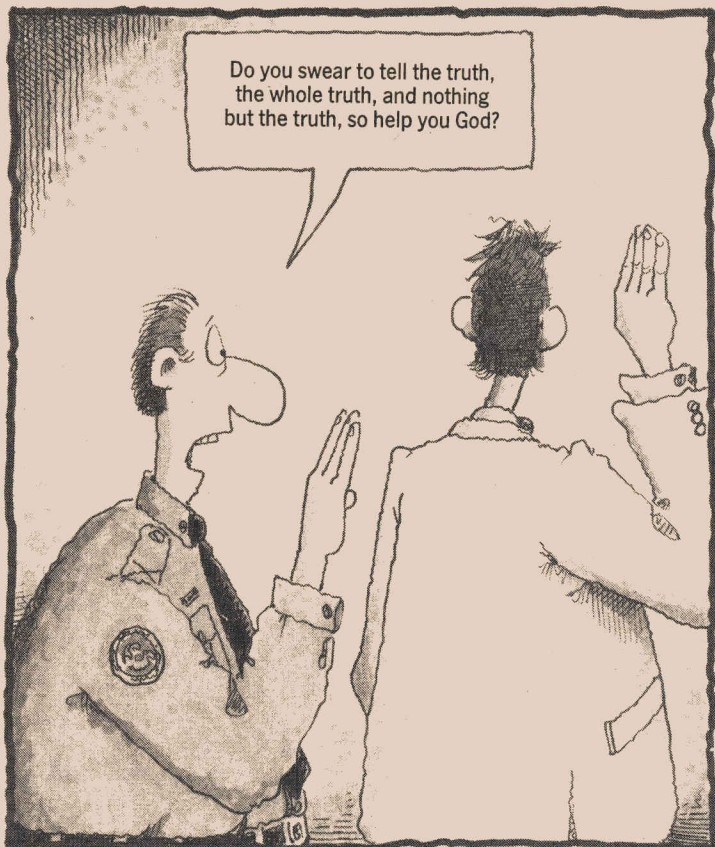
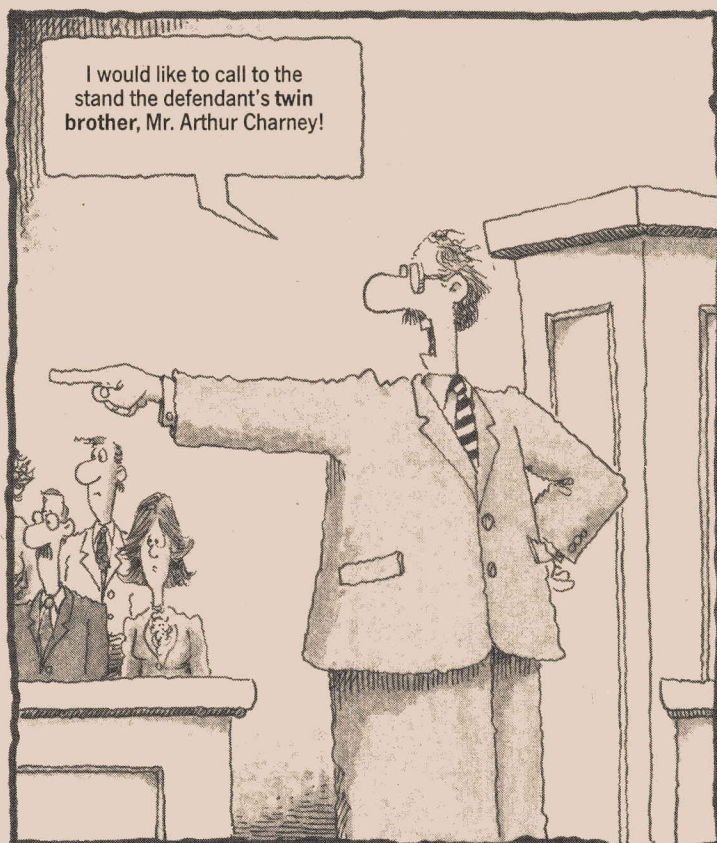
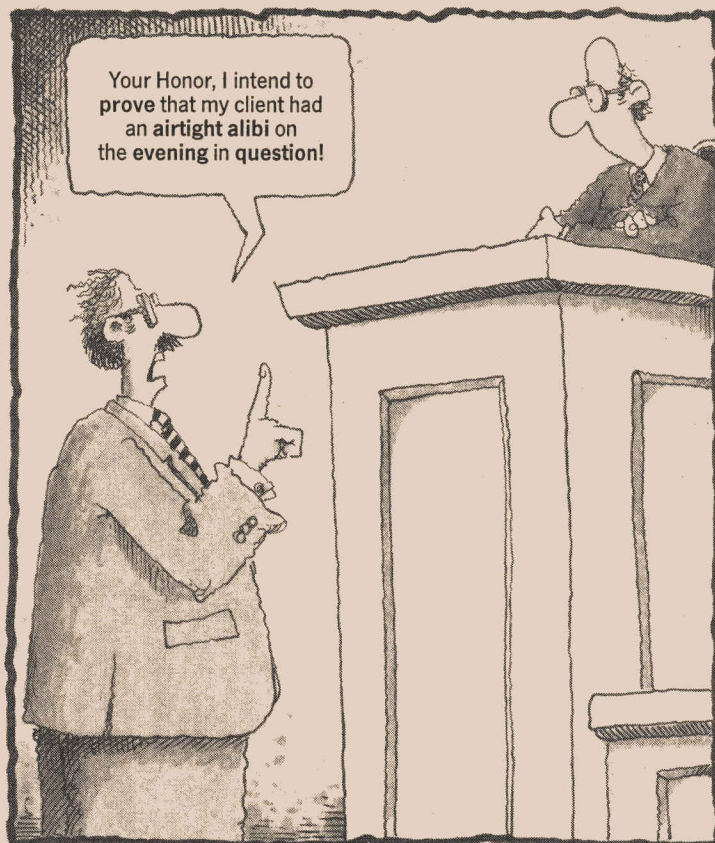
* If you will guarantee to overlook the fact that the phrase "up to 25" can include such numbers as 24 - 11 - 3 - and 1.

** Also before she started having her hair done professionally and before she quit buying all her clothes at the Salvation Army Store.

*** The statement is true, but not the implication that this is the same woman shown in the other picture. This is Professional Model Zephyr Gazelle, who weighed 102 pounds both before and after 3 visits to a Slimmo Systems Studio.

**** This may or may not prove easier than staying home, eating properly and losing all you want for nothing.

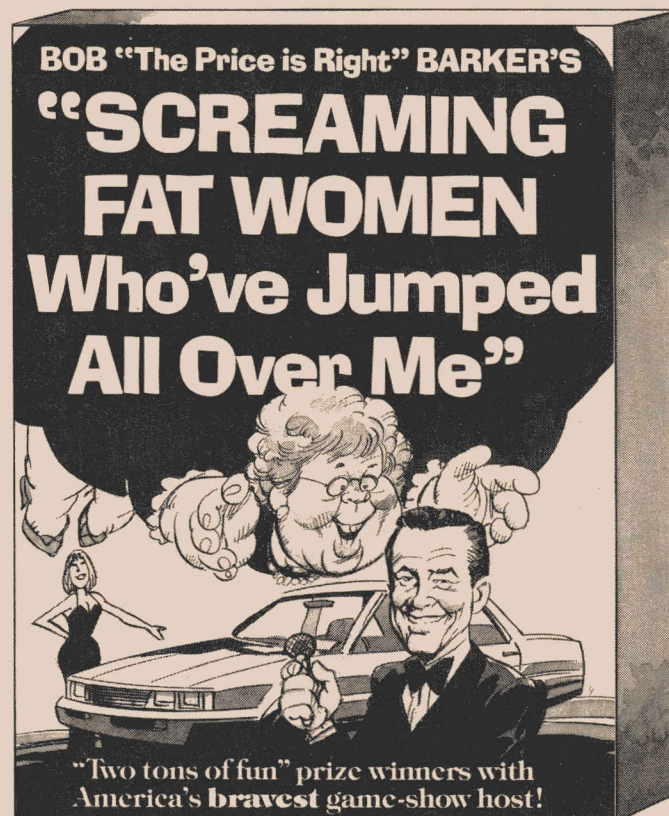
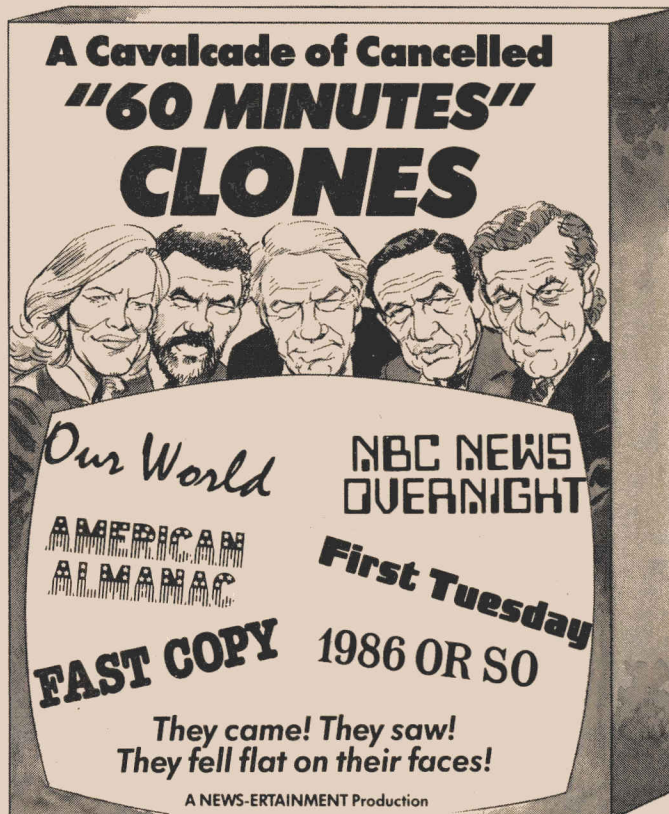
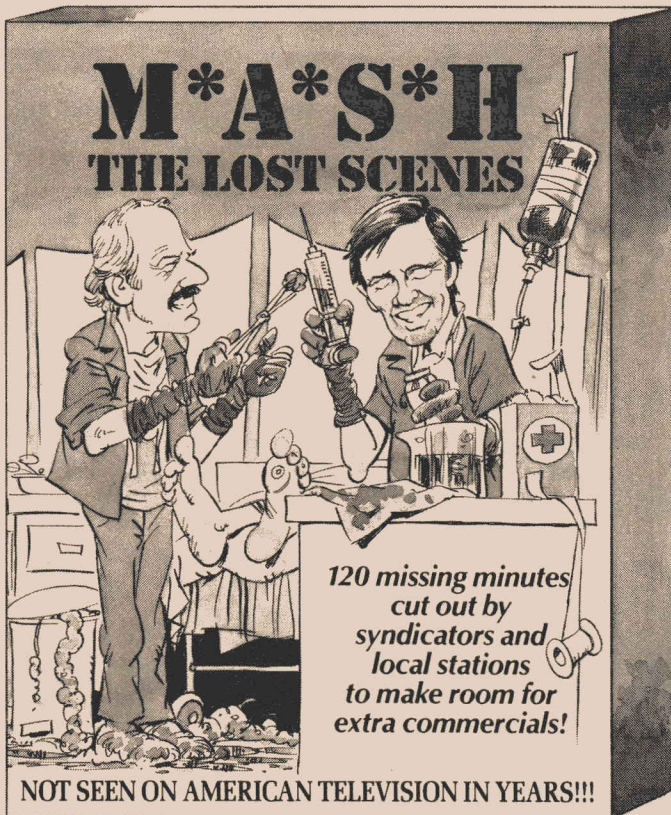
DRAWN ON PAGE 73



If you've been in a video store lately you've probably seen "gems" like old TV shows and ads repackaged into "Special Collections." The same junk you got over the air for free, people are now trying to rent or sell to you! With a video industry that greedy it's obvious where all this is leading! So, let's preview some...

Junky Video

ARTIST: ANGELO TORRES



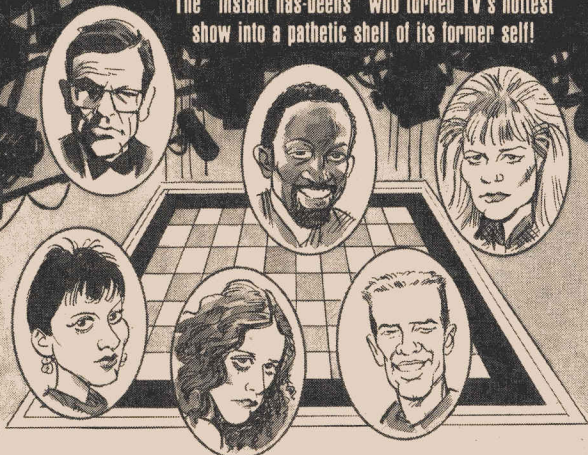
o Collections

WE'RE SURE TO SEE

WRITER: MIKE SNIDER

Forgotten Faces from Saturday Night Live

The "instant has-beens" who turned TV's hottest show into a pathetic shell of its former self!



- ill-conceived and badly executed sketches!
- putrid and pointless John Belushi imitations!
- ENDLESS MINUTES of audience silence!

MOONLIGHTING'S DAVID & MADDIE:



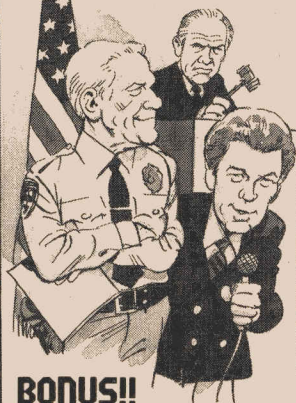
GARBLE, GAB and GIBBERISH

Volume 1

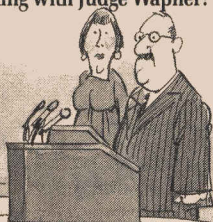
All the unintelligible, overlapping dialogue you couldn't "get" the first time around...now on tape!

THE BEST OF RUSTY

(the People's Court Bailiff)



See television's best-loved courtroom "go-fer" in action...
...carrying documents!
...smiling!
...saying, "All rise!"
...smiling some more!
...joking with Judge Warner!



BONUS!!

Rusty and Doug Llewellyn smiling off-camera!

Unforgettable Near-Rescues from

Gilligan's Island

Those heart-wrenching episodes when you were sure they'd get off the island, but...

Featuring: The Harold Hecuba Incident...Gilligan and the Radioactive Plant-Seeds...Tonga, the Ape-Man Actor...The Off-Course Russian Space Capsule...and many others!!



Mentally embellishing "chance encounter" with Dan Rather in the men's room into something **sure** to impress the guys at work.

Early drop-out candidate; **still** unable to wipe "campaign smile" off his face.

Finishing off a "**joint**" found on arena floor from Mötley Crüe concert a week earlier.

Wondering how one of those giant foam "#1" hands would look over the **fireplace** in the **den**.

Sole member of the Pro-Nuke/Anti-Medicare/"Let's Get Out of UNESCO" Caucus.

Ready to **pounce** on the first guy who says "chairman" instead of "chairperson."

Sure the folks back home are going to blame him **personally** for the pre-emption of "Hollywood Squares."

Just sobered up enough to realize that he's at the **wrong party's** convention.

The People V Guide To Conv

Mad Watcher's A Political Convention

Just set a new world's record
for "Longest sentence in a speech
with **no content whatsoever.**"

Sneaking a quick **nose-pick**
while he's **sure** all 4 networks'
cameras are pointed elsewhere.

Considering a vote switch on the next
ballot to improve his chances with
that **hot babe** from the Ohio delegation.

Knows the front-runner's cousin's chi-
ropractor **personally**: hoping for a
Cabinet appointment after the election.

First-term city councilman "laying
groundwork" for possible run for
the **Presidency** in the year 2016.

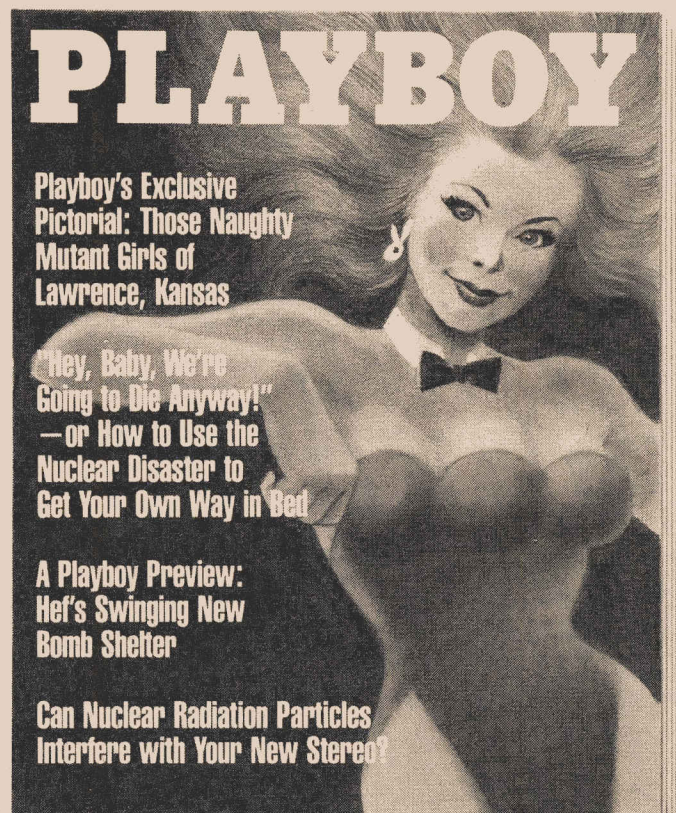
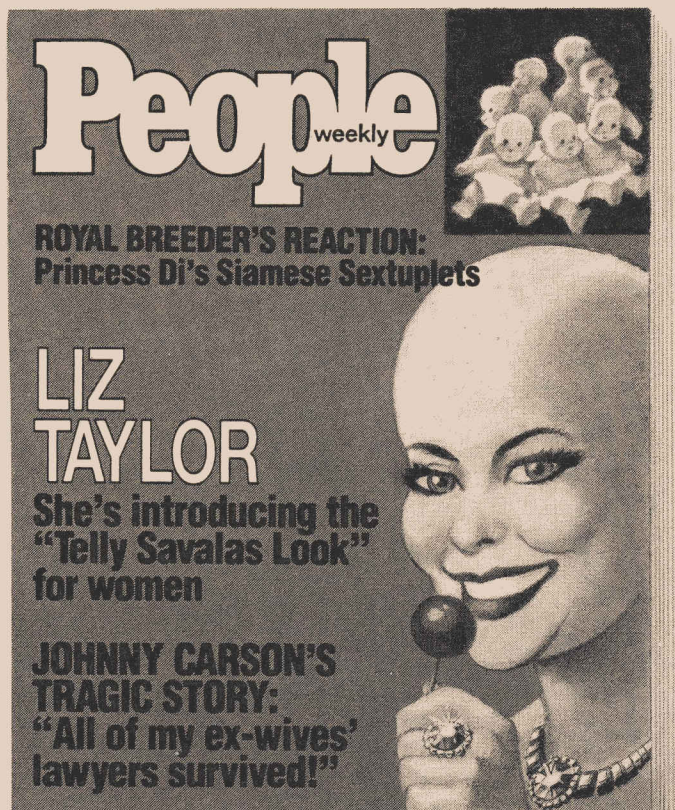
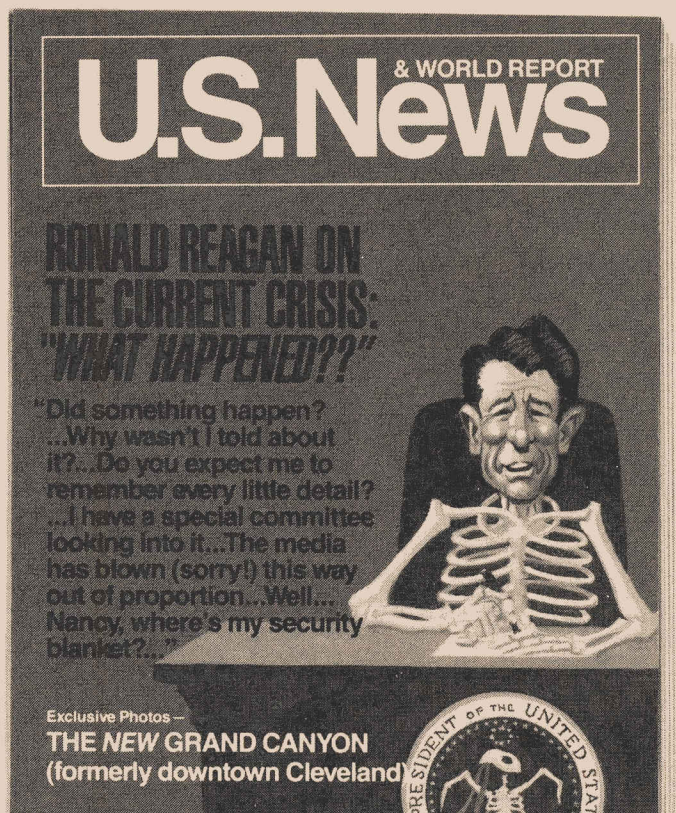
Veteran of nine party conventions; has
pointless and boring stories to **prove** it!

Wishes the chairman would hurry up
and adjourn; has sink full of **water
balloons** waiting back at his hotel.

ALL THE NUKES THAT'S FIT TO PRINT DEPT.

What would happen if they dropped The Bomb? (No, not the next issue of MAD! Idiot! We mean the nuclear bomb!) Our government assures us that life would go on—just as soon as the Feds reinstated mail delivery and taxes! Right! Like we'd really be looking forward to squatting in our shelters, eating Spam and waiting to hear from the IRS!!! It takes years for radiation to leave the environment—that's a lot of Spam! So we'd need something to help pass the time...like some magazines! And we can guess what they'd be like! (After all, who knows more about the trashy future of publishing than us?!) So here's a selection of

MAD'S POST-NUCLEAR



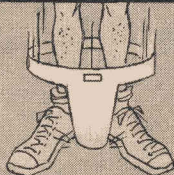
Consumer Reports

STAR WARS RE-EVALUATED

Were We a Bit Too
Hasty in Giving
It a Passing Grade?

C.R. RATES:

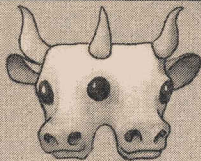
Laetrile Hamburger Helper • Lead-lined jock straps • Cement denture cream • Exploding welcome mats (for those unexpected shelter visitors)



WE TEST THAT

FUNNY-LOOKING MILK

FROM TWO-HEADED COWS



COSMOPOLITAN

How to Tell
if He's Falling
Over You, or
Just Overcome
with Radiation
Sickness

Can a
Nuclear Winter
Deplete the
Nation's Supply
of Eligible Men?

Jane Fonda's
New Post-
Apocalypse
Exercise Program

Is He Using
the Nuclear
Holocaust to
Avoid Making
a Deeper
Commitment?



PUBLICATIONS

ARTIST: BOB CLARKE

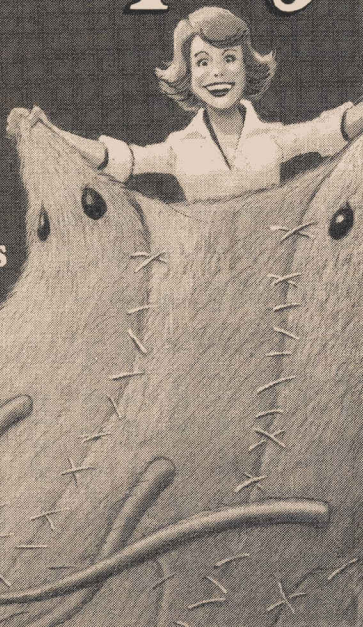
WRITER: BARRY LIEBMAN

Good Housekeeping

How to Make a
COZY SHAG RUG
from the Skins
of those 39-inch
Mutant Rats

46 TERRIFIC
MICROWAVE DISHES
That You Can Make
on the Top of
Your Head

Dyeing Your
Drapes to Match
the Colors of
Your Own
Personal
SKIN RASH



True Romance

A CALIFORNIAN'S
INTIMATE MEMOIR

We made love and
the earth moved...

**RIGHT INTO THE
PACIFIC OCEAN!**

I fell in love
with his blue eyes
and cleft chin—

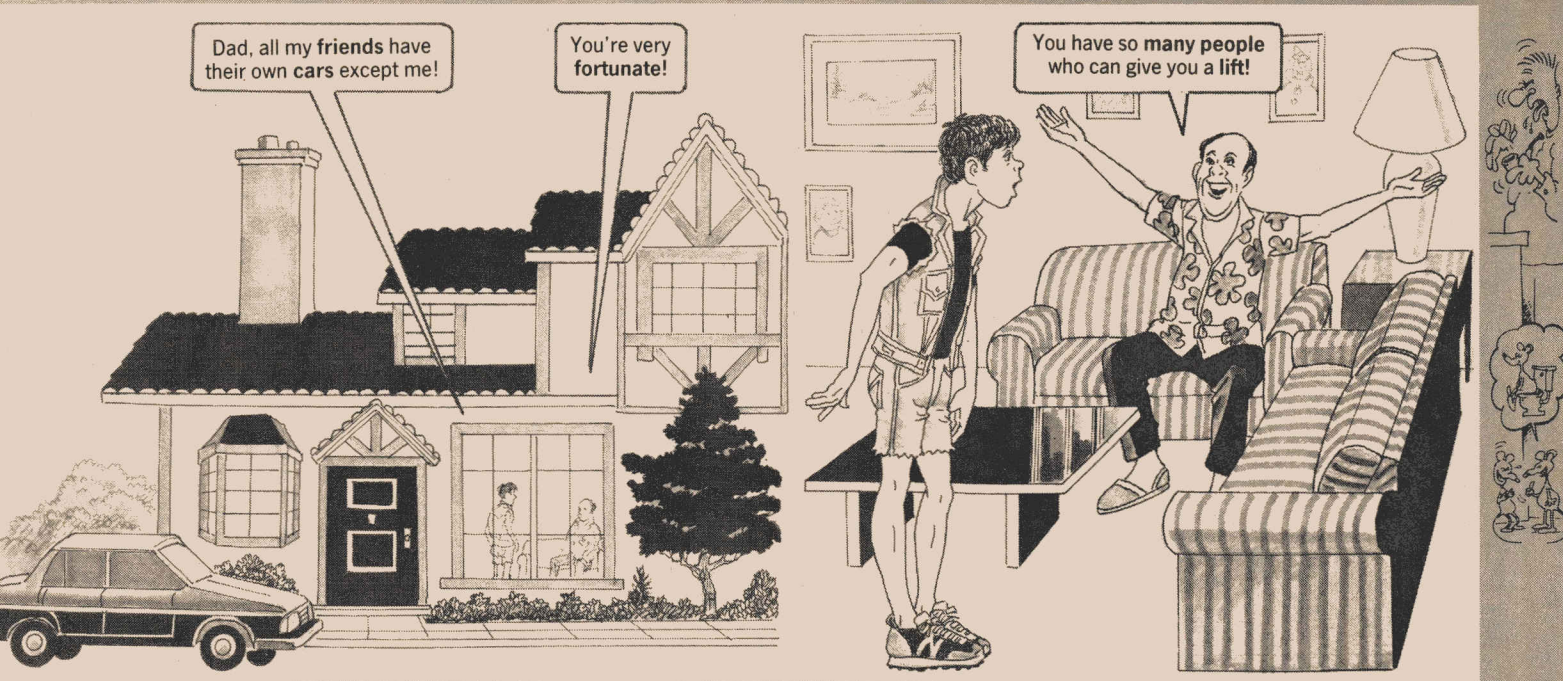
**AND NOW I KEEP THEM
IN A PICKLE JAR!**

A nostalgic suburbanite
remembers a night
of romance...

**SNUGGLING UP
BY THE LIGHT
OF HER
HAMSTER!**



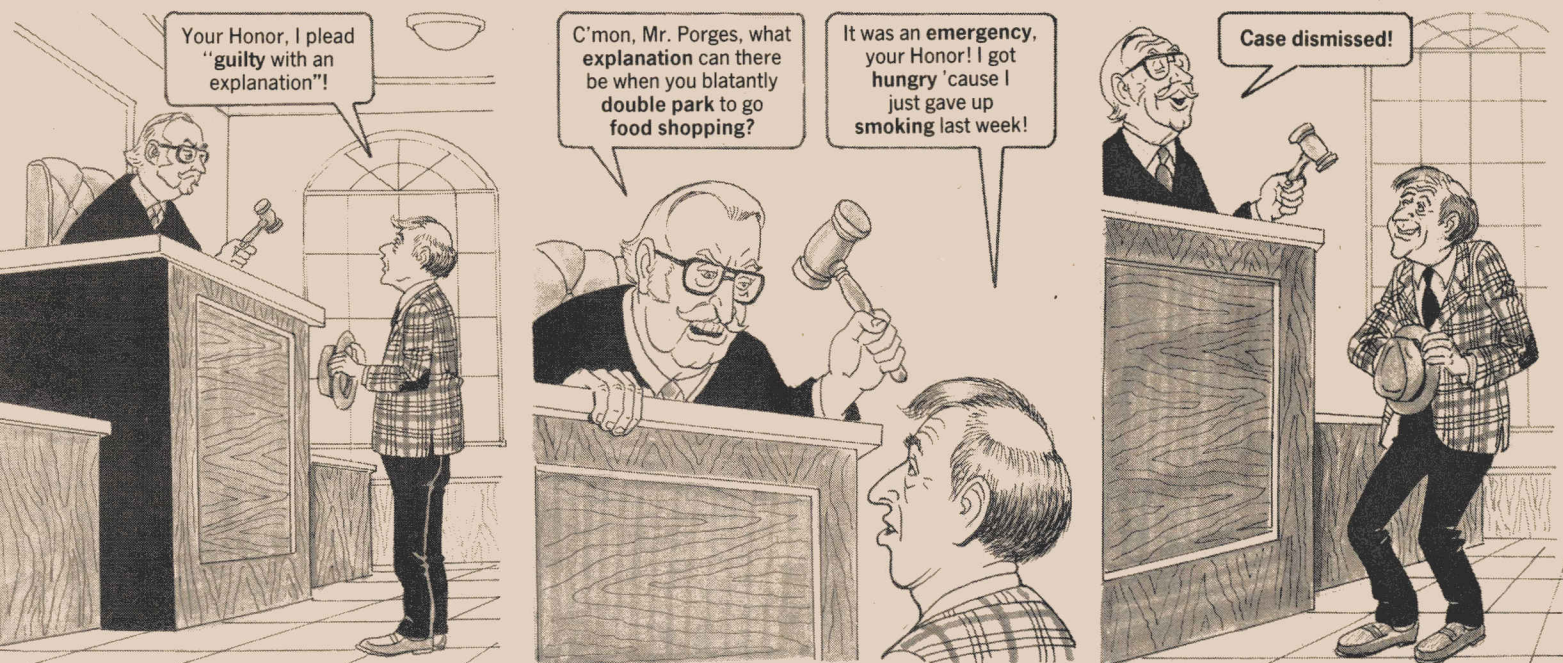
CARS



BERG'S-EYE VIEW DEPT.

THE LIGHTE

JUSTICE



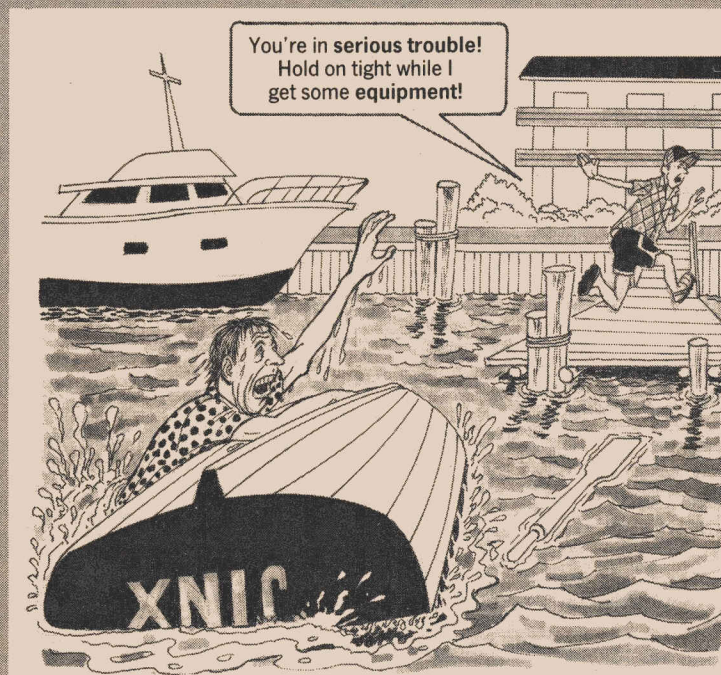
OPINIONS



R SIDE OF...

ARTIST & WRITER:
DAVE BERG

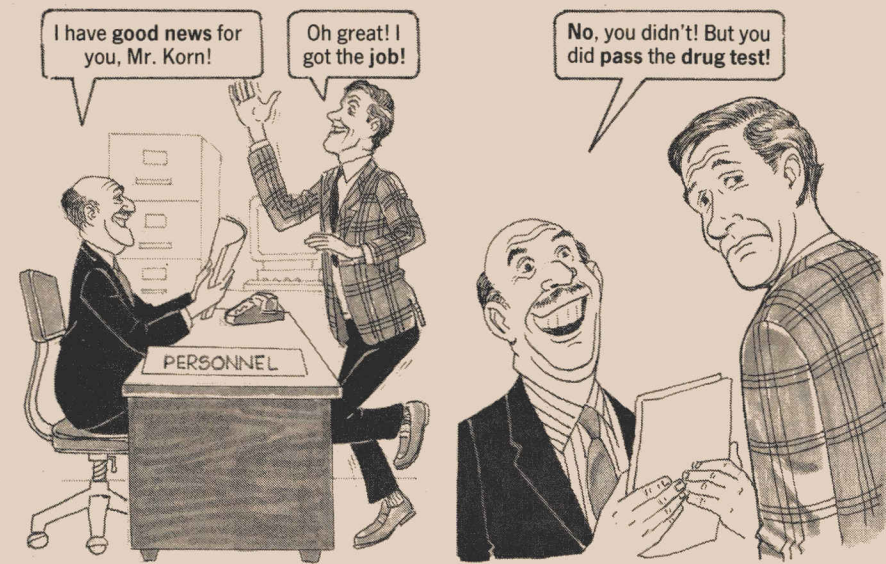
EMERGENCIES



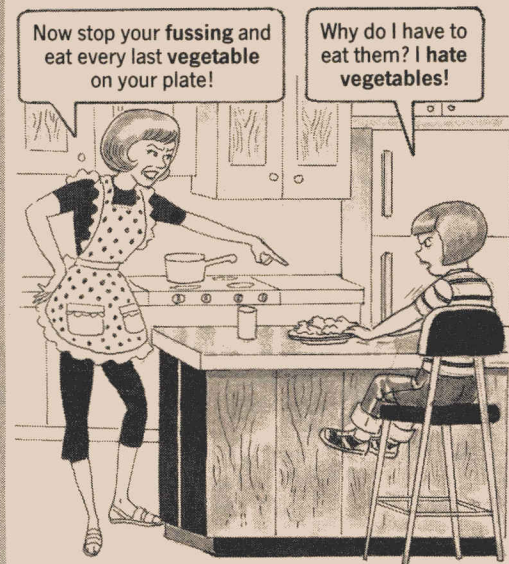
SCHOOL



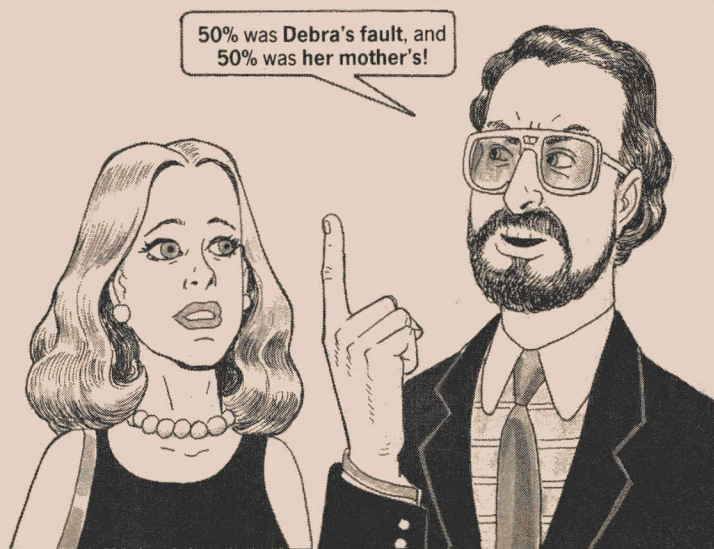
MODERN EMPLOYMENT



GROWING UP



RELATIONSHIPS



TOYS

Oh, wow! This thing is great! I'll take it!

They're very popular! I'm sure your little boy will love it!

You're right! I think I'll buy one for him, also!

INFLATION

So when you grow up and have children of your own you'll be strong enough to make them eat their vegetables!

My goodness, I don't believe these prices! Everything is so expensive!

This is the first time you've noticed?

It's the first time I forgot to bring my credit cards!

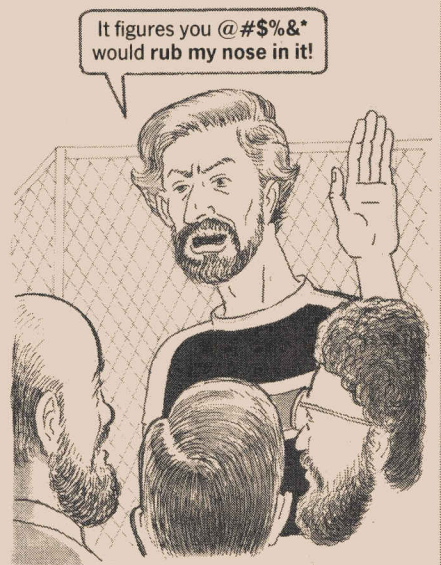
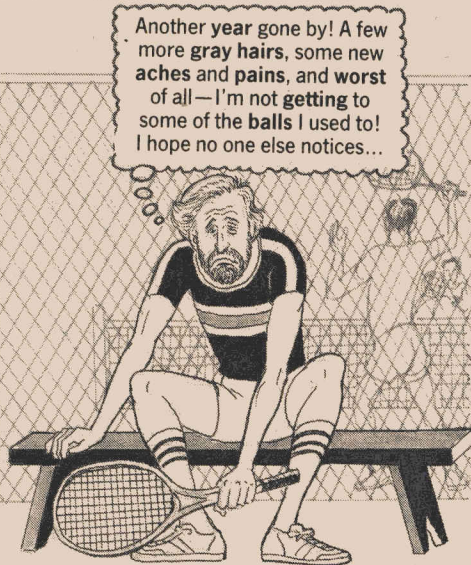
GRADES

I've got good news and bad news for you, Mr. Trachtenberg! Considering how much time you spend practicing for the team, I've been considering raising your failing grade to a passing one!

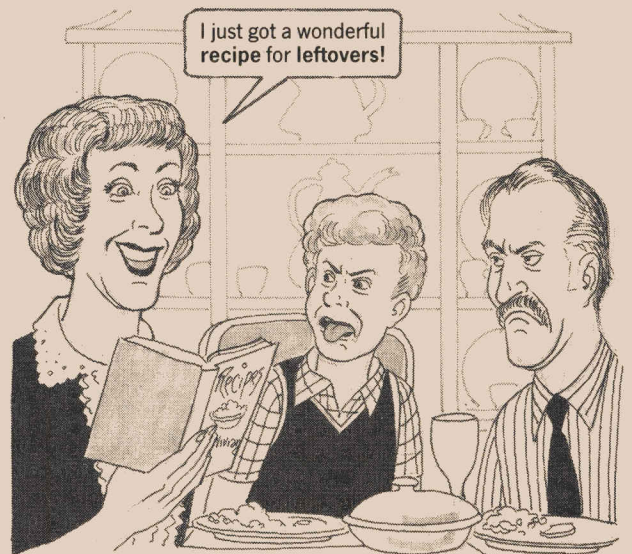
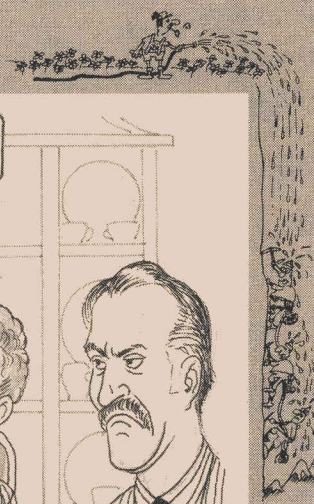
Hey, that's great, Mr. Charney! But what's the bad news?

I've decided against it!

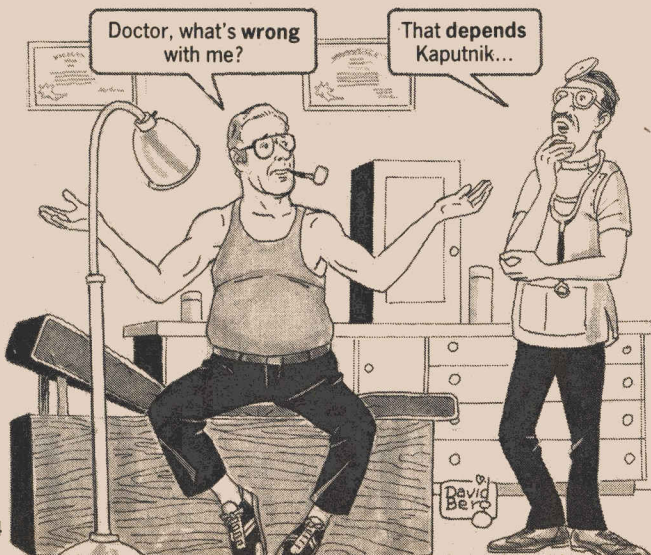
BIRTHDAYS



DINNER



DOCTORS





Before this movie satire begins, I'd like to take a moment to talk to you about scientific research important to all of us movie-goers and why we must support it. Of course, I'm talking about the treatments and hopefully, the cures for the terrible diseases people contract from sitting in disgustingly filthy theaters like the one you're in now!

When the usher comes down the aisle, please contribute generously. Even though the odds are against it, let's hope some of the money he collects reaches our fund. Thank you.

THRONE FOR A LOSS DEPARTMENT

NUMBING TO AMERICA

ARTIST: SAM VIVIANO

WRITER: STAN HART



The prince wants to defy me! Why do I always have so much trouble with my sons?

But he only has one son! What is he talking about?

The poor dear! He can never forget that he was once Darth Vader!

What a life your Highness has! You never have to do anything for yourself! People wash, dress, and feed you, and care for all your needs! Who else gets treated like that?

Hospital patients in intensive care!

This picture certainly doesn't show black people in a very favorable light! Weren't there any protests?

Well, I know that my group was delighted with it! And we're really involved with race relations!

You must be with the N.A.A.C.P.!

No, the K.K.K.!

What's this movie about, anyway?

It's about a foreigner who comes to America and innocently tries to cope with our culture!

But I already saw "Crocodile Dundee." You mean it's another clichéd film about a "fish out of water"?

Actually, it only smells that way!

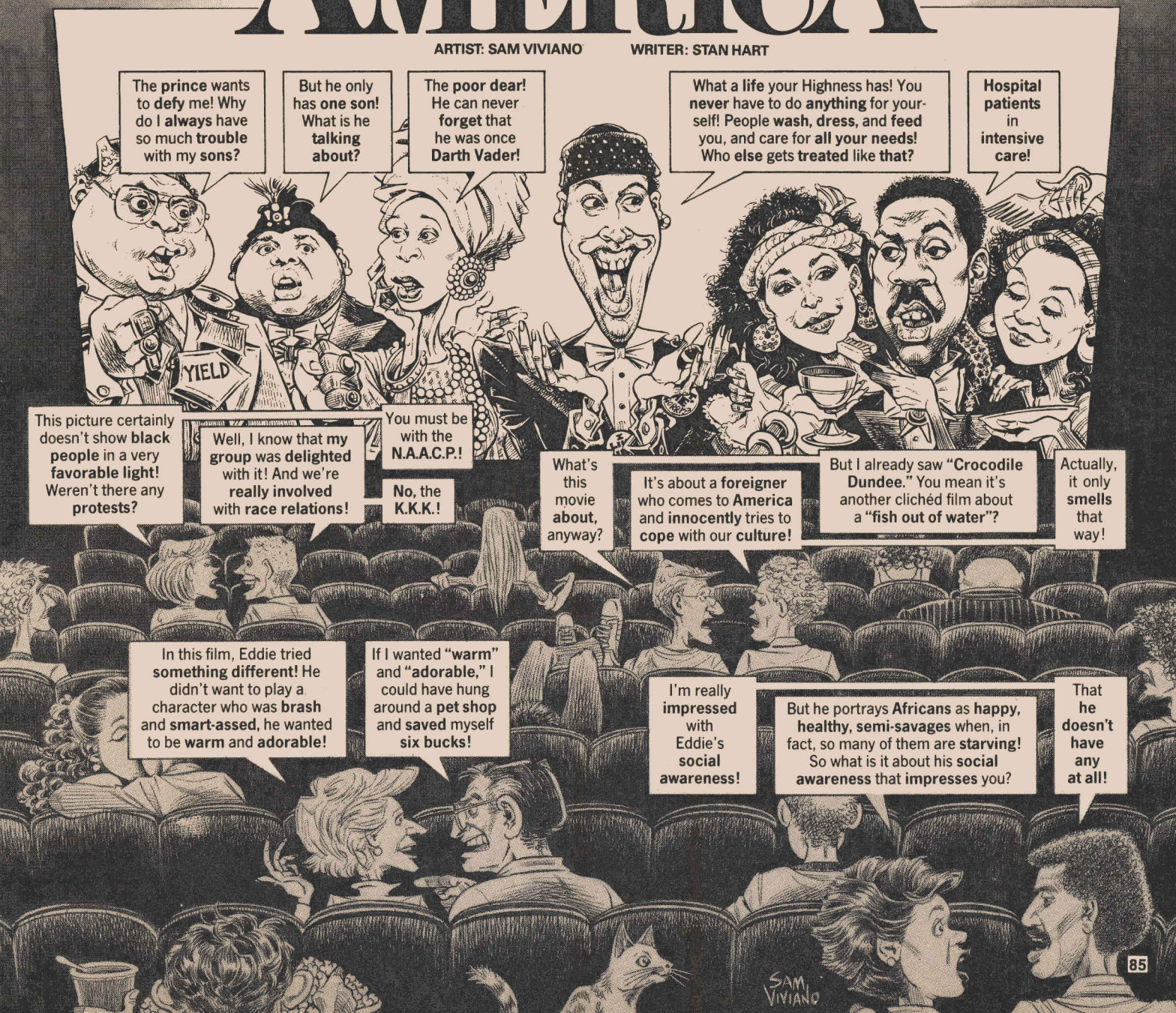
In this film, Eddie tried something different! He didn't want to play a character who was brash and smart-assed, he wanted to be warm and adorable!

If I wanted "warm" and "adorable," I could have hung around a pet shop and saved myself six bucks!

I'm really impressed with Eddie's social awareness!

But he portrays Africans as happy, healthy, semi-savages when, in fact, so many of them are starving! So what is it about his social awareness that impresses you?

That he doesn't have any at all!

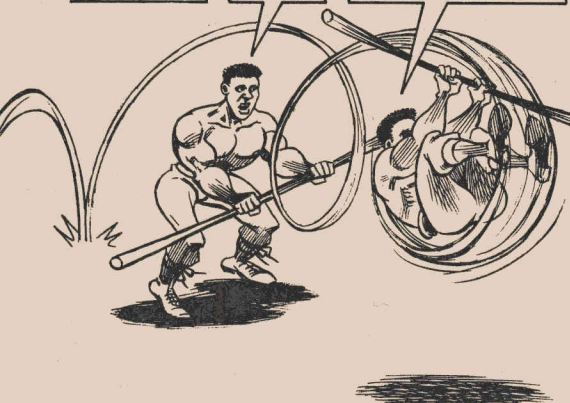


SAM VIVIANO

Isn't this a clever way of showing our athletic ability?

You mean, the way we fight?

No! The way we're filmed! By doing long shots, nobody can tell we're not Eddie Murphy and Arsenio Hall!

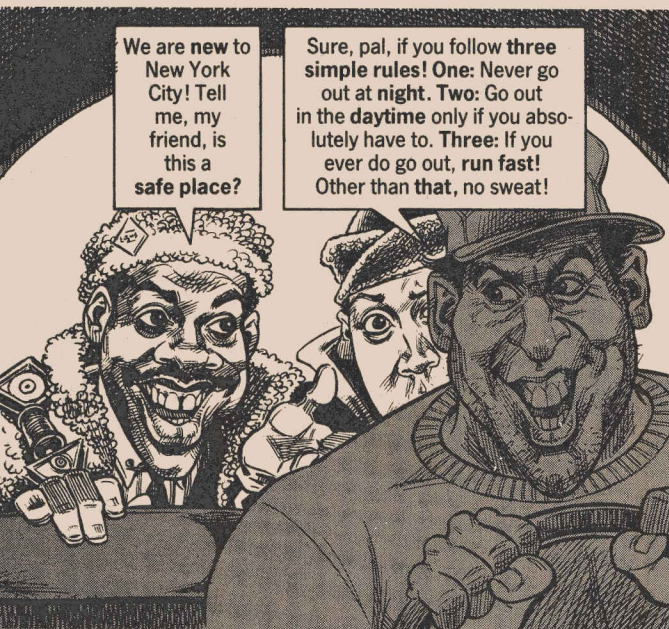


Well, my son, I have chosen a suitable bride for you!

I do not want to marry! I'm not ready for it!

I understand! You need your bachelor fling! All right, we'll postpone the wedding for 30 days so you can go to New York and have all the wild, pre-marital sex you want! By the end of the month, you'll return home and marry the woman I have selected!

If he follows his father's advice, by the end of 30 days he'll also have 30 incurable diseases!



We are new to New York City! Tell me, my friend, is this a safe place?

Sure, pal, if you follow three simple rules! One: Never go out at night. Two: Go out in the daytime only if you absolutely have to. Three: If you ever do go out, run fast! Other than that, no sweat!



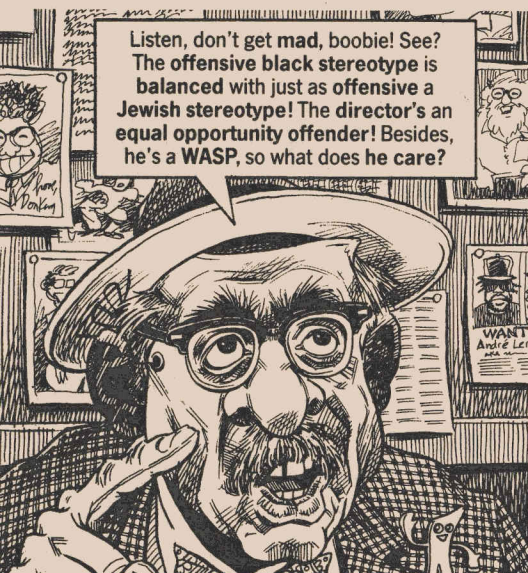
Lawdy, lawdy! We've done got us a new customer!

We'll shut ma mouth, if dat ain't a fact!

Tell me, good sirs, do you cut hair in this establishment?

What you think we're doin' in here, boy?

Rehearsing your parts in the new "Amos and Andy Show!"



Listen, don't get mad, boobie! See? The offensive black stereotype is balanced with just as offensive a Jewish stereotype! The director's an equal opportunity offender! Besides, he's a WASP, so what does he care?



Look at that lovely creature! Those bewitching eyes, those luscious lips...

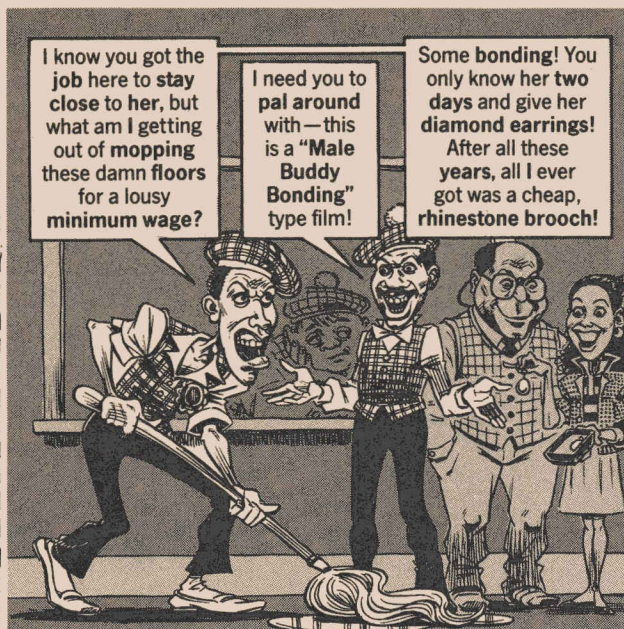
...Yes, yes... that silken hair, that sexy smile...

...those inviting arms, those soft hands...

...that wild bod... that great mustache...

Mustache? She doesn't have a mustache!

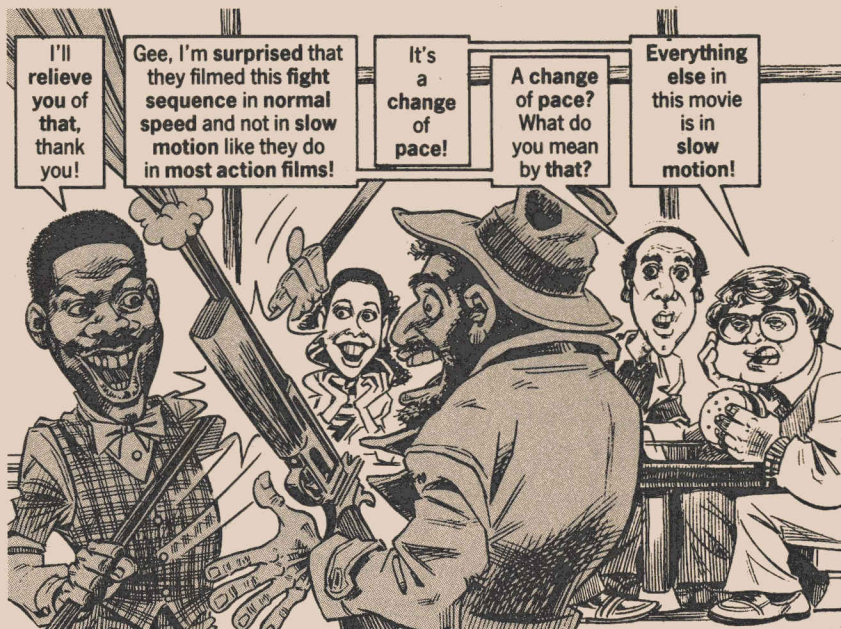
So who's talking about her?



I know you got the job here to stay close to her, but what am I getting out of mopping these damn floors for a lousy minimum wage?

I need you to pal around with—this is a “Male Buddy Bonding” type film!

Some bonding! You only know her two days and give her diamond earrings! After all these years, all I ever got was a cheap, rhinestone brooch!



I’ll relieve you of that, thank you!

Gee, I’m surprised that they filmed this fight sequence in normal speed and not in slow motion like they do in most action films!

It’s a change of pace!

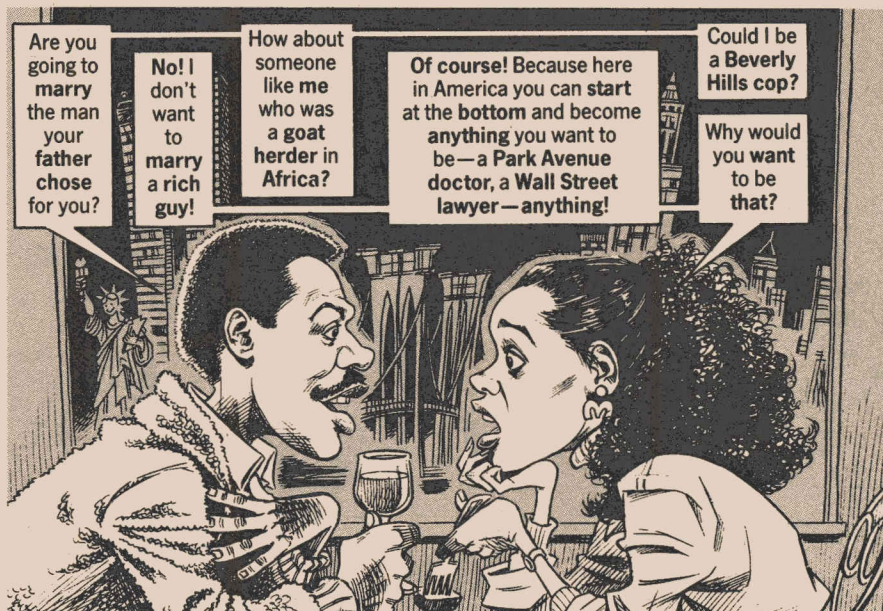
A change of pace? What do you mean by that?

Everything else in this movie is in slow motion!



I can’t believe how many promos for McDonald’s are in this movie! They must have paid a fortune for all these plugs!

Are you kidding or what? This movie is so dull, it was Burger King who paid a fortune—to keep their name out of it!



Are you going to marry the man your father chose for you?

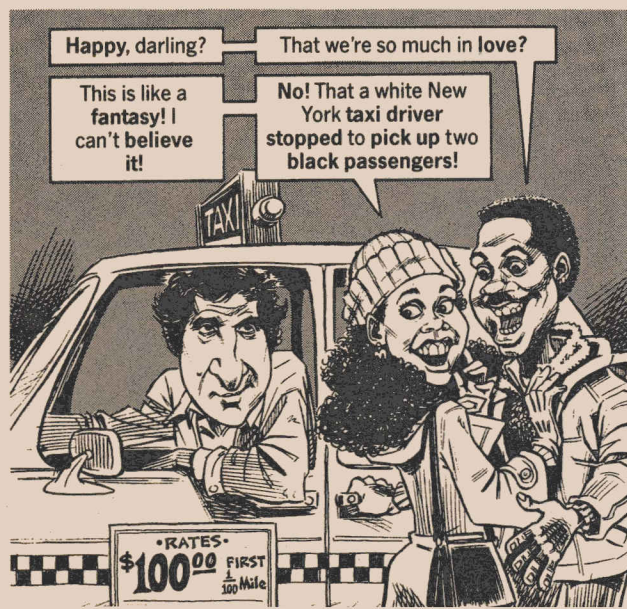
No! I don’t want to marry a rich guy!

How about someone like me who was a goat herder in Africa?

Of course! Because here in America you can start at the bottom and become anything you want to be—a Park Avenue doctor, a Wall Street lawyer—anything!

Could I be a Beverly Hills cop?

Why would you want to be that?

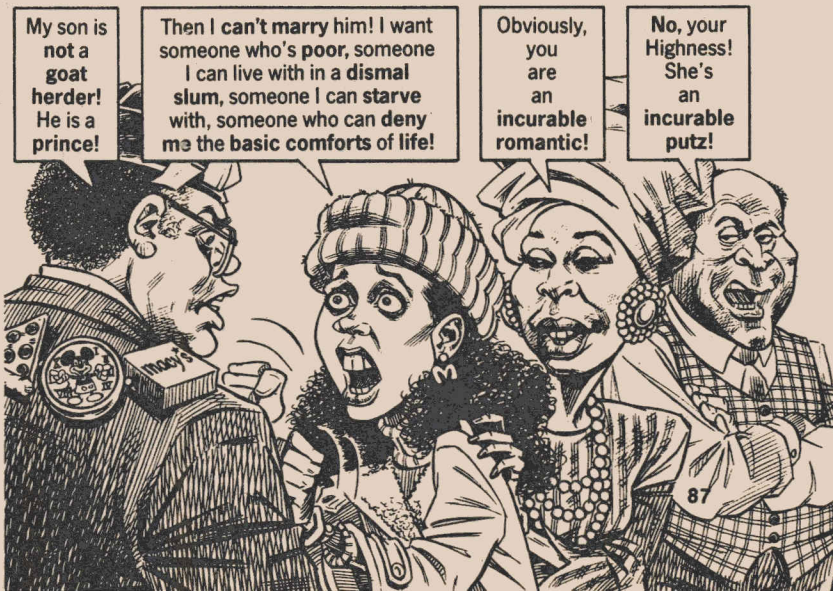


Happy, darling?

That we’re so much in love?

This is like a fantasy! I can’t believe it!

No! That a white New York taxi driver stopped to pick up two black passengers!

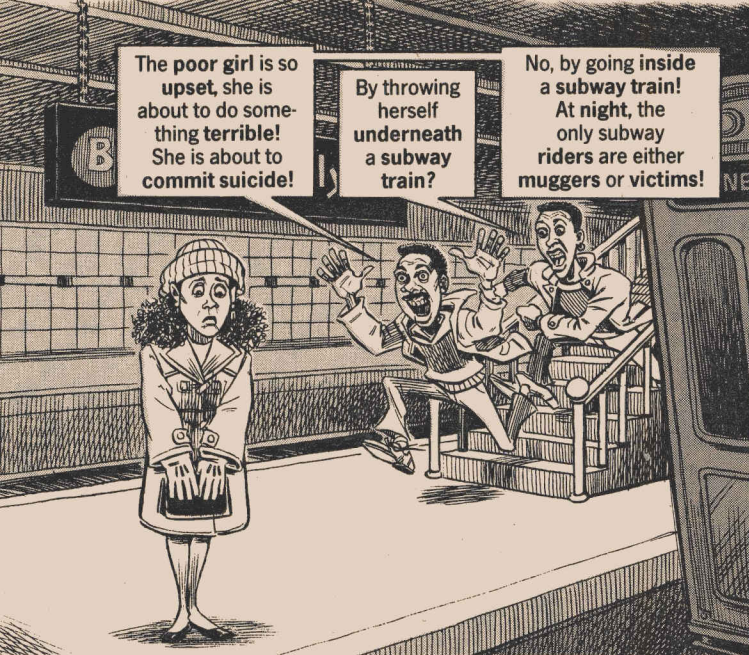


My son is not a goat herder! He is a prince!

Then I can’t marry him! I want someone who’s poor, someone I can live with in a dismal slum, someone who can deny me the basic comforts of life!

Obviously, you are an incurable romantic!

No, your Highness! She’s an incurable putz!



The poor girl is so upset, she is about to do something terrible! She is about to commit suicide!

By throwing herself underneath a subway train?

No, by going inside a subway train! At night, the only subway riders are either muggers or victims!

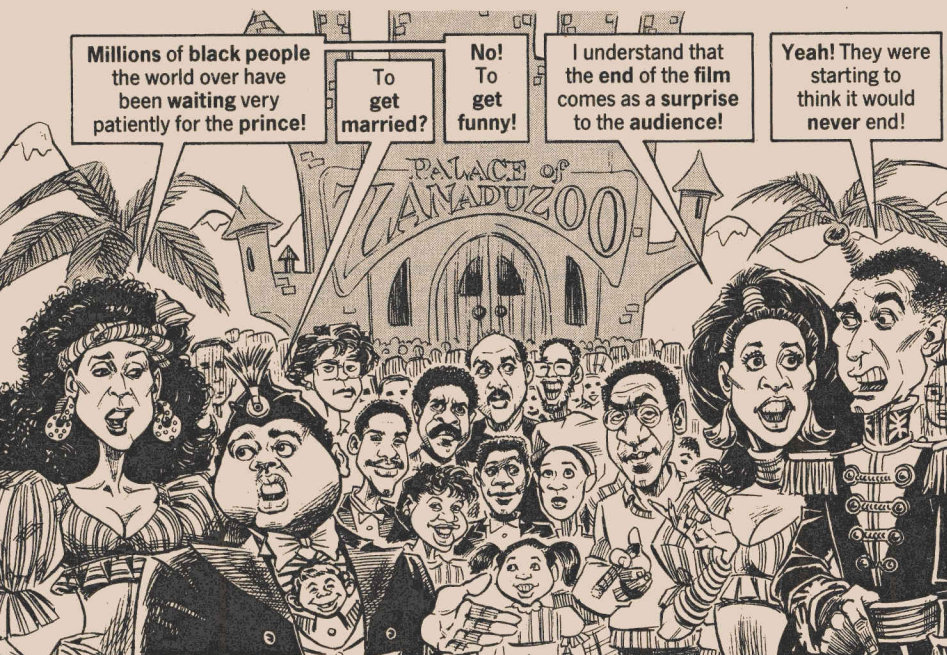


I want to take you back to my kingdom and marry you!

No, because you're rich and one day you will be the king!

But I'm so goofy that within a few years, I'll completely bankrupt the country!

Promises, promises! I've heard that kind of smooth talk before, buster!



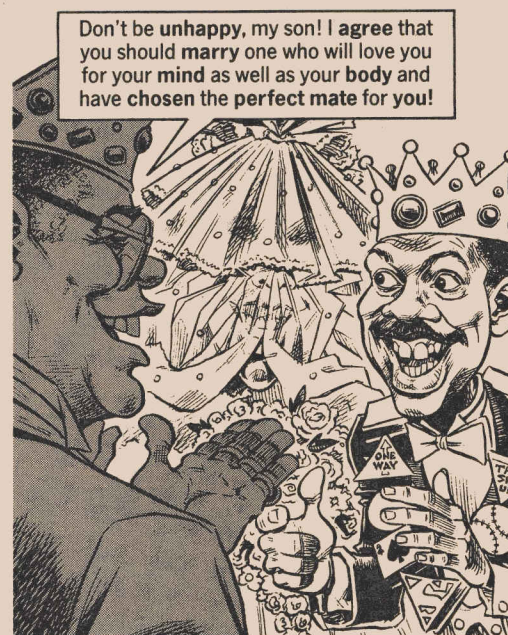
Millions of black people the world over have been waiting very patiently for the prince!

To get married?

No! To get funny!

I understand that the end of the film comes as a surprise to the audience!

Yeah! They were starting to think it would never end!



Don't be unhappy, my son! I agree that you should marry one who will love you for your mind as well as your body and have chosen the perfect mate for you!



I forgive you about the earrings, sweets!

STEREOTYPE BARBER: EDDIE MURPHY

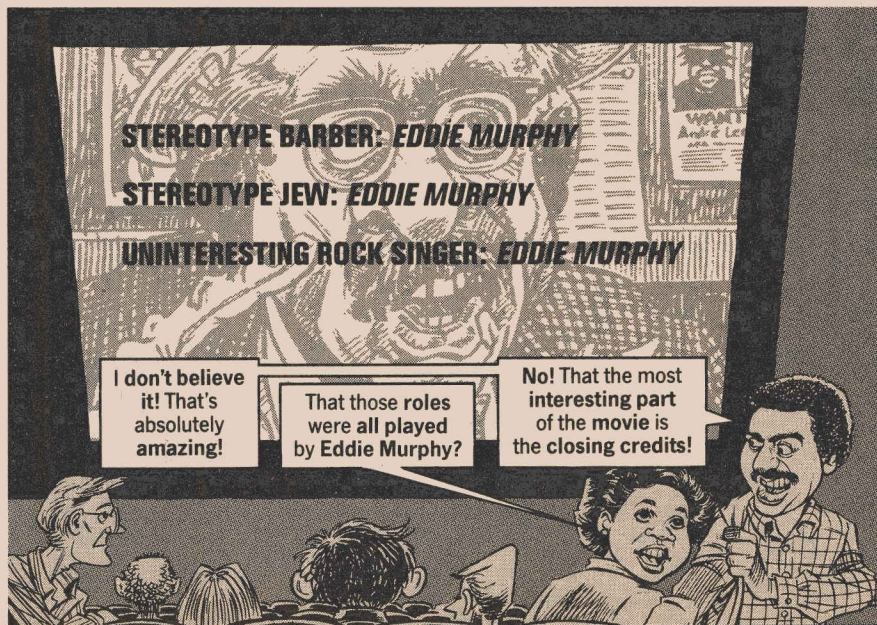
STEREOTYPE JEW: EDDIE MURPHY

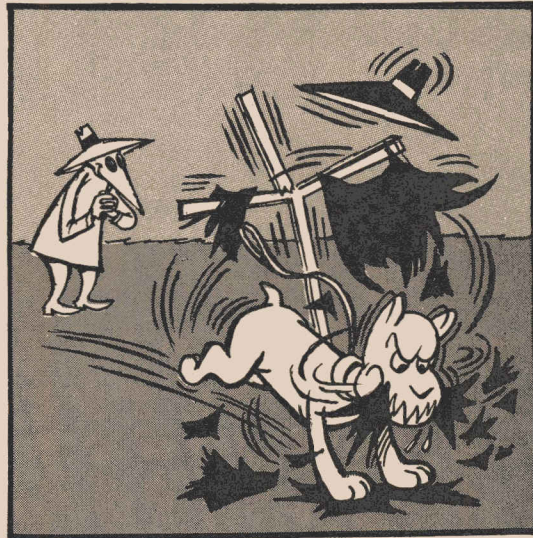
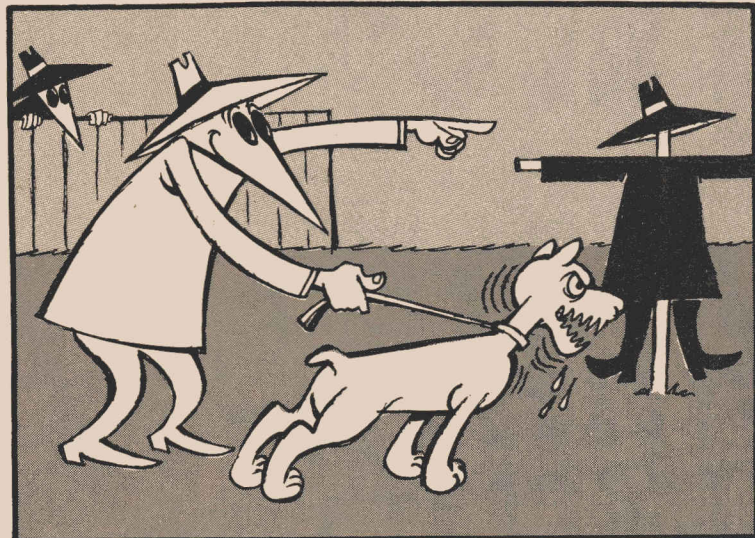
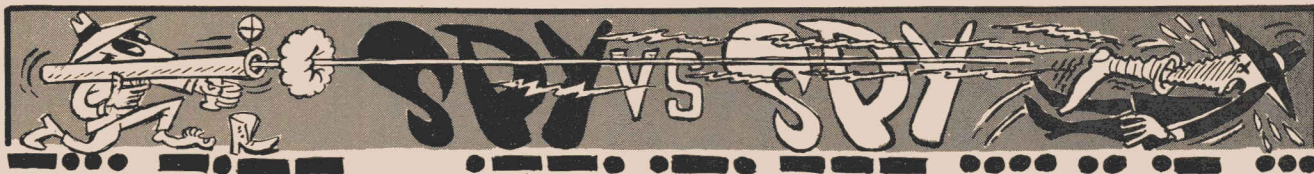
UNINTERESTING ROCK SINGER: EDDIE MURPHY

I don't believe it! That's absolutely amazing!

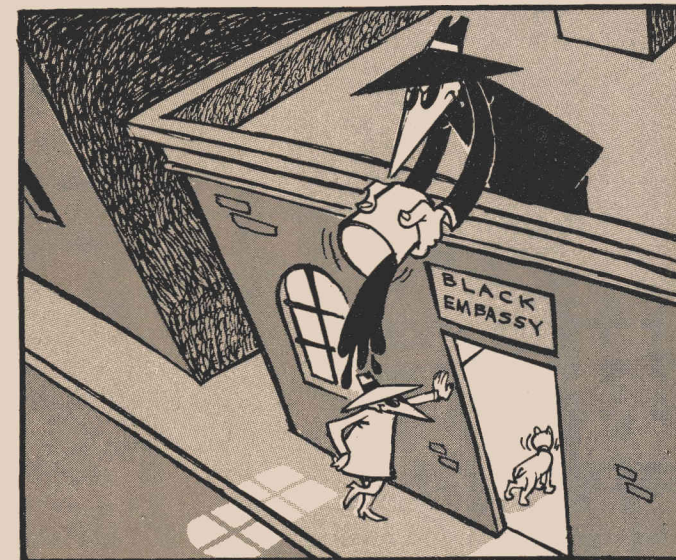
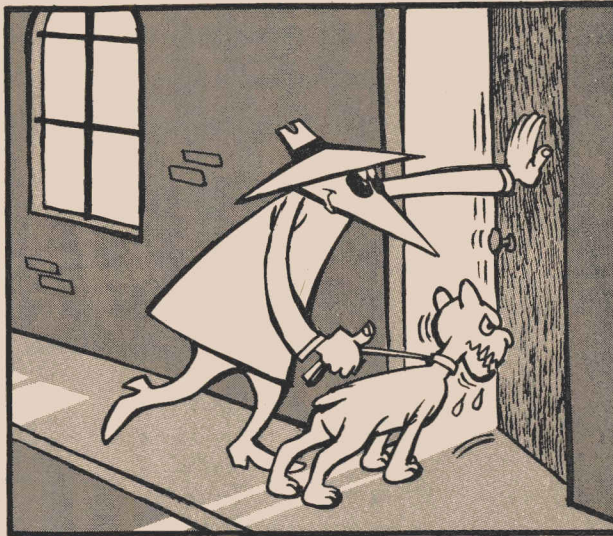
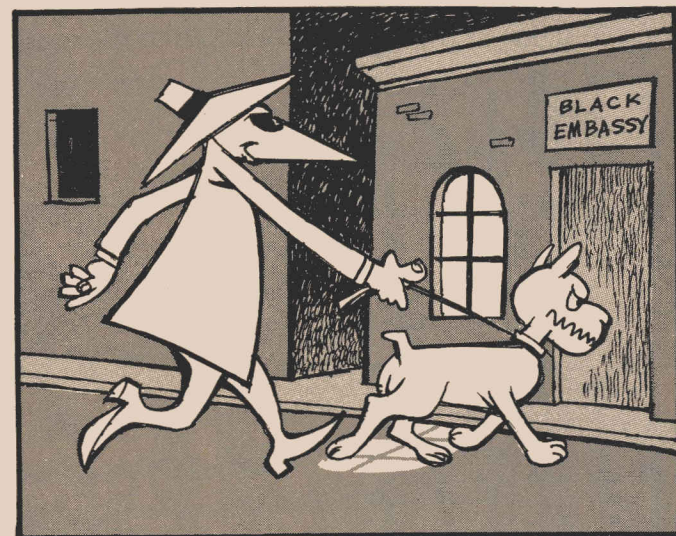
That those roles were all played by Eddie Murphy?

No! That the most interesting part of the movie is the closing credits!



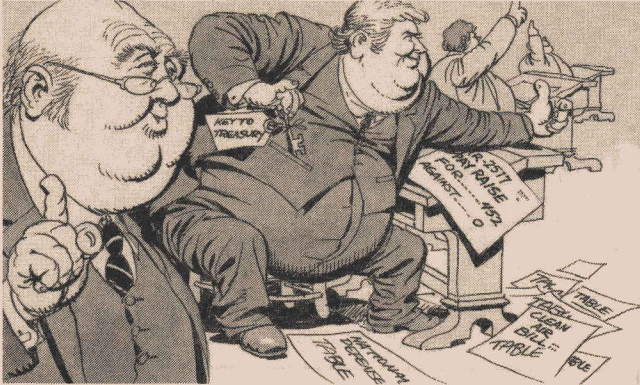


GESUNDHEIT!

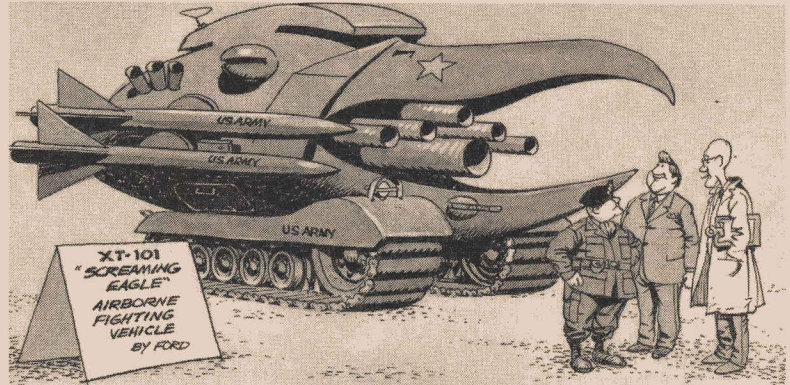


With another Congressional election coming up, eager candidates are waging million-dollar campaigns to get a job that pays less than \$73,000 a year! The lucky winners will earn the right to waste millions more on re-election just two years from now. Spending money

TWELVE REASONS WHY Being In Congress



...it's one of the few jobs where you get to vote on whether to grant yourself a pay raise.



...you can support dangerous military programs knowing that you'll be exempt from the draft if a war results.



...you'll be paid to attend cocktail parties given by rich people trying to create the illusion that powerful politicians agree with their crazy ideas.



...there are special interest groups that will pay you to relax, stay at home and do nothing on the days important bills come up for a vote.



...there's always a need for "experts" to go to trouble spots like Tahiti and study problems such as the brassiere shortage among Polynesian women.



...you can be surrounded by your loving family throughout the working day—once you've put all of them on your payroll as "staff aides."

to apply for temporary work may seem ridiculous, especially for a chintzy little salary that can never repay the cost. But it isn't! Dozens of fringe benefits, freebies and perks go with high public office. So, the next time you line up to vote, remember these

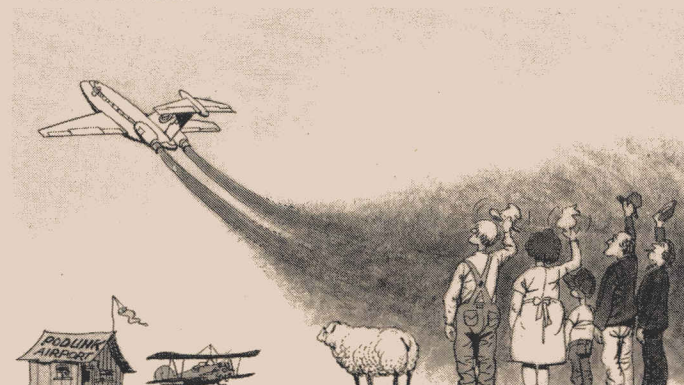
s Is Worth The Price

ARTIST: GEORGE WOODBRIDGE

WRITER: TOM KOCH



...you can talk back to traffic cops, who will mistakenly think you have the power to get them fired.



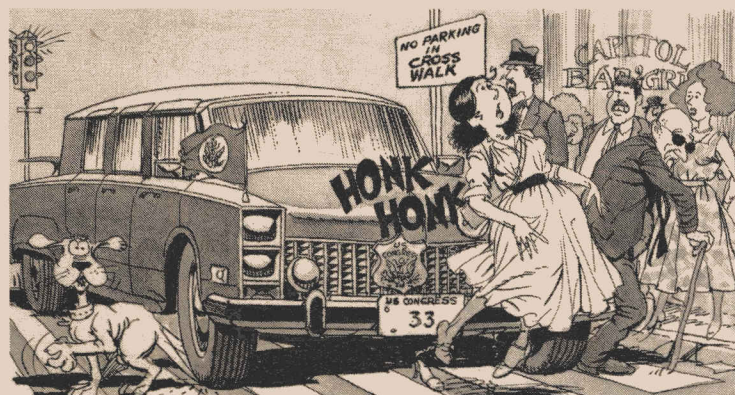
...you get to live in Washington—far away from all those boring, ignorant clods who elected you.



...it's one of the few jobs that lets you display your lousy disposition in public and pass it off as "righteous indignation."



...you'll be asked to talk on TV public affairs programs, thus helping you overcome the frustration of being ignored when you talk at home.



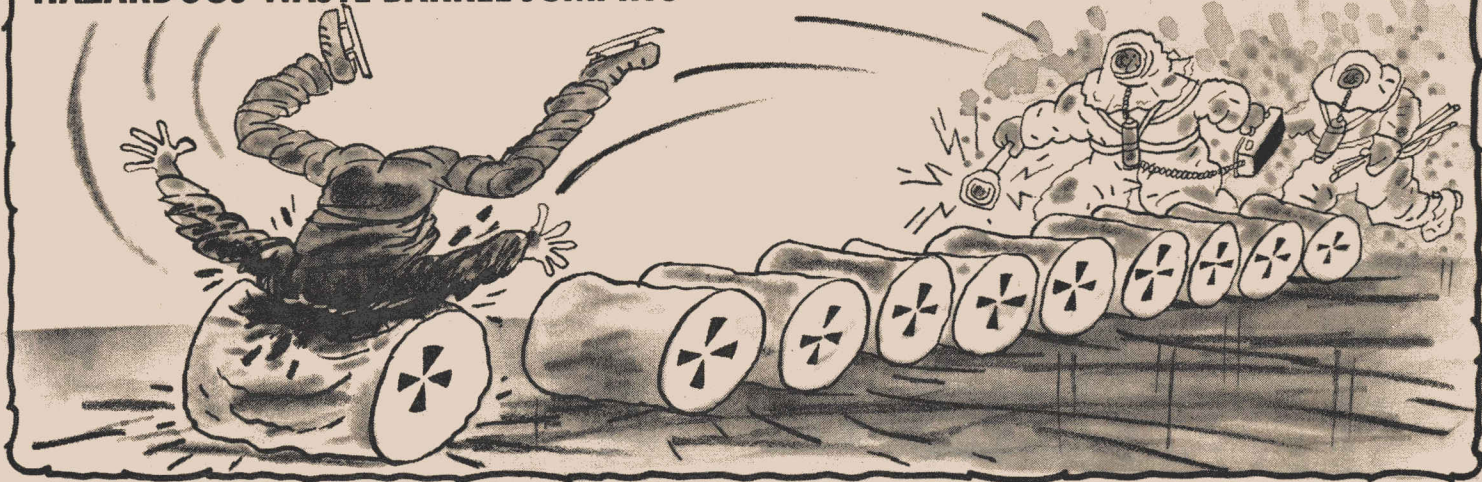
...you'll get a special license that lets you park wherever you want, no matter how many poor slobs who pay your salary are inconvenienced.



...you can attach the title "The Honorable" to your name and use it right up to the day you're sent to prison for doing what you did in office.

DANGEROUS SPORTS

HAZARDOUS WASTE BARREL JUMPING

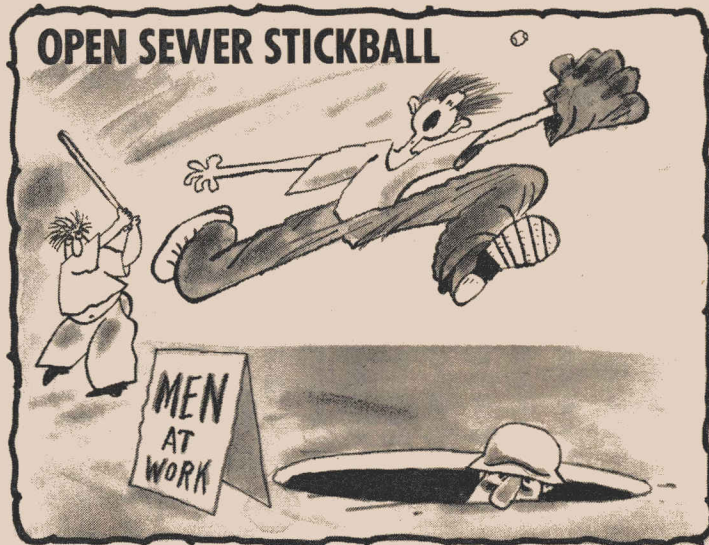


ARTIST AND WRITER: PAUL PETER PORGES

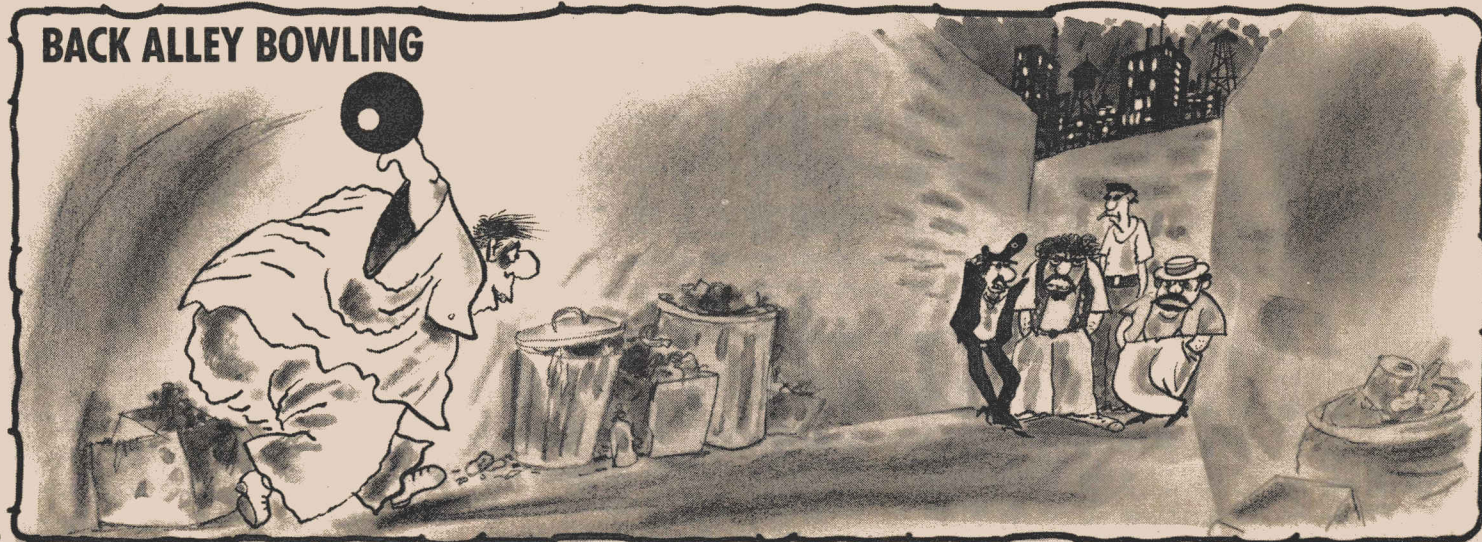
OIL SLICK SURFING



OPEN SEWER STICKBALL

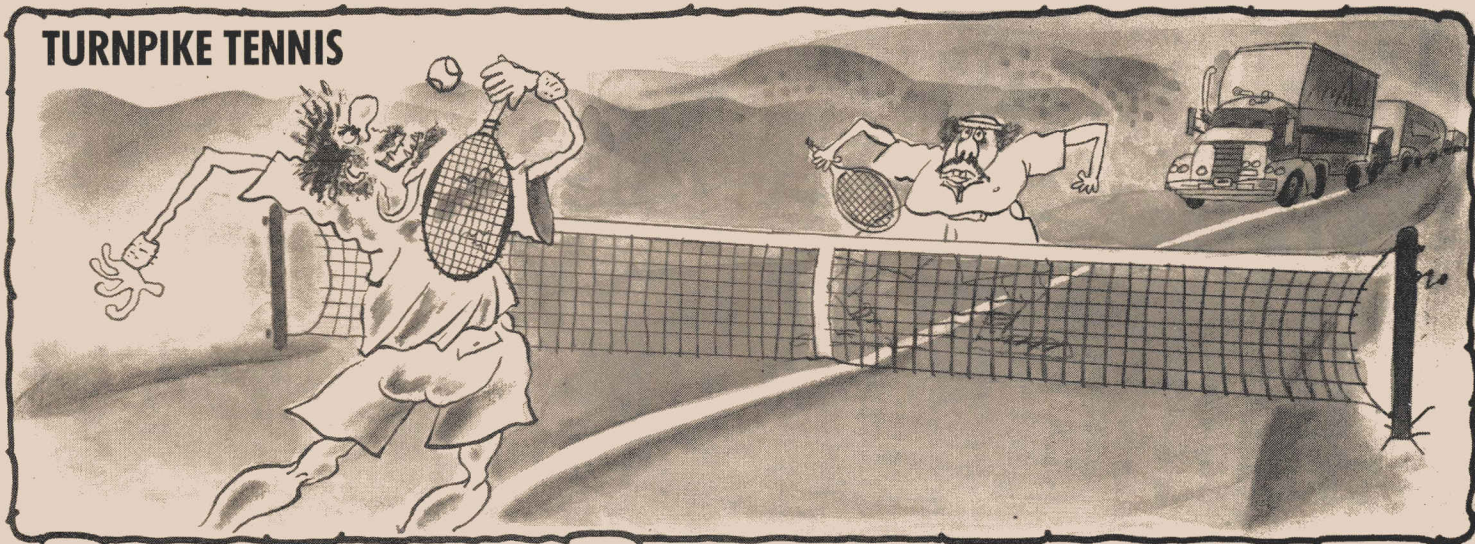


BACK ALLEY BOWLING

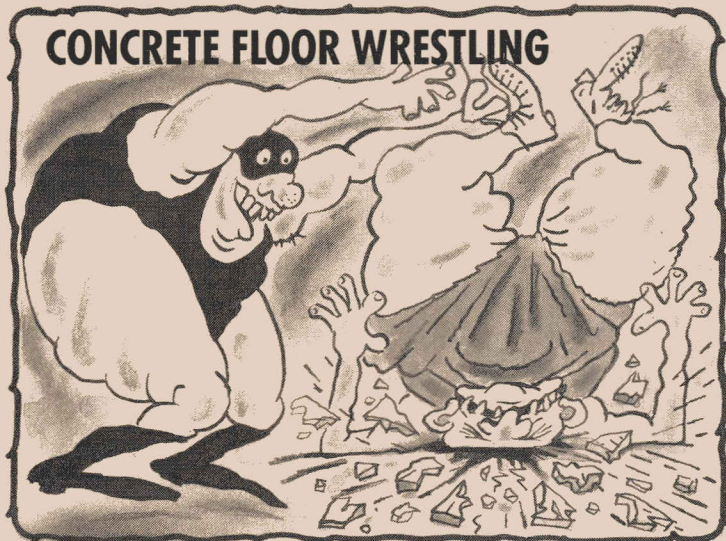


SPORTS FOR THE VERY DARING AND THE SUPER STUPID

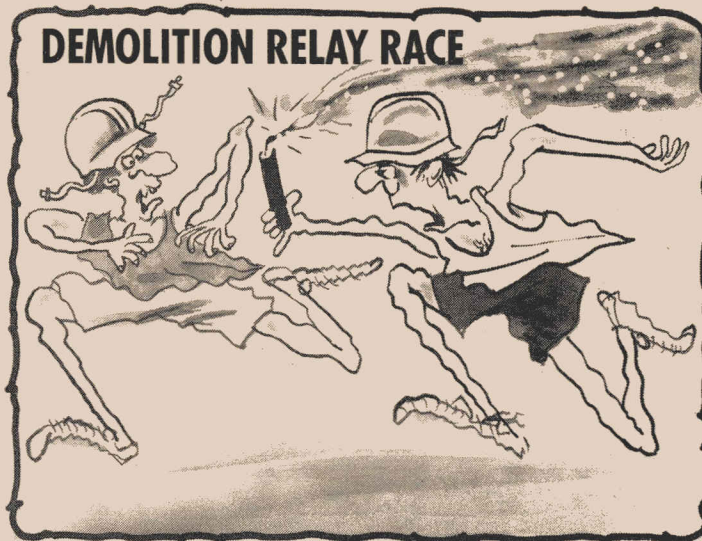
TURNPIKE TENNIS



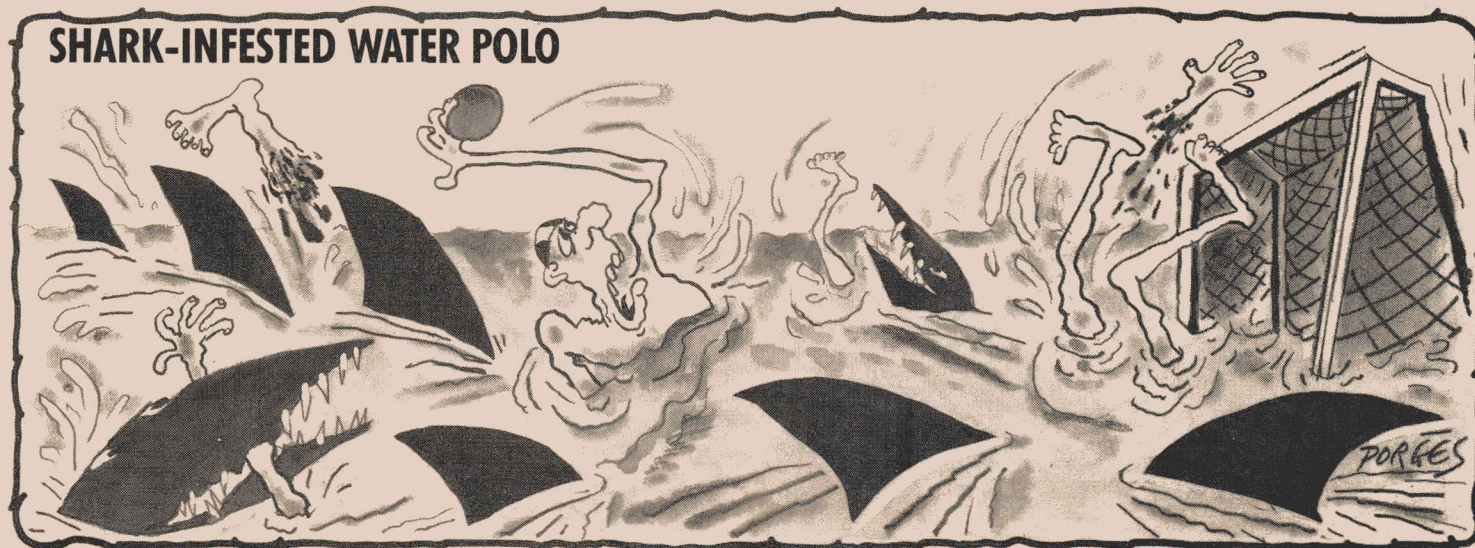
CONCRETE FLOOR WRESTLING



DEMOLITION RELAY RACE



SHARK-INFESTED WATER POLO





TV MONITORS in restroom stalls let you “go” without missing any part of the movie.

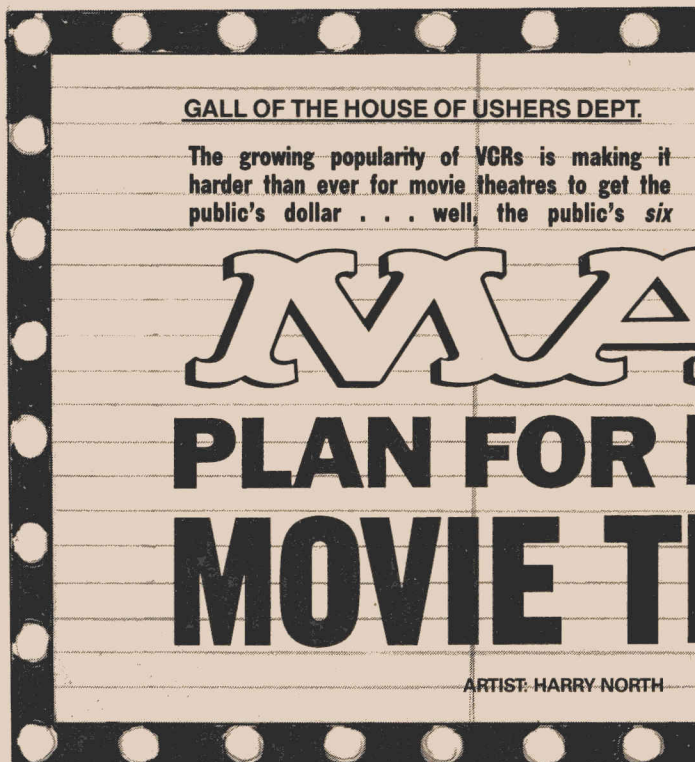


EYE-ADJUSTMENT BOOTH keeps you from breaking your neck when you stumble into a dark theatre.

SNACK BAR



E-Z CREDIT SNACK BAR allows you to eat like a pig and just say “Charge it!”



INSTANT-REPLAY SCREEN helps late-comers catch up on all the action.

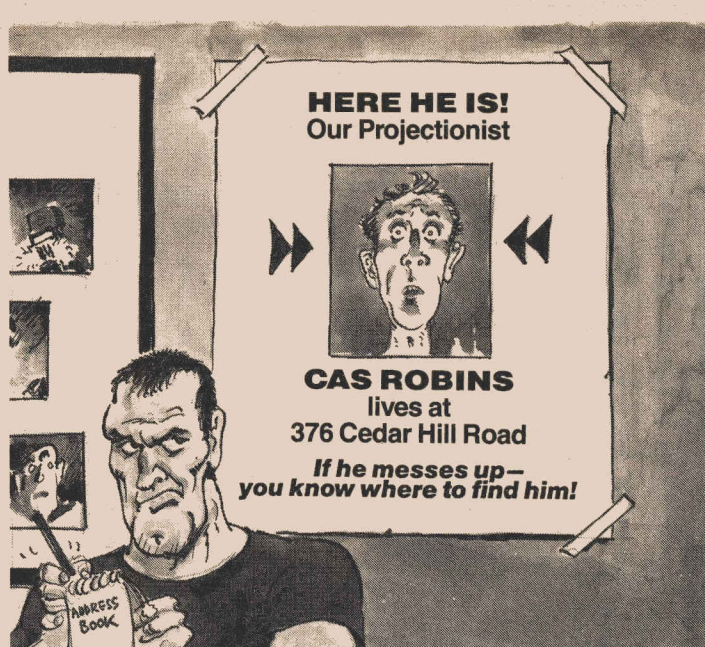


HYDRAULIC-LIFT CHAIRS raise short viewers over big heads and other obstructions.

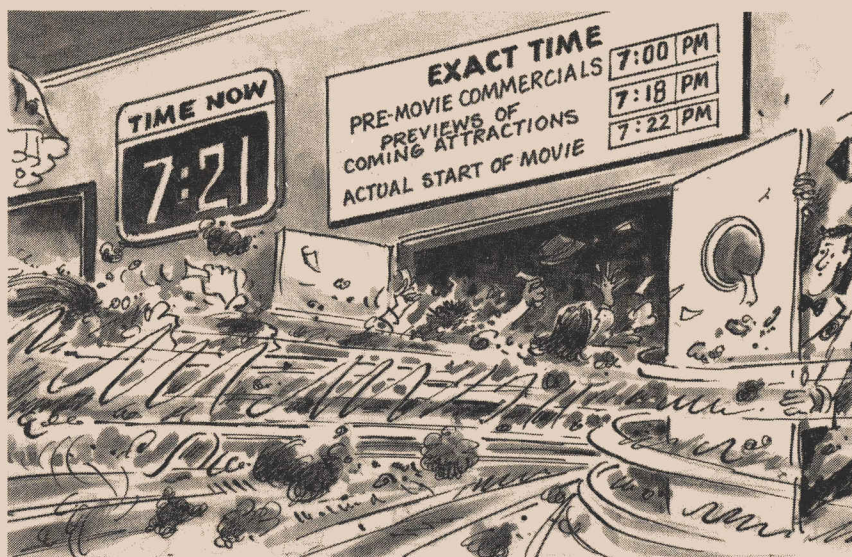
dollars! But we bet they'd sell more tickets if they made a few adjustments! Of course, we have some suggestions, and they're now playing in

AD'S IMPROVING THEATRES

WRITER: FRANK JACOBS



"MEET OUR PROJECTIONIST" poster keeps the film from screwing up.



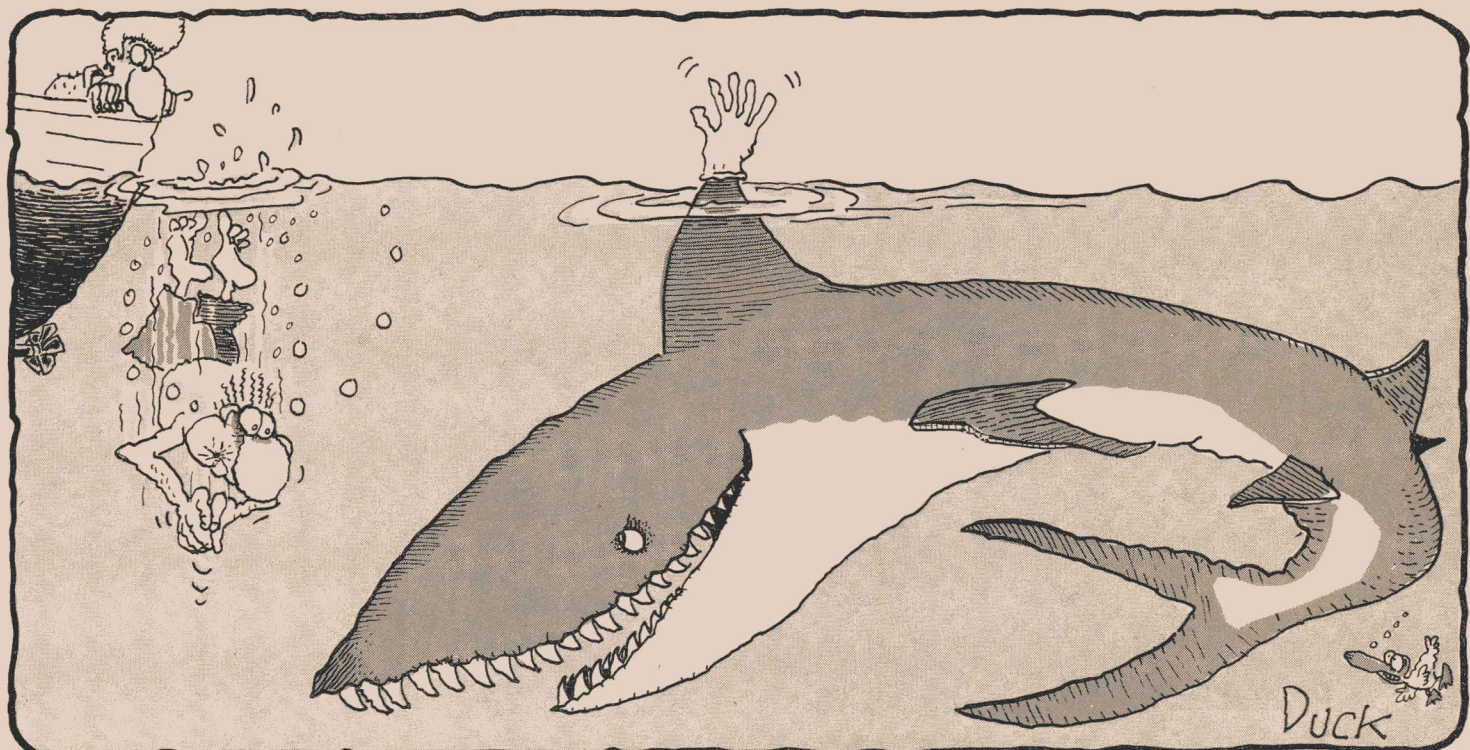
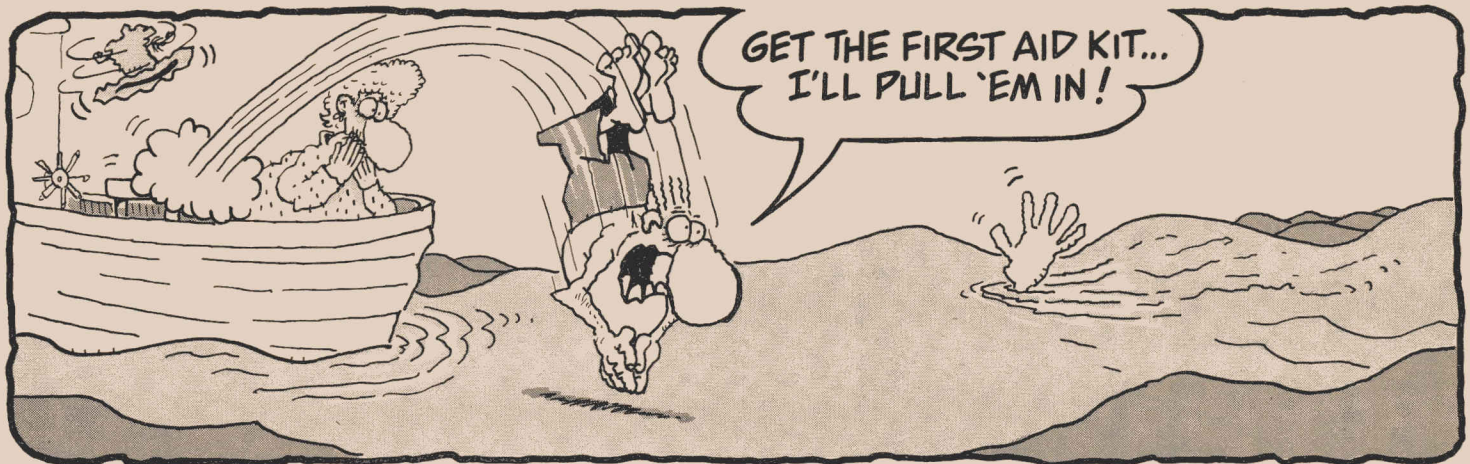
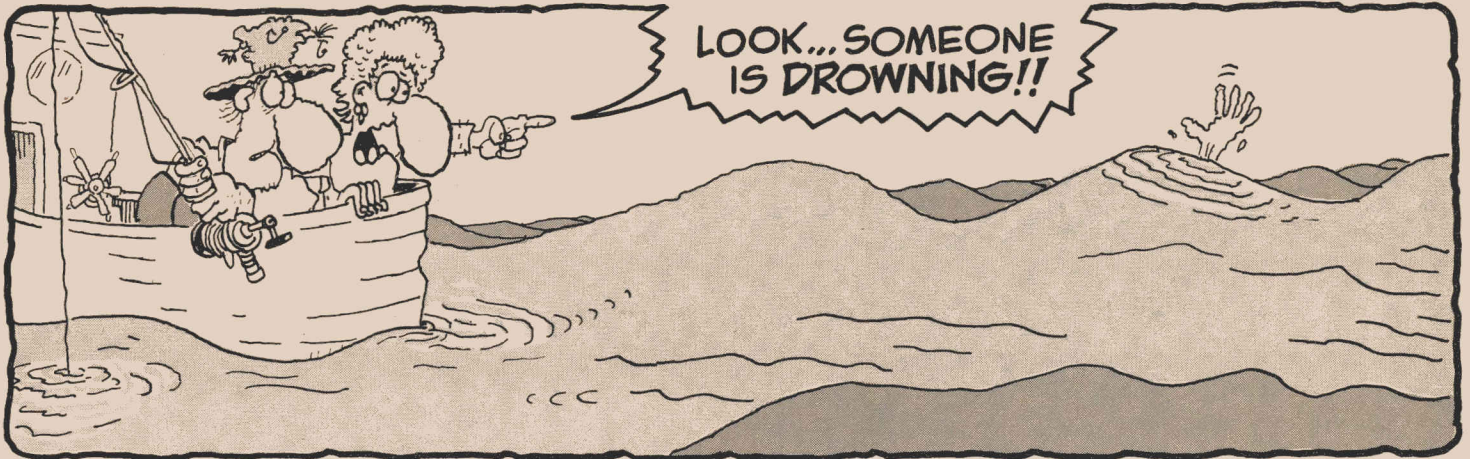
EXACT TIMES SIGN lets you skip boring previews and local ads.



TROUGH-SIZE POPCORN feeds up to 20 adults in one sitting.



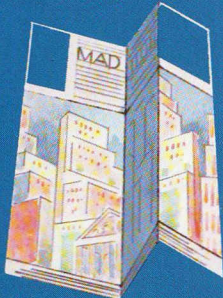
THE PERILOUS PACIFIC PICKLE



WHAT'S THE
REALLY HOT
COMMODITY
IN THE
WORLD
TODAY?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

We all like to get in on a good deal. To find out what one of the hottest values of the day is, fold in page as shown.



FOLD PAGE OVER LIKE THIS!

A▶

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"



WRITER AND ARTIST:
AL JAFFEE

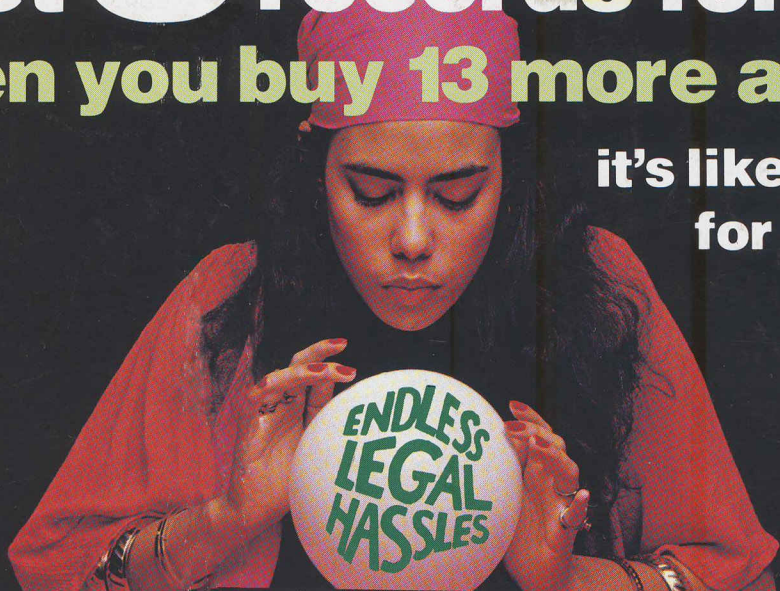
REAL WHEELER DEALERS DON'T BLINDLY INVEST IN STOCK
CONCERNS. THEY LOOK FOR QUICK RESULTS THROUGH EXPERT
TIPOFFS AND ONLY PUT MONEY IN GET RICH QUICK RACKETS

A▶

◀B

get 8 records for a penny! when you buy 13 more at club prices!

it's like getting 21 albums
for the price of 57!



FRANK SINATRA **WARPED**
SHUT UP AND LISTEN 008219

Elvis Presley **BADCO**
STILL BURIED AFTER ALL THESE YEARS 000008

JOE COCKER **SWILL BROS.**
INCOHERENT MUMBLING 845789

BRUCE STRINGBEAN **EPECCH**
GROWN IN THE U.S.A. 322032

LUCIANO PAVAROTTI **LOWTOWN**
THE SONGS OF DOM DELUISE 686213

DURAN DURAN DURAN **CRAPITOL**
REDUNDANT 175588

Donald Trump **A&P**
EVE OF CONSTRUCTION 444444

SIMON AND GARFUNKEL **PATHETIC**
WE HATE EACH OTHER 454343

CYNDI LAUPER **GOOFEN**
SHE'S SO UNTALENTED 650237

Ozzie Osbourne and Willie Nelson **EPECCH**
THE OZZIE NELSON TOUR 8143687

THE CHIMPUNKS AND JULIO IGLESIAS **K-SMELL**
TOGETHER AT LAST 533633

JERMAINE JACKSON **CRAPITOL**
Living Off My Brother 879236

ZZZZZZ TOP **A&P**
TIRED TEXANS 606060

Bad Company and Huey Lewis And The News **K-SMELL**
BAD NEWS 922713

CHICAGO 17 **CASIMIR**
PHILLIES NOTHING 111113

TOM JONES **SWILL BROS.**
THE SLACKS I'VE WORN 006900

JUICE NEWTON **K-SMELL**
FROM CONCENTRATE 752768

HENRY MANCINI **LOWTOWN**
Slow Boring Songs 537886

MENUDO **BADCO**
GREATEST ZITS 250624

THE BLEACH BOYS **LOWTOWN**
HELP ME LAUNDRY 622282

GEORGE STEINBRENNER **EPECCH**
I OWN THE WORLD 381929

Lionel Itchie **CRAPITOL**
THE RASH OF LOVE 353536

CULTURE CLUB SANDWICH **GOOFEN**
DO YOU REALLY WANT TO EAT ME? 462910

WILLY NELSON **GOOFEN**
Old And Scuzzy 821420

DIONNE AIRWICK **WARPED**
LOVE STINKS 987654

A C / DC **BADCO**
P.U./N.G. 246800

TWISTED SISTER **SWILL BROS.**
LOUD UNTALENTED GUYS 135791

JESSE HELMS **PATHETIC**
THE WHITE ALBUM 222122

JERRY MATHERS **A&P**
SATURDAY NIGHT BEAVER 136901

TEARS FOR BEERS **WARPED**
EVERYBODY WANTS TO BREW THE WORLD 457023

HERE'S HOW TO JOIN! First, lock yourself in your room. That way no one will be able to tell you how bad record clubs are and talk you out of becoming a member. Next, choose any 8 selections from the list of forgettable albums on this page and send us a check or money order for one measly penny (Do NOT send cash). In exchange, we will force you to buy 13 more bad-selling records or tapes at regular club prices which are currently \$19.98 to \$99.98—plus shipping and mishandling.

IT'S EASY AND FUN! Every month we choose a record which no one has ordered in the last decade to be our "selection of the month." If you want the "selection of the month," do nothing. It will be sent to you automatically. If you *don't* want the "selection of the month," too bad! We'll send it to you anyway and you'll have to go through the trouble and expense of returning it. When we receive it we'll make it our *next* "selection of the month" and send it back to you—and we'll continue doing this until you finally break down and buy it!

EXCITING "MEMBERS ONLY" BENEFITS! Join now and we'll send you our exclusive club newsletter jam packed with threats of the legal action we will take should you fail to fulfill your enrollment agreement. You'll also get these other exciting benefits: Hassles with the post office... Years of aggravation and inconvenience... Bewilderment as to why you ever *became* a music fan!

AND HERE'S A SPECIAL BONUS! No matter what you've read in this ad so far, you'll be required to buy at least 8 more albums than we've led you to believe. *8 albums!*

FREE 10 DAY NO-RISK OFFER! Actually, there is no free 10 day no-risk offer, but we wanted those words to appear on this somewhere.

JUST IMAGINE! Records you could buy much cheaper in any store, shipped right to your front door in damaged condition. What could be more convenient? *Join Today!*

The Integrity Record Club
33 1/3 Stylus Ave.
Turntable, IN 04578

Yes! I'm a glutton for punishment. Please accept my membership in the Integrity Record Club. I agree to the confusing terms outlined in this ad and will buy as many records as you want me to for as long as I live. I am fully aware that I am trapped and will never ever get out of this club. *I am your slave.*

My Main **INDICATE YOUR SELECTIONS HERE:**

Musical

Interest Is:

- ☐ Danish Funeral Marches
- ☐ Songs Heard In Elevators
- ☐ Game Show Themes
- ☐ Beer Jingles
- ☐ Midget Opera

Name _____

Address _____

City _____

State _____ **Zip** _____

*Records and tapes that are playable on audio equipment sold in the United States may cost more. We hope you don't read this. That's why it's in such small print at the bottom of the page.

PHOTO: IRVING SCHILD

WRITERS: CHARLIE KADAU & JOE RAIOLA

WHAT'S THE
REALLY HOT
COMMODITY
IN THE
WORLD
TODAY?



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO "A" MEETS "B"



WRITER AND ARTIST:
AL JAFFEE

ROCK
CONCERT
TICKETS
A B